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# Tax Incentives and Venture Capital Risk-Taking\*

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## Abstract

Can tax subsidies prompt investors to take on more risk? We address this question within a framework in which venture capitalists (VCs) combine outside funding with incentive-based compensation and examine a policy that eliminated capital gains taxes on startup investments. Using bunching, regression discontinuity, and triple-differences designs that exploit industry eligibility, investment year, and holding-period requirements, our study analyzes data from 158 thousand investor–firm pairings over two decades. We first identify strategic investment timing, with targeted subsidies prompting clustering at tax-eligible holding-period thresholds. We then document strategic capital allocation, with investments just below eligibility thresholds receiving more funding than those just above. Most notably, when and where tax subsidies apply, VCs shift their project selection toward riskier ventures: they become more likely to provide tax-eligible businesses with their initial capital, venture more into pre-commercial stage startups, invest in industries in which they have no prior experience, and more in firms with pre-existing debt, while becoming less likely to co-syndicate their investments. These portfolio firms eventually show higher failure rates. On the flip side, the increased risk-taking yields salient return outcomes: tax-subsidized VC-backed ventures attain higher valuations at exit and are more likely to reach “unicorn status.” None of these patterns are observed for comparable non-VC investors eligible for the same tax subsidies. “Capital calls” made by VC funds appear to target risky firms in tax-eligible industries to the detriment of firms in ineligible industries, pointing to a tax-induced cross-sectoral allocation of investment funds. Our study is the first to show that tax policy can shift entrepreneurial financing toward riskier, more experimental, valuable ventures, with outcomes shaped by investor organizational structure and incentives.

**KEYWORDS:** Tax Policy, Venture Capital, Risk-Taking, Entrepreneurial Financing

**JEL CLASSIFICATION:** G24, G23, H25, O31

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# 1 Introduction

Young, entrepreneurial firms account for 20% of gross job creation and 26% of productivity growth in the economy ([Haltiwanger et al. \(2013\)](#); [Akcigit and Kerr \(2018\)](#)). They face financing challenges because capital market frictions such as information asymmetries and incomplete contracting impair risk-sharing between entrepreneurs and investors ([Hall and Lerner \(2010\)](#)). These frictions also create tensions in the design of tax policies meant to promote entrepreneurship. In the U.S., over 80% of the formal equity investment in startups is channeled through VC firms and angel investors (see [NVCA \(2025\)](#)). These investors overcome financing frictions by combining risk capital with intensive screening and monitoring. It is argued that tax incentives may encourage investors to fund high-potential ventures, particularly at early stages where funding frictions are most severe ([Poterba \(1989\)](#); [Rin et al. \(2006\)](#)). However, providing benefits to investors with high-risk tolerance and sophisticated capabilities may simply increase returns to their existing strategies without improving capital allocation to new ventures ([Lerner \(2013\)](#)). The value of tax policies to entrepreneurial finance depends on whether they help overcome market frictions or merely create opportunities for tax arbitrage.

This paper examines how tax policy affects capital allocation and risk-taking in entrepreneurial markets. It does so by examining how different types of investors respond to tax subsidies. Our analysis addresses several questions. First, how do responses to tax subsidies vary across investors with different organizational structures and incentive schemes? In particular, are there differences between VCs that combine outside capital with incentive-based compensation and angel investors that use their own capital? Second, can tax incentives affect not only the level of investment but also investors' willingness to back riskier ventures? Third, through what mechanisms do these incentives operate? Do they only affect project selection? Or do they also affect how investors keep their portfolio companies?

We tackle these questions using a conceptual framework in which VCs combine outside capital with incentive-based compensation through carried interest. This risk-sharing structure creates convex, option-like payoffs that increase in value with venture return volatility and tax subsidies combined. Our framework generates testable predictions about taxes, investment thresholds, and risk-taking behavior. To wit, in contrast to angel investors that invest their own capital and corporate investors that are subject to a different tax regime, VCs significantly lower their investment thresholds when their investments

qualify for tax subsidies. Lower investment thresholds then lead VCs to select new, marginal projects that are riskier—ventures with higher variance in potential outcomes (including failure) that could otherwise go unfunded. These effects emerge even after accounting for general partners' (GPs') capital contribution to VC funds and reputational costs associated with future fundraising.

We test our model's predictions using the 2009-10 enhancement of the Qualified Small Business Stock (QSBS) program, which created significant discontinuities in tax benefits for certain startup investments. The QSBS is an ongoing subsidy program that provides capital gain tax benefits at both the federal and state levels, currently costing over \$3 billion in annual foregone tax revenues. As we explain in detail below, the program provides preferential tax treatment for investments in qualifying small businesses, subject to a mandatory five-year holding period requirement. Qualification is restricted to newly issued stock in C-corporations, with total assets below \$50 million, and operating in sectors like technology and manufacturing, but excluding service-based industries. Policy requirements intentionally concentrate benefits in certain capital-intensive sectors where financing frictions are more severe.

The American Recovery and Reinvestment Act (ARRA) of 2009 marked the first major change in the QSBS program, introducing a wedge in after-tax returns between qualified and non-qualified investments. Before 2009, QSBS-qualifying investments held for five years faced a 14% federal capital gain tax rate—originally designed to be half of the 28% long-term federal capital gain tax rate when introduced in 1993. As regular capital gains tax rates declined over time—falling to 15% in 2003—the net tax benefit of QSBS qualification dropped to just one percentage point. The 2009 reform increased the subsidy of QSBS-eligible investments to 75% of the regular rate. The Small Business Jobs Act (SBJA) of 2010 boosted this benefit by *fully eliminating* capital gains taxes on all QSBS-qualifying investments.

Our analysis leverages data from PitchBook, which tracks VC, angel, and corporate investments in startups. Based on QSBS's eligibility criteria, we construct a testing sample by following investor entries between 2004 and 2022, focusing on investments in C-corporations with initial funding rounds below \$50 million. Using detailed investment-level data, we identify and track 39 thousand unique investors and 35 thousand unique portfolio companies, observing each investor–firm pairing relationship (158 thousand in total) from initial investment through exit. Simply put, our data allow for tests contrasting how VCs, angels, and corporate investors respond to tax incentives throughout the full investment lifecycle—from initial selection through valuation milestones, exit strategies (e.g., IPOs), and failures.

We start by looking at the elasticity of investors' responses to tax subsidies via bunching methods. Specifically, we estimate the extent to which investors cluster at the tax-subsidy required minimum investment holding period of five years. We identify significant bunching at the five-year mark for QSBS-eligible investments after the 2009 reform; a unique, salient effect that remains robust under both bootstrapped confidence intervals and partial identification bounds. To separate tax effects from other factors that might lead investors to prefer five-year holding periods, we implement a differences-in-bunching approach that compares eligible *versus* ineligible sectors and pre- *versus* post-reform periods. Our tests show that QSBS benefits generate a 2% increase in the mass of investors exiting *exactly* at the five-year holding threshold for *each* percentage point of tax subsidy *within* sectors QSBS benefits apply *after* 2009.

We next examine capital allocation responses to tax incentives using a regression discontinuity design (RDD) approach that exploits the eligibility cutoff at the QSBS program's \$50 million asset size threshold. Our analysis compares follow-on funding amounts (five years following the initial investment) for eligible-sector investments just below *versus* just above the asset threshold. Pre-2009 investments show no discontinuity around the threshold. In contrast, post-reform investments just above \$50 million receive 33–64% less new funding than those just below. That is, once QSBS benefits were enhanced, investors committed significantly more capital to portfolio companies just meeting tax-subsidy eligibility.

We then examine how tax subsidies affect *new investment selection* using investor–firm level data in a difference-in-differences framework. The approach exploits variation in sector eligibility and investment timing around the 2009 QSBS reform, while controlling for investor, state–industry, and year fixed effects. We show that VCs select businesses with higher fundamental risk *when* and *where* tax benefits become available: as investments qualify for tax subsidies, VC investments in eligible sectors become 74% more likely to take place in pre-commercial stage startups—early development phases with highly uncertain viability. VCs also become 157% more likely to invest in firms carrying pre-existing debt, reflecting a willingness to accept greater financial risk. Additionally, VCs become 16% more likely to invest in states away from their domicile, where monitoring is costlier and information asymmetries are greater, and 6% more likely to enter new industries in which they have no previous track record. VCs also reduce their reliance on external certification and risk-sharing: they become 40% more likely to provide a startup's first funding, and 20% less likely to participate in investment syndicates. In contrast, angel and corporate investors show no significant changes in their investment

selection criteria along *any* of these dimensions associated with risk-taking in project selection.

Next, we ask whether risk-taking through investment selection translates into different performance outcomes and exit routes. In this analysis, we consider three key features of the QSBS program in a triple-differences research design: (1) industry eligibility criteria that create well-defined comparison groups; (2) the policy change that significantly increased tax subsidies; and (3) the mandatory five-year holding period. In other words, our tests compare changes in investment outcomes across eligible *versus* ineligible sectors, pre- *versus* post-tax-reform, and investments held for less *versus* more than five years. We note that this new set of tests provides for a *dynamic analysis of investor–firm relations* as we follow various outcomes over an entire span of nearly 20 years. In doing so, these new tests exploit several additional data features that help identify the causal effects of tax subsidies. Investor–firm fixed effects address assortative matching confounders, such as higher-quality VCs systematically selecting more promising startups. Year fixed effects control for aggregate changes in entrepreneurial finance markets. Investment holding-period fixed effects absorb any mechanical relationship between investment duration and outcomes. Year and holding-period fixed effects further control for vintage-specific shocks affecting investments initiated in a given year. Standard-error clustering at the investor level accounts for correlation in the residuals across different investments made by the same investor.

These tests yield several new results. First, they show that VCs’ shift toward riskier ventures leads to measurable consequences in investment outcomes. When their investments qualify for tax benefits, VC investments in ventures in eligible sectors experience a 71% higher rate of complete business failures relative to the baseline failure rate (failures occur in 2% of investor–firm–year observations, representing 22% of all exit events). These negative effects extend beyond outright failures: tax-advantaged VC investments are 169% more likely to experience extended periods (five or more years) without raising any new funding, a common predictor of distress in VC markets where successful firms typically raise capital every 12 to 18 months (see [Gompers \(1995\)](#)). These patterns are unique to VC-backed investments; angel and corporate investors do not experience increases in failure rates and funding shortages.

On the flip side, tax-advantaged investments return superior valuation outcomes among VC-backed companies. When VC investments qualify for tax subsidies, portfolio companies that achieve an exit see 131% higher valuations. The effect on extreme valuations is striking: VC-backed ventures are twice as likely to achieve unicorn status (valuations exceeding \$1 billion), rising to *four times* as likely

among those that exit. This valuation premium, combined with our findings on increased failure rates, suggests that tax subsidies prompt VCs to pursue more “high-risk–high-return” investment strategies. It is worth stressing that these outcomes are not observed for non-VC investors (angels and corporates), nor for ventures in which VCs invest for less than five years (even in tax-subsidy eligible sectors).

Beyond individual investment decisions, we find evidence that tax incentives create systematic cross-sectoral capital reallocation effects. While a precise evaluation would require a structural model and data not available in our setting, we can examine this indirectly through capital calls from LPs. We document that funds holding tax-qualified investments make significantly more capital calls, while funds with comparable ineligible-sector investments experience reduced inflows. This suggests that tax benefits influence not only project-level selection but also broader capital flows across sectors.

Moreover, these risk-taking effects extend to systematic reallocation toward more innovative industries, even *within* QSBS-eligible sectors. Using patent-based innovation measures from [Kogan et al. \(2017\)](#), we document that VCs increase their targeting of scientifically and commercially innovative industries within eligible sectors while simultaneously reducing innovation-intensive investments in ineligible sectors. This “innovation transfer” effect suggests that tax benefits affect not only risk-taking but also concentrate the most experimental investments where tax subsidies apply.

Notably, most—but not all—state-level taxes conform with the federal QSBS benefits.<sup>1</sup> We take advantage of this heterogeneity to shore up our inferences. We start with a case study of California-based investors to characterize our results. California provided a 50% state-level QSBS exemption (as opposed to the federal 100%) before eliminating it in 2013, when a court ruled the benefit unconstitutional. California-based VCs’ QSBS tax-advantaged investments were 160% more likely to fail than other comparable investments when state-level tax benefits were available. After the state eliminated its QSBS benefits, Californian VCs’ QSBS-eligible investment failure rates were cut by two-thirds. These patterns extend beyond California. Eligible investments in QSBS-complying high capital gain tax states consistently show stronger risk-taking effects than those in low-tax states.

We further ask whether risk-taking responses to tax subsidies depend on VC firm characteristics and capital supply composition. We find that larger VC firms, which typically command higher carried

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<sup>1</sup>The non-conforming states are: New Jersey, Pennsylvania, Mississippi, Alabama, California (after 2012), Utah (before 2016), and Massachusetts (before 2022).

interest fees ([Robinson and Sensoy \(2013\)](#)), exhibit significantly stronger risk-taking responses to tax subsidies. Additionally, we study how the composition of VC limited partners (LPs) affects risk-taking responses. Using fund-level LP composition data, we construct measures of “sophisticated” capital supply based on elite private university endowments, which maintain long-term horizons and professional investment capabilities ([Lerner et al. \(2007, 2008\)](#)). We find that VCs backed by sophisticated LPs exhibit dramatically stronger risk-taking responses: a 10 percentage point increase in elite private endowment LP share amplifies portfolio company failure rates by two to three times relative to the mean.

Our results contribute to research on the impact of tax policy on entrepreneurial activity. Tax policy is found to affect a range of corporate decisions, including capital structure ([Lin and Flannery \(2013\)](#)), investment behavior ([Zwick and Mahon \(2017\)](#)), plant relocation ([Giroud and Rauh \(2019\)](#)), and worker-skill hiring ([Campello et al. \(2025\)](#)). A significant body of research has examined state and local tax incentives ([Chirinko and Wilson \(2008\)](#); [Curtis and Decker \(2018\)](#); [Fajgelbaum et al. \(2019\)](#); [Slattery and Zidar \(2020\)](#)) and the effects of taxation on innovation ([Akcigit et al. \(2022\)](#)). Theoretical work by [Keuschnigg and Nielsen \(2003\)](#) shows how tax instruments affect VC activity and entrepreneurship, focusing on the role of managerial advice in enhancing startup survival rates. Relatedly, studies of targeted incentives show that tax credits have positive effects when they directly support firm operations ([Hall and Van Reenen \(2000\)](#); [Agrawal et al. \(2020\)](#); [Freedman et al. \(2022\)](#)), though policies to promote entrepreneurship often face structural challenges ([Lerner \(2022\)](#)).

More recent papers examine policies targeting entrepreneurial investment. [Abdulrauf et al. \(2025\)](#) examine tax return data and find that exclusions of capital gains on QSBS have increased over the past decade. [Gocmen et al. \(2025\)](#) argue that high-net-worth individuals’ growing participation in private capital markets has widened the income gap between wealthy individuals and other income earners. [Edwards and Todtenhaupt \(2020\)](#) study the impact of the 2010 SBJA on pre-IPO firms and report larger funding rounds for firms that had already raised funds; the authors look only at VC investments and do not consider whether tax changes affect investor selection or risk-taking behavior. [Chen and Farre-Mensa \(2023\)](#) document that the QSBS increased firm births (counts) and patenting in eligible sectors; their work focuses on aggregate entrepreneurship outcomes rather than investor-level risk-taking behavior and heterogeneity. [Dimitrova and Eswar \(2023\)](#) use staggered state-level capital gains tax changes to show that higher taxes reduce VC-backed firms’ patent counts and citations. [Denes](#)

[et al. \(2023\)](#) examine angel investor tax credits and find that while these programs increase angel investment activity, they fail to generate real economic effects; the authors do not consider whether tax incentives alter investment risk-taking strategies or how investor organizational structure affects responsiveness to tax policy. Among several other dimensions, we advance the literature by showing that tax policy can affect not just the level of entrepreneurial investment, but fundamentally alter how certain types of investors—chiefly VCs—deploy capital. We show that tax subsidies encourage greater risk-taking, leading certain types of investors to fund more experimental, valuable ventures.

We also expand the literature by showing how organizational structure shapes responses of specialized entrepreneurial investment to tax subsidies. While prior studies have examined how the VC organizational form creates agency conflicts between GPs and LPs ([Axelson et al. \(2009, 2013\)](#); [Chung et al. \(2012\)](#)) and affects investment performance ([Kaplan and Schoar \(2005\)](#); [Hochberg et al. \(2007\)](#); [Ewens and Rhodes-Kropf \(2015\)](#)), the relationship between investment vehicle structure and tax policy responsiveness remains unexplored. We show that VCs’ distinctive organizational structure—combining outside capital with incentive-based compensation—creates unique responses to tax benefits.

In all, our findings have important policy implications for entrepreneurial finance policy. Entrepreneurship is inherently a risky endeavor, but successful venture-backed companies have had an outsized positive impact on the US economy: they account for 41% of total US market capitalization, 62% of US public companies’ R&D spending, and over 92% of patent value among firms founded in the past fifty years ([Gornall and Strebulaev \(2021\)](#)). Our evidence that tax subsidies expand the frontier of venture investment by encouraging funding of marginally riskier ventures (that would otherwise remain unfunded) suggests that tax subsidies enable the experimental, high-risk investments that create transformative economic value. The concentrated effects among VC partnerships indicate that the institutional structure through which tax benefits flow critically shapes their economic impact.

The remainder of the paper is organized as follows. [Section 2](#) presents our conceptual framework, [Section 3](#) details our institutional setting, and [Section 4](#) describes our data sampling. [Section 5](#) analyses timing and allocation responses to tax incentives. After describing our empirical strategy in [Section 6](#), we examine investment selection in [Section 7](#) and present investment performance in [Section 8](#). We analyze cross-sectoral effects in [Section 9](#) and study data heterogeneity in [Section 10](#). [Section 11](#) concludes.

## 2 Conceptual Framework

We develop a framework that explains why tax benefits have heterogeneous effects across investor types in entrepreneurial financial markets. Prior VC-related research has focused on dimensions such as LPs' capital supply, entrepreneurs' funding demand, and VCs' monitoring effort (e.g., [Poterba 1989](#); [Gompers and Lerner 1998](#); [Keuschnigg and Nielsen 2003](#)). We instead focus on the option-like incentives of GPs—the managers and decision-makers in VC funds—and extend the analysis to other major startup investors. The key insight is that VCs are the most responsive to tax benefits among startup investors. As we explain in detail below, because GPs deploy predominantly outside capital and are compensated through convex carried-interest contracts, capital gains subsidies lower their effective investment threshold far more than they do for angel investors.

### 2.1 Setup

Our framework is based on the standard real-options approach to investment under uncertainty ([Pindyck \(1988\)](#)). An investor can choose to invest in a project by providing capital  $I$ . Upon investment, the investor earns the cash flow  $X$  per unit of time, which evolves according to:

$$dX = \mu X dt + \sigma X dB - X dN, \quad (1)$$

where  $\mu$  is a constant drift rate,  $\sigma$  is project volatility,  $B$  is a standard Brownian motion, and  $N$  a Poisson jump process with intensity  $\eta$ . The realization of  $N$  indicates that the profits  $X$  fall to zero. This formulation explicitly acknowledges that startups are not established firms with stable and predictable cash flows, but rather experimental ventures facing non-negligible probabilities of sudden business failure.<sup>2</sup> The investor is risk-neutral and applies the constant discount rate  $r > \mu$ .

The value of the underlying project is the present value of receiving  $X$ , given by:

$$V(X) = \frac{X}{r - \mu + \eta}. \quad (2)$$

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<sup>2</sup>Another way to think of  $\eta$  is as a geometric depreciation rate that erodes the profitability of projects. Intuitively,  $\eta$  will raise the discount rate of future cash flows and make projects less viable. Given  $\eta$ , a project will last  $\frac{1}{\eta}$  years on average. Empirically, [Hall and Woodward \(2010\)](#) document that the median lifetime of venture-backed startups is four years.

The option value to fund the project is:

$$G(X) = \left( \frac{X^*}{r - \mu + \eta} - I \right) \left( \frac{X}{X^*} \right)^{\beta_+}, \quad (3)$$

where  $\beta_+ > 1$  accounts for the risk of the project, and  $X^*$  ensures differentiability and is the optimal exercise threshold solving the smooth-pasting condition  $G'(X^*) = V'(X^*)$ , which implies:

$$X^* = \frac{\beta_+}{\beta_+ - 1} (r - \mu + \eta) I. \quad (4)$$

We extend this framework to account for the different payoff structures of VCs, angel investors, and corporate investors, which leads to heterogeneous responses to tax policy aiming to boost entrepreneurial financial markets. For a detailed derivation of these equations, see [Appendix IA1.1](#).

## 2.2 Investor Types and Incentives

We consider three investor types: VCs, angels, and corporates. They account for over 80% of the funds invested in C-corporations under \$50 million in assets in our data; businesses that qualify for QSBS incentives. These investors differ in their capital sources, incentive structures, and tax treatment. Since corporate investors are exposed to corporate income taxes rather than capital gains taxes, we focus our analysis on VCs and angels and expect no response to capital gains tax changes from corporate investors. We derive the payoff functions for each investor type and show how they respond to tax subsidies in turn.

### 2.2.1 Venture Capitalists

VCs make investment decisions based on broad investment theses that guide their capital allocation strategies, with project selection being their primary value-addition mechanism ([Metrick and Yasuda \(2021\)](#); [Gompers et al. \(2020\)](#)).<sup>3</sup> They combine management fees and carried interest in their compensation structure. Upon investment, the GPs of a VC fund earn the cash flow  $\alpha I + (1 - \tau_K) \gamma \max\{X - h, 0\}$ ,

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<sup>3</sup>Investment theses typically encompass sector focus, geographic preferences, stage specialization, and risk-return profiles that shape how VCs evaluate and select portfolio companies ([Metrick and Yasuda \(2021\)](#)). Survey evidence from 885 institutional venture capitalists shows that deal selection is rated as the most important of the three main value-creation activities, ahead of deal sourcing and post-investment value-added services ([Gompers et al. \(2020\)](#)).

where  $\alpha$  is the management fee rate on committed capital  $I$ ,  $\tau_K$  is the effective tax rate on capital gains,  $\gamma$  is the rate of carried interest, and  $h$  is a hurdle rate—the rate below which GPs making decisions about investing do not receive carried interest compensation. The present value of this convex cash flow is:

$$V_{VC}(X) = \frac{\alpha I}{r + \eta} + (1 - \tau_K) \gamma \times \begin{cases} b_1 X^{\beta_+}, & X \leq h, \\ b_2 X^{\beta_-} + \frac{X}{r - \mu + \eta} - \frac{h}{r + \eta}, & X \geq h, \end{cases} \quad (5)$$

where  $\beta_- < 0$ ,  $b_1$ , and  $b_2$  are constants that ensure the function's continuity and differentiability at  $X = h$ .

The optimal investment policy  $X^*$  for VCs uniquely solves the smooth-pasting condition:

$$(1 - \tau_K) \gamma \left[ b_2 \frac{\beta_+ - \beta_-}{\beta_+} (X^*)^{\beta_-} + \frac{\beta_+ - 1}{\beta_+(r - \mu + \eta)} X^* - \frac{h}{r + \eta} \right] + \frac{\alpha I}{r + \eta} - I = 0 \quad (6)$$

We next account for GP's personal capital contributions ( $\omega I$ ) and reputation costs ( $\varphi$ ). GPs of VC firms typically commit a small fraction of a fund's capital from their personal resources (median of 1%, as [Robinson and Sensoy \(2013\)](#) document), creating direct downside exposure beyond the carried interest incentive structure. [Brown and Volckmann \(2024\)](#) show that GP commitment levels directly influence risk-taking behavior in fund management. GPs also face reputation costs as investment performance directly affects their ability to raise follow-on funds from LPs ([Kaplan and Schoar \(2005\)](#); [Barber and Yasuda \(2017\)](#)). [Chung et al. \(2012\)](#) formalize this mechanism, modeling how fund managers balance current fund risk-taking against expected lifetime earnings across multiple fund generations. For tractability, we model reputation costs as linear in investment size—which is without loss of generality as reputation costs enter the threshold condition additively rather than interacting with tax terms.<sup>4</sup> VCs' investment threshold becomes:

$$(1 - \tau_K) \gamma \left[ b_2 \frac{\beta_+ - \beta_-}{\beta_+} (X^*)^{\beta_-} + \frac{\beta_+ - 1}{\beta_+(r - \mu + \eta)} X^* - \frac{h}{r + \eta} \right] + \frac{\alpha I}{r + \eta} - \omega I - (1 - \omega) I \varphi = 0. \quad (7)$$

<sup>4</sup>[Chung et al. \(2012\)](#) documents an implicit to explicit pay-for-performance ratio of 0.18–0.44 for venture capitalists. In other words, for every dollar a GP earns through carried interest, they gain an additional 18–44 cents in career value through enhanced reputation and future fundraising ability. However, these reputation effects are asymmetric. [Barber and Yasuda \(2017\)](#) estimate how interim performance affects the probability of successfully raising follow-on funds. The authors find that escaping poor performance (moving from 4<sup>th</sup> to 3<sup>rd</sup> quartile) increases fundraising probability by 1.3 units, while achieving exceptional performance (moving from 2<sup>nd</sup> to 1<sup>st</sup> quartile) increases it by only 0.4 units. These results imply that negative reputation effects from underperformance are 3.25 times stronger than positive reputation effects from outperformance.

This condition determines the cash flow threshold  $X^*$  at which investment becomes optimal, with the tax rate  $\tau_K$  directly affecting this threshold. VCs' payoff structure is call option-like due to the carried interest mechanism, which provides asymmetric returns with limited downside exposure and significant upside participation. Capital gains tax subsidies amplify this convexity by reducing the tax burden on gains, thereby steepening the non-linear payoff profile of the investment. Simply put, marginal gains increase disproportionately for GPs managing VC funds—making the upside even more attractive. VCs have strong incentives to invest in riskier ventures when receiving tax subsidies.

### 2.2.2 Angel Investors

Angels invest their own capital (Kerr et al. (2014)). Upon investment, an angel investor earns the cash flow  $(1 - \tau_K)X$ . The present value of this linear payoff is:

$$V_{\text{Angel}}(X) = (1 - \tau_K) \frac{X}{r - \mu + \eta}. \quad (8)$$

The optimal investment policy  $X^*$  for angel investors is given by:

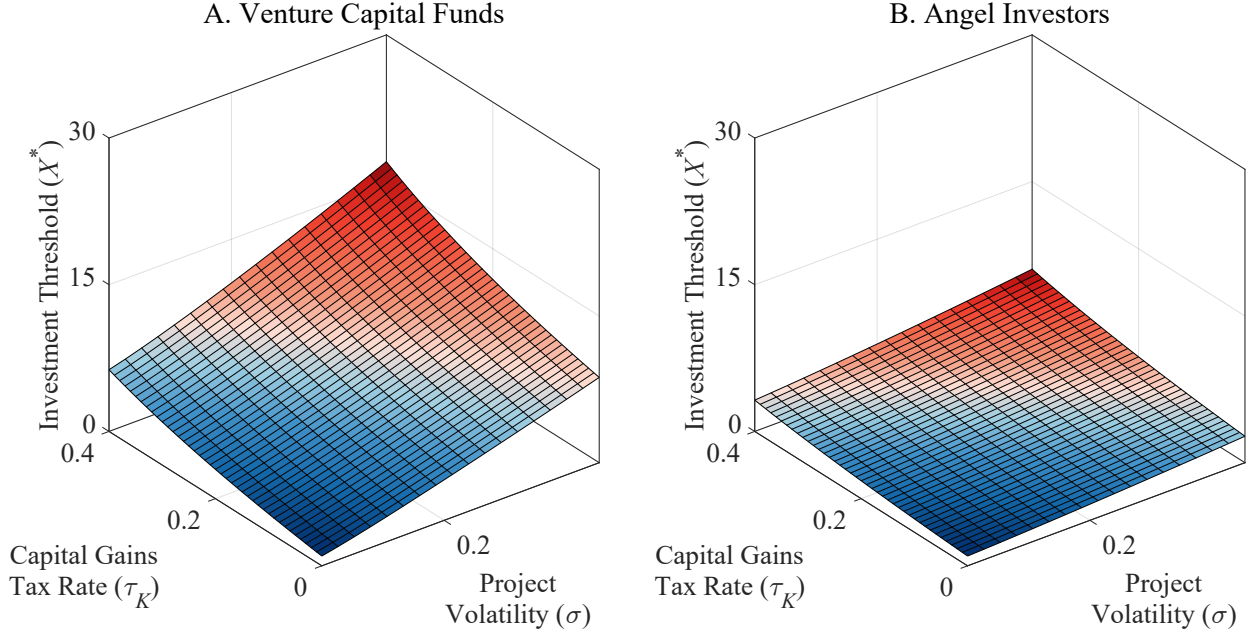
$$X^* = \frac{\beta_+}{\beta_+ - 1} \frac{r - \mu + \eta}{1 - \tau_K} I. \quad (9)$$

Unlike VCs, angels' linear payoff structure implies that any reduction in the effective tax rate yields only a proportional benefit rather than significantly altering their investment thresholds, as they bear the full risk of their capital.

### 2.2.3 Comparative Depiction: Model Calibration

We use Figure 1 to illustrate our calibrated model's key predictions borrowing various parameters from the existing literature. The figure shows investment thresholds as a function of both tax rates and asset risk. The investment threshold (vertical axis) represents the minimum cash flow required to trigger investment—higher values indicate greater reluctance to invest. As tax rates decline, investors require lower cash flows for new investing. Notably, VCs (Panel A) exhibit a stronger response to tax changes than angels (Panel B). More importantly for our goals, this differential sensitivity is more pronounced

Figure 1: Minimum Investment Thresholds by Investor Type, Tax Rate, and Risk Level



This figure shows how minimum investment thresholds ( $X^*$ ) vary with effective tax rates ( $\tau_K$ ) and project volatility ( $\sigma$ ). The parameters used are: discount rate  $r = 0.07$ , drift rate  $\mu = 0.03$ , management fee  $\alpha = 0.02$ , carried interest  $\gamma = 0.20$ , hurdle rate  $h = 0.08$ ,  $I = \$10$ , and GP personal commitment  $\omega = 0.01$  (Cochrane (2005); Metrick and Yasuda (2010); Robinson and Sensoy (2013)). The range of project volatility  $\sigma$  (0.05–0.40) corresponds to annualized measures of idiosyncratic risk in Ewens et al. (2013). Sudden failure  $\eta = 1/4$  considers project lifespan of four years (Hall and Woodward (2010)). Career cost  $\varphi$  of 0.54 is based on implicit pay-for-performance of 0.35 (Chung et al. (2012)), expected multiple of invested capital of 2.36 (Harris et al. (2023)), and 3.25x stronger negative reputation effects (the asymmetry is calculated as the fundraising benefit of escaping poor performance relative to achieving exceptional performance based on Barber and Yasuda (2017)).

for high-risk investments, implying that VCs have a higher tax elasticity of investment for riskier ventures. For alternative parameter specifications (higher GP personal commitment, no hurdle rate, higher reputation cost, and higher project volatility), see Figure IA2.<sup>5</sup>

## 2.3 Testable Predictions

Our framework yields three predictions about how tax subsidies shape venture investment. We frame them accordingly:

<sup>5</sup>We conduct sensitivity analyses examining how key model parameters affect both investment selectivity and tax responsiveness in Appendix IA2. These analyses reveal a novel finding: while reputation costs ( $\varphi$ ), GP capital commitment ( $\omega$ ), and project sudden failure rates ( $\eta$ ) increase investment thresholds as one would intuitively expect, they also systematically amplify tax sensitivity. The latter occurs because higher selectivity places investors at steeper regions of their investment threshold functions, where small changes in tax rates generate proportionally larger responses.

***Prediction 1: QSBS tax subsidies increase risk-taking in venture investment selection***

QSBS tax subsidies give preferential treatment to capital gains while maintaining deductibility of losses, yielding asymmetric payoffs. When taxes on capital gains decline, investment thresholds decline:

$$\frac{\partial X^*}{\partial \tau_K} > 0 \quad (10)$$

***Prediction 2: VCs exhibit the strongest response to QSBS tax subsidies***

Due to their unique ability to share risk through outside capital funding while capturing upside through carried interest, VCs show the most significant reduction in investment thresholds:

$$\left| \frac{\partial X_{VC}^*}{\partial \tau_K} \right| > \left| \frac{\partial X_{Angel}^*}{\partial \tau_K} \right| \quad (11)$$

***Prediction 3: Project risk and carried interest jointly amplify VCs' responses to QSBS tax subsidies***

The differential sensitivity of investment thresholds to taxation becomes more pronounced for high-risk projects. As project risk increases, VCs' investment thresholds become even more responsive to tax changes compared to angel investors:

$$\frac{\partial^2 X_{VC}^*}{\partial \tau_K \partial \sigma} > \frac{\partial^2 X_{Angel}^*}{\partial \tau_K \partial \sigma} \quad (12)$$

It is worth noting that this risk-tax interaction effect strengthens with higher carried interest rates ( $\gamma$ ), as GPs' convex payoff structure becomes more pronounced:

$$\frac{\partial}{\partial \gamma} \left( \frac{\partial^2 X_{VC}^*}{\partial \tau_K \partial \sigma} \right) > 0 \quad (13)$$

We next test the above predictions studying the impact of the QSBS program on entrepreneurial firm investment. We do so focusing on changes in risk-taking across different investor types.

## 3 Institutional Background

The Qualified Small Business Stock (QSBS) program is a tax policy designed to stimulate investment in capital-intensive small businesses through capital gains tax subsidies. Established in 1993, the program has evolved over the last three decades, with its fiscal impact reaching some \$2 billion in foregone federal tax revenue as of 2023. We discuss the various institutional features of the QSBS in turn.

### 3.1 Tax Treatment of Startup Investments

#### 3.1.1 Tax Status by Investor Type

The three largest categories of entrepreneurial investors face distinct eligibility for QSBS benefits. Angel investors pay individual capital gains taxes and can qualify for QSBS benefits on eligible investments. As explained in detail below, VCs can also qualify for QSBS benefits. In contrast, corporate investors, including corporate VC arms, are subject to corporate income taxes rather than capital gains taxes, making them ineligible for QSBS benefits regardless of the characteristics of their portfolio companies.<sup>6</sup>

#### 3.1.2 VC Organizational Structure and Tax Pass-Through

VC firms are organized as limited partnerships, which are pass-through entities for tax purposes.<sup>7</sup> This structure means the partnership itself pays no taxes; instead, all gains and losses flow directly to both LPs (the VC fund investors) and GPs (the VC fund managers). Upon investment exit, proceeds are distributed pre-tax according to the partnership agreement.

Most private equity funds, including VC funds, operate according to a distribution waterfall that determines the relative economic rights between LPs and GPs. Typically, LPs first receive a return of capital and a preferred return or “hurdle rate” (often 8% annually). GPs typically receive an annual management fee of 2% of committed capital plus 20% of all profits exceeding the hurdle rate (known as “carried interest”). After LPs receive their capital plus hurdle rate, the GP receives a “catch-up” allocation, where the GP receives 100% of distributions until it has received 20% of all

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<sup>6</sup>Corporate VC arms are funded by their corporate parents ([Chemmanur et al. \(2014\)](#)). If a corporate VC arm were to raise external LP capital, the LP—not the corporate VC—may qualify for QSBS benefits if the LP is an individual.

<sup>7</sup>As of 2024, US-based VC firms manage \$1.3 trillion in assets with over \$307 billion in dry powder ([NVCA \(2025\)](#)).

profits distributed thus far. Thereafter, remaining profits are distributed 80% to LPs and 20% to the GP.<sup>8</sup>

Each LP's tax treatment depends on their own status. Individual LPs, such as high-net-worth individuals, can qualify for QSBS benefits on eligible investments. Tax-exempt LPs, including pension funds, endowments, and foundations, typically do not pay taxes on their investment gains regardless of the QSBS status of their investments through VC funds. Corporate LPs are ineligible for QSBS benefits.

Similarly, each GP reports their share of the gains on their own tax returns. GPs are typically individuals who receive both management fees (taxed as ordinary income) and carried interest (taxed as capital gains and eligible for QSBS benefits when the underlying investment qualifies). Alternatively, GPs can be structured as legal entities (e.g., LLC, S-Corporation, or management companies), which are typically organized as pass-through entities themselves. In these cases, the tax treatment eventually flows to individual owners or partners of the legal entity, who remain eligible for QSBS benefits.

## 3.2 Eligibility Requirements

### 3.2.1 Company Eligibility Requirements

For a company's stock to qualify as QSBS under Section 1202 of the Internal Revenue Code, the issuing corporation must satisfy three criteria ([IRS \(1993\)](#)). First, the entity must be a domestic C-corporation at the time of stock issuance and throughout the holding period—LLCs, LPs, and other firm types are not eligible. Second, the corporation's gross assets—defined as the sum of cash, the adjusted bases of other property, and any property contributed in exchange for stock—cannot exceed \$50 million before the stock issuance. Third, the corporation must maintain at least 80% of its assets in qualified business sectors throughout the shareholder's holding period. Notably, the QSBS program explicitly excludes industries where the principal asset is human capital skill or reputation, such as professional services, financial services, hospitality, farming, and natural resource extraction. These restrictions concentrate QSBS tax benefits into technology, pharmaceutical and biotechnology, and other capital-intensive businesses (see [Table IA3](#) for a mapping of eligible sectors).

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<sup>8</sup>Fund waterfalls distribute returns based on pretax performance ([Spiro \(2019\)](#)). The timing of LP and GP distributions can vary based on the fund structure. In an American-style waterfall, capital is returned with respect to each portfolio company—GPs receive carried interest on a deal-by-deal basis. In a European-style waterfall, all LP capital must be returned before GPs begin receiving carried interest. Most fund limited partnership agreements include clawback provisions requiring GPs to return prior distributions at fund termination if they received more than their entitled 20% of aggregate profits.

### 3.2.2 Shareholder Eligibility Requirements

Shareholder eligibility for tax benefit considers three dimensions. First, investors must acquire stock at original issuance directly from the corporation in exchange for money, property (excluding stock), or services—ownership via secondary transactions does not qualify. Second, shareholders face a mandatory five-year holding period before qualifying for QSBS tax benefits. Third, the maximum exclusion per issuing corporation is bounded by the greater of \$10 million or ten times the initial investment basis.<sup>9</sup>

## 3.3 Evolution of QSBS Tax Benefits

The QSBS program was introduced in 1993 as a response to the early 1990s recession and was expanded after the Global Financial Crisis. The program initially offered a special federal capital gain tax rate of 14% on long-term investments—by design, a 50% reduction over the tax rate at the time of program inception of 28%.<sup>10</sup> However, the program’s benefits diminished steadily over the following decade. While the QSBS rate remained fixed at 14%, regular capital gains rates declined, eventually dropping to 15% in 2003—making the net benefit under QSBS status drop to just one percentage point.<sup>11</sup>

A series of reforms later revitalized the program. First, the American Recovery and Reinvestment Act (ARRA) of 2009 changed it to a percentage-based model where only 25% of investment gains would be subject to taxes at the 28% capital gains tax rate. The 75% exclusion only applied to qualified stock acquired after February 17, 2009. The Small Business Jobs Act (SBJA) of 2010 later raised the exclusion to 100% for stock acquired after September 27, 2010. While that exemption was initially temporary, the 2015 Protecting Americans from Tax Hikes Act (PATH) made it permanent.

Figure 2 depicts the evolution of QSBS tax benefits since 2000. When the federal capital gains tax rate (blue line) peaked at 25% in 2015, investments that qualified under the post-2010 SBJA

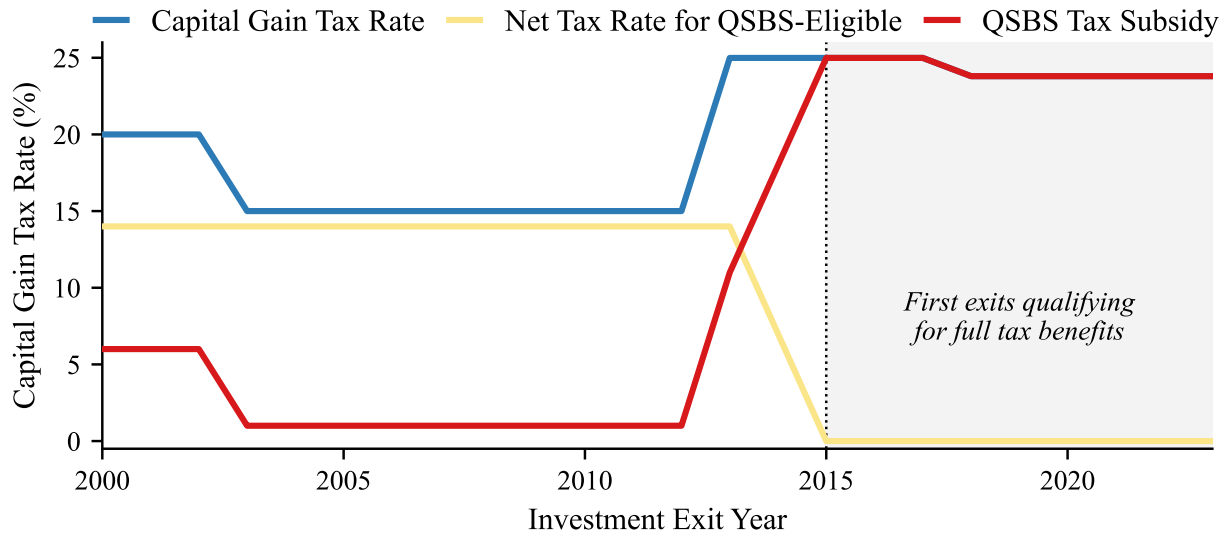
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<sup>9</sup>Tax specialists have discovered and exploited a key loophole: the law places no restriction on the number of individuals who can claim QSBS benefits for the same company. When investors give shares to family or friends, or when multiple individuals invest directly, each person qualifies for their own separate exclusion of up to \$10 million or ten times their investment basis, whichever is greater. This practice, called “stacking,” allows investors to multiply the tax benefits significantly beyond statutory limits. Consider, for example, a small \$100K investment. Rather than having one person obtaining up to a \$10 million tax exclusion on a successful venture, distributing it among 10 people creates \$100 million in total exclusions. In another tax strategy called “packing,” investors artificially increase their tax basis: an investor might place patents from one QSBS-eligible company into another company they also own, then merge the two. This increases the investment basis, thereby raising the maximum tax-free gain through the 10× multiple, without additional capital investment.

<sup>10</sup>Losses on QSBS are treated as capital losses, subject to the standard deduction against ordinary income (IRS (1993)).

<sup>11</sup>Capital gain tax rates are sourced from NBER TAXSIM (Feenberg and Coutts (1993)) and the National Tax Foundation.

Figure 2: The Evolution of the QSBS Federal Tax Benefits



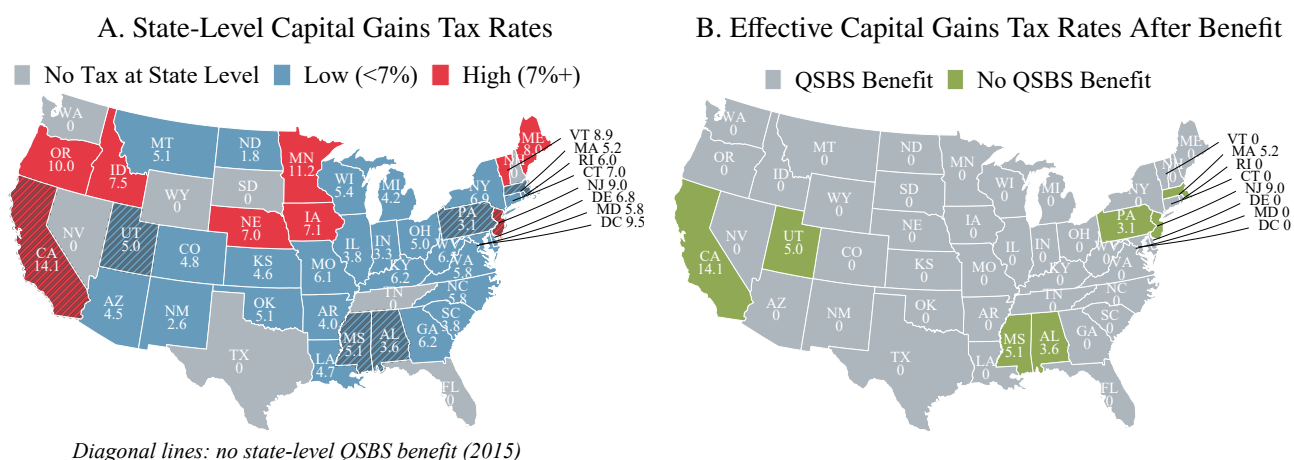
This figure plots the maximum long-term federal capital gains tax rate (blue line), the QSBS tax subsidy (yellow line), and their difference (red line) between 2000 and 2023. The vertical line marks 2015, when the first exits qualifying for full benefits under the 2010 SBJA became possible. Data are from NBER TAXSIM and the National Tax Foundation.

provisions and exited in 2015 were completely exempt from federal capital gains taxes (yellow line), thus representing a subsidy of 25 percentage points (red line). As shown in [Figure IA6](#), the program’s fiscal impact has scaled directly with these net tax benefits—declining after 2003 when the benefit was reduced to just one percentage point, then expanding dramatically as benefits increased, with federal tax expenditures growing from \$68 million in 2010 to \$3.4 billion in 2024 (both in 2024 dollars). Looking forward, projected cumulative foregone revenues between 2025 and 2034 are estimated at \$40 billion in real terms. For a comprehensive numerical example showing how various QSBS provisions affect investor tax liabilities across different investment periods and jurisdictions, see [Appendix IA3](#).

### 3.4 State-Level Compliance

The economic value of the QSBS benefits varies across states through two channels: state-level capital gains tax rates and state conformity with federal QSBS treatment. As shown in Panel A of [Figure 3](#), state capital gains tax rates in 2015—the first year when both the 2009 ARRA and 2010 SBJA exclusions became effective due to the five-year holding requirement—ranged from 0% to 14.1%. Nine states have

Figure 3: State-Level Capital Gains Tax Rates in QSBS Eligible Sectors (2015)



This figure displays state-level capital gains tax rates as of 2015. Panel A categorizes states by tax rates: no tax (gray), low 0–5% (blue), and high >5% (red). Diagonal lines indicate states that do not provide state-level QSBS benefits. Panel B shows effective capital gains tax rates after accounting for the QSBS exemption, where states in gray provide the full exemption (effective rate of 0%) and states in green maintain their original tax rates. Data are from NBER TAXSIM.

no state capital gains tax<sup>12</sup>, making state-level QSBS provisions irrelevant for their residents, while eleven states have a capital gain tax rate above 7%.

As Panel B of Figure 3 and Table IA2 show, most states conform with federal QSBS tax rules. This means that they provide corresponding state-level capital gains tax exemptions for qualifying investments. For example, when the federal government offers a 100% capital gains tax exclusion for qualified investments, conforming states like North Carolina and Georgia also exempt 100% of those gains from state taxes.<sup>13</sup> Four states have consistently opted out of offering QSBS benefits: New Jersey, Pennsylvania, Mississippi, and Alabama. California initially provided QSBS benefits but eliminated it in 2013.<sup>14</sup> QSBS-eligible investments in these non-conforming states are subject to full state capital gains taxes. Utah and Massachusetts adopted conformity in 2016 and 2022, respectively.

<sup>12</sup>These states are: Alaska, Florida, Nevada, New Hampshire, South Dakota, Tennessee, Texas, Washington, Wyoming.

<sup>13</sup>Before 2009, conforming states usually applied a 50% exclusion to their current capital gains rates—e.g., Illinois, with a 3% regular long-term capital gain tax rate in 2008, provided a 1.5% benefit for eligible investments exited in 2008.

<sup>14</sup>A local court found that providing preferential treatment to California-based businesses was unconstitutional. Before the court ruling, California-based investors could exclude 50% of their QSBS gains from state taxation. Starting 2013, they became subject to the full state tax rate on all QSBS gains.

## 4 Data and Variable Construction

We use data from PitchBook, which tracks investments on startups by VCs, angel investors, and corporate investors. For the main tests performed, we construct our sample identifying investments eligible for the QSBS tax benefits while maintaining consistency with the program’s eligibility requirements. First, we restrict sampling to U.S.-based firms. Second, using legal firm names in PitchBook, we exclude firms designated as Limited Liability Partnerships (LLPs) or Limited Partnerships (LPs), as only C-corporations can issue qualifying stock under the QSBS program. Third, consistent with the program’s \$50 million gross asset requirement, we exclude investor–firm pairs where the investment amount exceeds \$50 million in the startup’s first operating year or the investor’s entry year. We then classify firms into eligible and ineligible sectors based on the Internal Revenue Code’s Section 1202 criteria.

We track investor–firm pairs from investment entry through exit or up to a 10-year holding period between 2004 and 2022.<sup>15</sup> Focusing on entries through 2017, we track any investment long enough to observe whether it reaches the five-year holding period required for the QSBS qualification. Our final sample yields 1.1 million investor–firm–year observations and over 158 thousand investor–firm pairings.<sup>16</sup>

### 4.1 Industry and Investor Composition

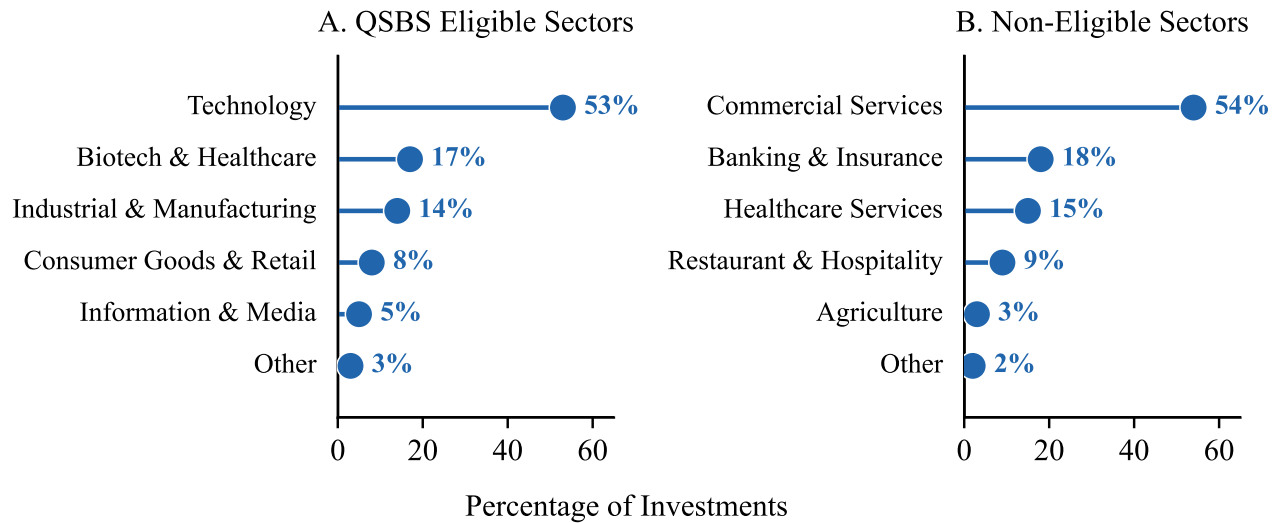
Technology companies dominate our sample of eligible investor–firm pairings, accounting for 53% of investments, as shown in Panel A of [Figure 4](#). Within technology, business and productivity software represents the most prominent component, followed by application software and social platform software. Biotech and healthcare firms represent the second-largest category at 17%, followed by industrial and manufacturing at 14%. Consumer goods and retail (8%) and information and media (5%) constitute smaller shares, with other qualified sectors accounting for the remaining 3%. Among ineligible sectors shown in Panel B, commercial services—e.g., consulting, education and training, and real estate—represent 54% of investor–firm pairings. Banking and insurance (18%), healthcare services (15%), and restaurant and hospitality (9%) make up most of the remaining ineligible activity, with agriculture (3%) and other sectors (2%) accounting for small shares.

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<sup>15</sup>Over 90% of the investments eventually achieving an exit in our data do so within ten years of the initial investment.

<sup>16</sup>Our sample includes 39 thousand unique investors and 35 thousand unique portfolio companies. As a reference, as of 2024, VC firms own stakes in approximately 58 thousand US-based portfolio companies ([NVCA \(2025\)](#)).

Figure 4: Investment Distribution by Sector

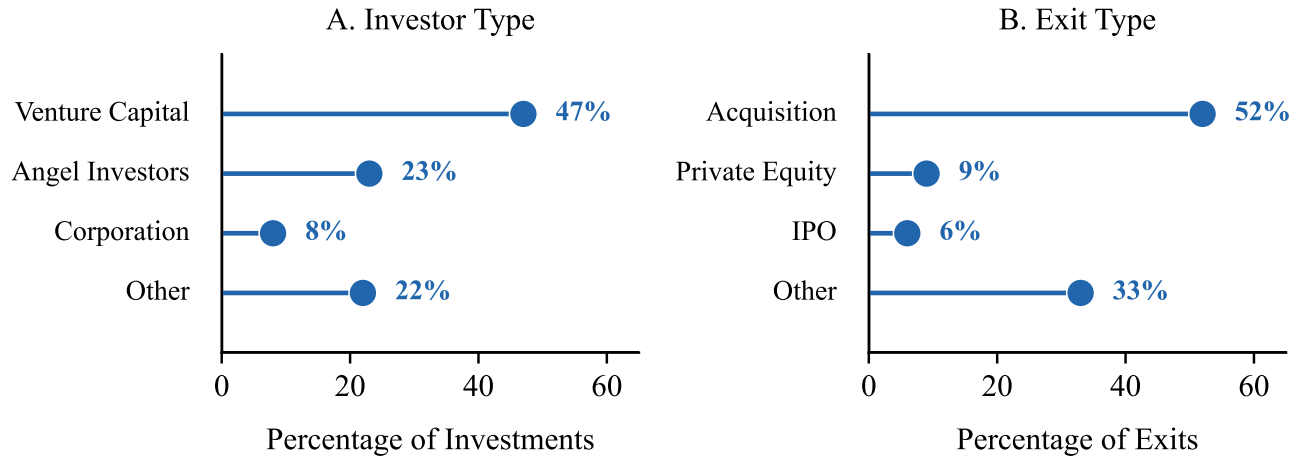


This figure shows the distribution of investment counts across QSBS-eligible and ineligible sectors from 2004 to 2022. Panel A shows the composition of QSBS-eligible sectors, where sectors are defined based on IRC Section 1202 eligibility criteria. Panel B shows ineligible sectors, which are excluded from the QSBS benefits. Data are from PitchBook.

The composition of investors and exit outcomes in our sample, presented in [Figure 5](#), reveals the central role of VC in early-stage finance. Panel A shows that VC firms are the dominant investor type, accounting for 47% of the number of investments. Angel investors represent 23%, while corporations participate in 8%. Combined, other investors—including accelerators, growth equity funds, family offices, and the U.S. Government—account for the remaining 22%. Panel B shows that acquisitions represent the most common exit path at 52% of outcomes. PE buyouts represent 9% of exits, while IPOs account for 6%. Other exit types—comprising mostly business closures—account for the remaining 33%.

Our identification strategy implies that investor composition is not systematically different between QSBS-eligible and ineligible sectors, which could otherwise confound the effects of tax policy changes. Supporting our assumption, [Figure 6](#) shows that investor type distributions are comparable across different industries regardless of QSBS eligibility. In all sectors, VC consistently represents the largest share of investments. Angel investors are the second largest investor category across sectors, with corporate investors and other entities comprising smaller proportions.

Figure 5: Distribution of Investor and Exit Types



This figure shows the distribution of deal counts by investor type (Panel A) and deal exits by exit type (Panel B) from 2004 to 2022. Venture Capital includes traditional VC firms. Angel Investors includes individual angel investors and angel groups. Corporation includes corporate VC arms and other corporate investments. Data are from PitchBook.

## 4.2 Key Variables and Summary Statistics

We analyze the effect of tax policy on investment behavior at two different types of analysis. First, we discuss initial investment decisions, using data at the investor–firm level. Second, we analyze financing and performance outcomes at the investor–firm–year level. We discuss these in turn.

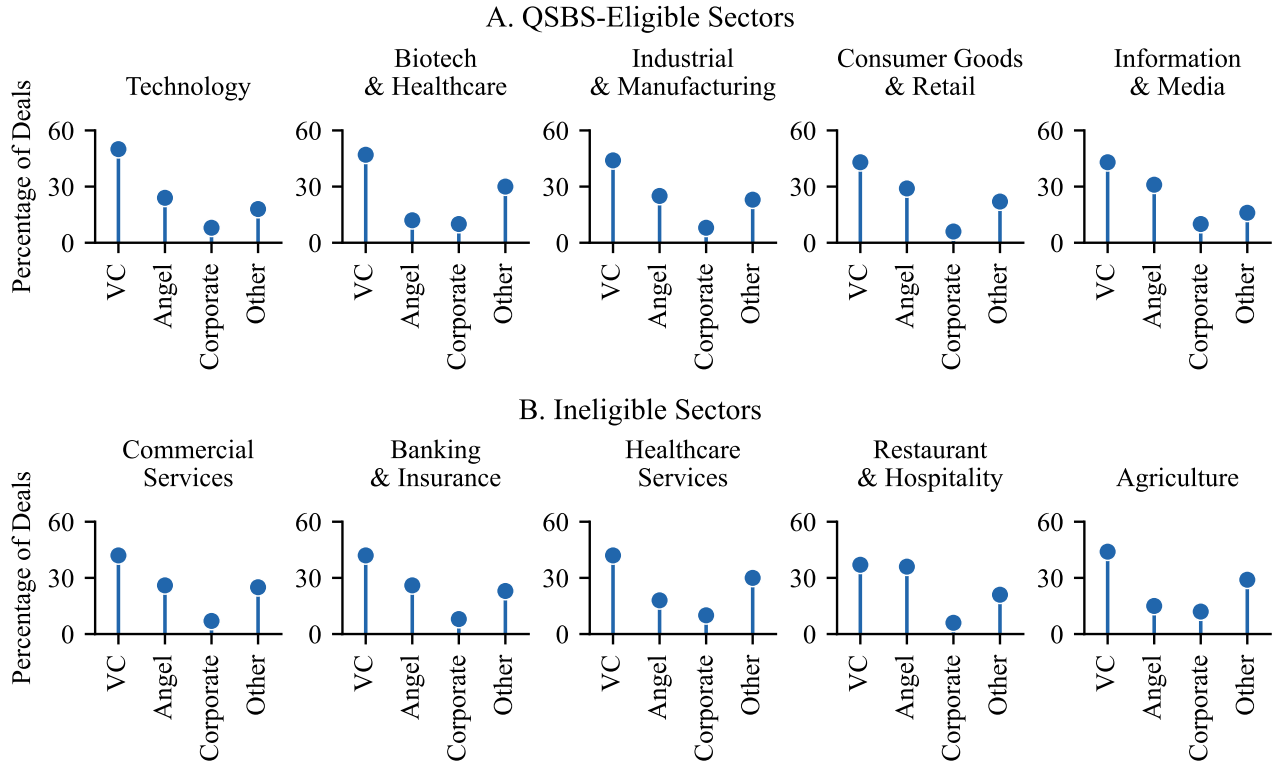
### 4.2.1 Investment Selection

We examine six investment selection variables at the investor–firm level constructed using PitchBook data. First, we track “pre-commercial stage” investments, which include firms in stealth mode, product beta stage, clinical/pre-clinical trials, and recent grant recipients (where the last financing round was a grant). These investments are characterized by high information asymmetry, long exit timelines, innovative nature, and high uncertainty on commercial viability. For example, startups in stealth mode often develop technology in secrecy for years before becoming visible to potential buyers.<sup>17</sup>

Second, we analyze capital structure via a “debt” indicator for whether the portfolio company

<sup>17</sup>Siri remained in stealth mode until acquired by Apple (Arora et al. (2021)). Clinical trial investments are also risky: less than one-third of pre-clinical trial candidates advance to the trial stage (Takebe et al. (2018)), and of those advancing to clinical trials, only 14% receive FDA approval (Wong et al. (2019)). Grant recipients typically receive funding from government programs or foundations. These grants primarily enable technology prototyping and proof-of-concept (see Howell (2017)).

Figure 6: Distribution of Investor Types by Industry



This figure shows the percentage distribution of investor types across different industries from 2004 to 2022. Panel A displays QSBS-eligible sectors, while Panel B shows ineligible sectors. Data are from PitchBook.

has outstanding debt at the time of investment. Pre-existing debt introduces payment obligations and potential conflicts between investors and creditors. It critically heightens a firm’s sensitivity to market conditions, particularly for early-stage ventures with limited cash flow (see [Graham and Leary \(2011\)](#)).

Third, we capture the geographical dispersion between investors and portfolio companies through a “different state” indicator, equal to one if the investor and firm are headquartered in different states. Geographic distance increases information asymmetries between investors and entrepreneurs while reducing the level of investor oversight ([Lerner \(1995\)](#)), thereby amplifying investment risk.

Fourth, we assess industry familiarity with a “new industry” indicator, equal to one if the investor has no prior investment in the firm’s industry during the 1998–2003 pre-sample window. Entering unfamiliar industries typically involves greater risk since investors lack the industry-specific human capital, networks of contacts to identify promising opportunities, and specialized know-how

needed to effectively manage investments in these sectors ([Gompers et al. \(2008\)](#))

Fifth, we examine external certification through a “first funding” indicator, equal to one if the portfolio company is not backed by any other financier at the time of investment. This includes companies not previously funded by VCs, angel investors, corporate investors, accelerators, private equity funds, or debt providers. Companies with financing represent lower-risk investments, having passed through screening and due diligence processes, and benefited from ongoing financier monitoring (see [Kerr et al. \(2014\)](#); [Gompers et al. \(2020\)](#); [Block et al. \(2024\)](#); [Mayya and Huang \(2025\)](#)).

Finally, we examine whether investors manage risk through syndication. We construct a “multi-investor” indicator, equal to one if the initial investment involves five or more investors (representing above-median number of investors in the initial round in our sample). Syndication reduces investor risk through multiple mechanisms: risk sharing across parties, improved screening through information pooling, social validation from other sophisticated investors, access to diverse expertise, and greater assurance of follow-on funding ([Lerner \(1994\)](#), [Hochberg et al. \(2007\)](#)).<sup>18</sup>

#### **4.2.2 Financing and Performance Outcomes**

Understanding how tax benefits affect financing and performance outcomes requires tracking investor–firm relationships over time. Using data from PitchBook, we construct three sets of outcome variables that capture the evolution of investments from funding through exit: (1) investment failures; (2) valuation performance; and (3) investment exit channels of portfolio companies by investors.

Our initial set identifies investment distress through two measures. First, we track complete business failure through an indicator variable “out of business” based on PitchBook’s designation for firms that cease operations. Second, we capture severe funding droughts through “five years without funding”, an indicator that equals one when firms go five or more years without raising new capital.<sup>19</sup>

Our second set tracks investment performance through firm valuation. “Valuation” is a continuous measure of post-money valuation in billion dollars, reflecting firm value immediately after each financing round. We also identify “unicorn” status—an indicator for firms reaching valuation above \$1

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<sup>18</sup>Relatedly, Paul Graham (founder of Y Combinator) observes that “By far the biggest influence on investors’ opinions of a startup is the opinion of other investors. There are very, very few who simply decide for themselves.” ([Graham \(2010\)](#)).

<sup>19</sup>Among firms that ultimately fail, the average duration without new funding is 2.1 years before closure, while firms achieving unicorn status typically go only 0.3 years between funding rounds.

billion—capturing firms that achieve outstanding valuation outcomes.<sup>20</sup>

Finally, we examine exit patterns through mutually exclusive indicators for three types of exits. First, we track “private equity buyout” (acquisitions by PE firms). Second, we identify “acquisition” (portfolio company sales to operating companies). Third, we capture “IPO” (initial public offering). This categorization follows the lifecycle of venture-backed firms—PE buyouts typically occur when companies are more mature, while IPOs and strategic acquisitions often happen earlier when firms still need growth capital (Gompers (1996); Puri and Zarutskie (2012)).

### 4.3 Summary Statistics

Table 1 shows summary statistics for our 1.1 million investor–firm–year observations. Most investments in the sample are in QSBS-eligible sectors and occurred after the 2009 reform. The average investment is held for 3.4 years, with about one-third reaching the five-year holding requirement for tax benefits.

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Investment outcome statistics reflect high returns and high risks of venture funding. Complete business failures occur in 1.9% of investor–firm–year observations, and 6.4% go five or more years without raising new capital. Unicorn status appears in 4.8% of investor–firm–years where valuation is available.<sup>21</sup> Besides portfolio company closures, the most investment exits come through strategic acquisitions (4.4% of investor–firm–years), with PE buyouts (0.7%) and IPOs (0.5%) being less common.

Table IA4 compares raw, unconditional means of QSBS-eligible and ineligible sectors before and after 2009. In the pre-QSBS reform period, the two groups show largely similar characteristics—e.g., investment holding periods differ by only 0.04 years, business failure rates are identical at 0.6%, and mean valuations differ by an insignificant \$48 million ( $t = -0.9$ ). In the post-reform period, eligible sectors show significantly higher holding periods and failure rates, and lower valuations compared to ineligible sectors, suggesting a shift in investment patterns.

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<sup>20</sup>Venture capitalist Aileen Lee introduced the term “unicorn” in a 2013 article: “We like the term because to us, it means something extremely rare, and magical” (Lee (2013))

<sup>21</sup>6,292 (17.8%) portfolio companies in our sample go out of business while just 876 (2.5% of the total) achieve unicorn status while. Unicorns appear in a larger fraction of the investor–firm–year sample because (1) they attract more investors (unicorns average 9.1 investors *versus* 3.1 for firms that go out of business); and (2) they may hold unicorn status for multiple years.

## 5 Timing and Investment Allocation Responses to Tax Incentives

Our first step in characterizing the impact of changes to the QSBS tax benefits under ARRA and SBJA is to identify how investors strategically adjust their behavior in response to these tax incentives. We employ three complementary empirical approaches in this section. First, we analyze bunching behavior at the five-year holding threshold required for QSBS tax subsidy qualification, employing bunching and difference-in-bunching techniques. Second, we leverage regression discontinuity design (RDD) and difference-in-discontinuities analyses at the \$50 million asset threshold to examine how tax incentives affect capital allocation decisions around this cutoff. Third, we analyze the geographic dispersion of investments to assess whether tax benefits expand venture investment to new areas. We discuss these in turn.

### 5.1 Bunching Approach

The mandatory five-year holding period for QSBS qualification creates a “notch” in the capital gains tax schedule—investors who hold investments for at least five years qualify for substantial tax subsidies, while those exiting just before five years receive no benefits. While it is impossible for investors to time exactly their exits from portfolio companies due to market conditions and coordination challenges among investors ([Ritter \(1998\)](#); [Nanda and Rhodes-Kropf \(2019\)](#)), we expect strategic clustering toward the five-year threshold as investors attempt to qualify for tax benefits. Panel A in [Figure 7](#) shows no distinct clustering at five years before the 2009–2010 QSBS reform. Panel B shows that post-reform investments exhibit a salient spike at the five-year mark, while both shorter and longer holding periods become less common.<sup>22</sup> This pattern is consistent with altered holding preferences, with investors seeking to qualify for tax subsidies at the earliest opportunity. We formally estimate the magnitude of this bunching behavior employing techniques that quantify behavioral responses to tax incentives.

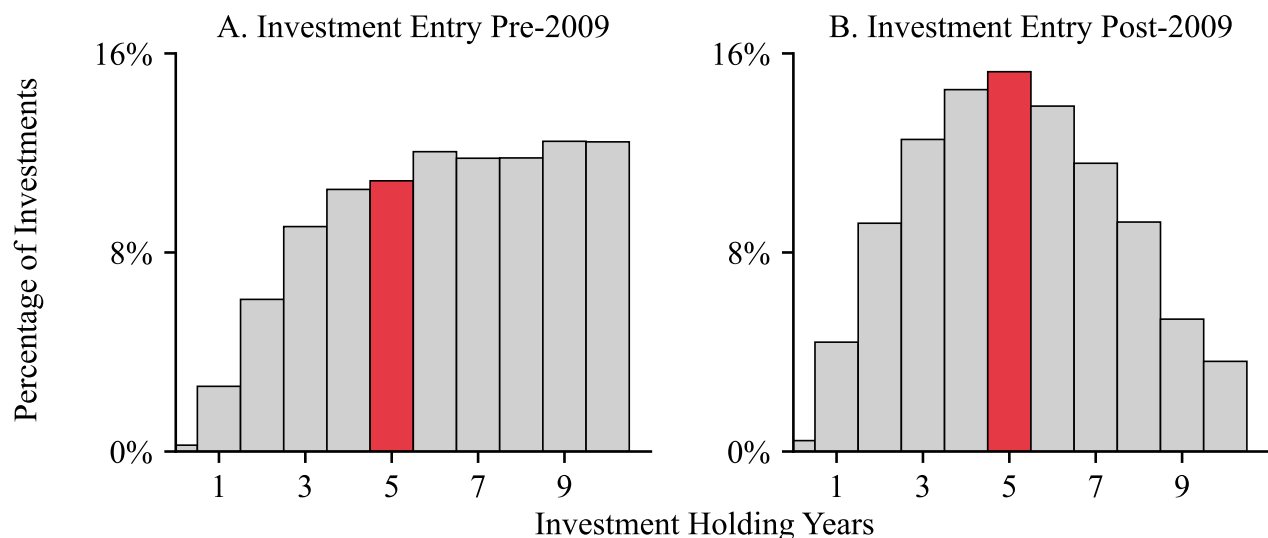
#### 5.1.1 Baseline Bunching Estimates

We quantify investors’ responsiveness to tax incentives by measuring the excess mass of exits occurring *exactly* at the five-year holding requirement. For the bunching measurement equations and elasticity re-

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<sup>22</sup>This strategic timing is analogous to tax-motivated trading ([Kaplan \(1981\)](#); [Constantinides \(1983, 1984\)](#); [Ritter \(1988\)](#); [Ivković et al. \(2005\)](#); [Sialm \(2009\)](#)) and consistent with lock-in predictions for privately held businesses ([Chari et al. \(2005\)](#)).

Figure 7: Distribution of Holding Periods of Investments Around the QSBS Reform



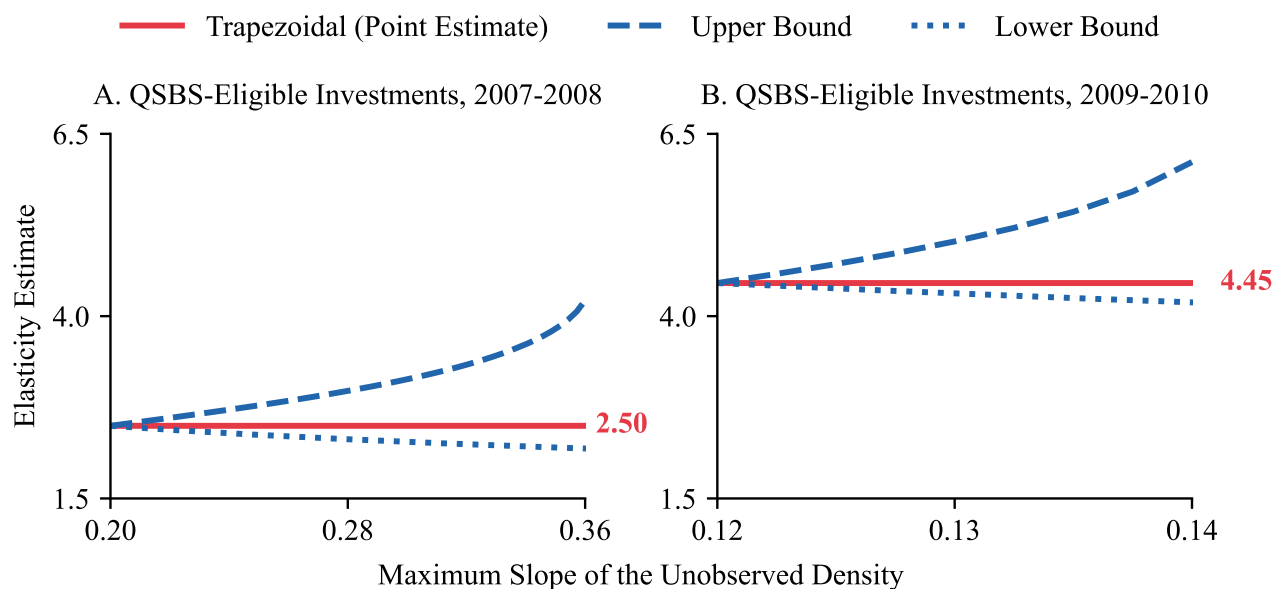
This figure shows a distribution of holding periods in QSBS-eligible sectors. Sampling considers entry years from 2004 through 2017 for investments achieving an exit (see details in the Data section). Data are from PitchBook.

covery formulas, see [Appendix IA4](#). Our bunching analysis focuses on VC and angel investments made within two years before and after the QSBS policy change (i.e., between 2007 and 2011), with holding periods tracked up to ten years following initial investment.<sup>23</sup> We employ three complementary estimation approaches: (1) a standard trapezoidal approximation for point identification; (2) bootstrapped confidence intervals to establish statistical significance; and (3) the partial identification method developed by [Bertanha et al. \(2023\)](#), which yields elasticity bounds under less restrictive identifying assumptions.

[Figure 8](#) illustrates our bunching analysis results. Panel A presents the elasticity estimates for QSBS-eligible sectors in the pre-reform period, revealing a point estimate of 2.50 (shown by the horizontal red line). This baseline elasticity quantifies investors' natural tendency to hold investments for five years absent enhanced tax incentives. Panel B displays the elasticity estimates for eligible sectors in the post-reform period, showing a substantially higher point estimate of 4.45. This increased elasticity indicates that a one percentage point increase in the tax benefit corresponds to a 4.45% increase in the mass of investors exiting precisely at the five-year threshold. The partial identification bounds (dashed and dotted blue lines) widen as the maximum slope increases in both panels, yet remain

<sup>23</sup>This narrow window approach is standard practice in bunching, which focuses on periods immediately surrounding policy changes to cleanly identify behavioral responses while minimizing contamination from other factors ([Chetty et al. 2011](#)).

Figure 8: Point Estimates and Partial Identification Bounds for the Elasticity of Tax Benefits



This figure displays partially identified sets (following [Bertanha et al. \(2023\)](#)) for the elasticity of investment holding-periods. The  $x$ -axis plots the slope of the unobserved heterogeneity distribution and the  $y$ -axis plots the elasticity. The solid blue curve is the lower bound, the dashed blue curve is the upper bound, and the dotted red line is the trapezoidal (point) estimate. Each unit of elasticity represents a 1% increase in the mass of investors exiting exactly at five-year holding period for each percentage point of QSBS tax subsidy. Estimates consider investments from 2007 to 2010 by VCs and angel investors in QSBS-eligible sectors,  $M$  of 3.0, and a capital gain tax subsidy of 20%. Data are from PitchBook.

distinctly elevated in the post-reform period relative to the pre-reform period.

The statistical significance of these patterns is confirmed in [Table IA5](#). For the post-reform eligible investments, Columns (2–3) of Panel A reports narrow 95% confidence intervals of [3.6, 5.3], derived from 1,000 bootstrap iterations, and partial identification bounds of [4.2, 6.1]. Beyond the pre-reform eligible sector comparison (elasticity of 2.50 as shown in Panel A of [Figure 8](#)), Panel B of [Table IA5](#) includes two additional comparison groups: ineligible sectors before the reform (elasticity of 0.79) and ineligible sectors after the reform (elasticity of 1.72), with corresponding confidence intervals reported in Column (2). These results suggest that while the five-year mark serves as a natural focal point in venture capital investment horizons, the QSBS tax subsidy significantly amplifies this bunching behavior, with elasticity increases ranging from 78% to 467% depending on the comparison group.

### 5.1.2 Difference-in-Bunching Approach

We complement the bunching analysis with a difference-in-bunching approach (cf. [Brown \(2013\)](#); [Kleven \(2016\)](#)) that isolates tax-induced behavior from natural investor tendencies to hold investments for five years. Rather than relying solely on extrapolation from regions away from the threshold, this method directly nets out the baseline preference for five-year holding periods by comparing bunching patterns across different groups and time periods. This comparative approach allows us to identify bunching attributable specifically to tax incentives rather than other investment cycle factors.

We compute three difference-in-bunching estimates. First, we compute the difference between post-reform and pre-reform elasticities within QSBS-eligible sectors ( $\hat{\epsilon}_{eligible,post} - \hat{\epsilon}_{eligible,pre}$ ). This specification accounts for any sector-specific factors influencing bunching behavior regardless of enhanced tax benefits. Second, we compute the difference between eligible and ineligible sectors after the QSBS reform ( $\hat{\epsilon}_{eligible,post} - \hat{\epsilon}_{ineligible,post}$ ). This approach controls for contemporaneous forces affecting holding period decisions across all sectors. Third, we compute the difference between post-reform eligible and pre-reform ineligible sectors ( $\hat{\epsilon}_{eligible,post} - \hat{\epsilon}_{ineligible,pre}$ ), which accounts for both temporal trends and sectoral differences in investor holding patterns. For each investor type and comparison group, we estimate the elasticity using the same bunching methodology as before. We then calculate the difference between elasticities, with standard errors computed from 1,000 bootstrap iterations.<sup>24</sup>

[Table 2](#) presents results. Panel A compares eligible sectors before and after the reform. Column (1) shows a statistically significant excess elasticity of 2.0, indicating that the QSBS benefits generate a 2.0% increase in the mass of investors exiting precisely at the five-year mark for each percentage point of tax benefit. Panels B and C present estimates comparing eligible investments with ineligible investments after and before 2009, respectively, with Column (1) showing excess elasticities of 3.7 and 2.7.

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PLACE [TABLE 2](#) ABOUT HERE

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Our investment-horizon elasticities are economically meaningful compared to other tax elasticity studies. For context, [Saez \(2010\)](#) finds elasticities of reported taxable income of around 0.2–1.0, while [Chetty et al. \(2011\)](#) report estimates of 0.34 for the tax-elasticity of labor supply.

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<sup>24</sup>Standard errors for differences are calculated assuming independence between treatment and control group elasticities as:  $\hat{\epsilon}_{diff} = \hat{\epsilon}_{treatment} - \hat{\epsilon}_{control}$  and  $SE(\hat{\epsilon}_{diff}) = \sqrt{SE(\hat{\epsilon}_{treatment})^2 + SE(\hat{\epsilon}_{control})^2}$ .

## 5.2 Regression Discontinuity Approach

We next examine how tax incentives shape capital allocation by exploiting the sharp discontinuity created by QSBS’s \$50 million asset threshold. Portfolio companies whose gross assets exceed \$50 million immediately after an investment round are ineligible for QSBS benefits, while those remaining below this threshold may qualify. We proxy for gross assets using the investment amount raised in a given round, which typically comprises most of an early-stage startup’s assets ([Viswanathan \(2020\)](#)). Notably, investment contracts in eligible portfolio companies typically include contractual provisions stating that firms will make reasonable efforts to maintain QSBS eligibility ([NVCA \(2024\)](#)).<sup>25</sup>

In this section, we employ two complementary discontinuity-based approaches to identify the causal effect of QSBS eligibility on forward funding amounts—defined as the cumulative funding a startup receives five years immediately after the initial investment. First, we implement an RDD that compares forward funding amounts just below and above the threshold within specific time periods. Second, we extend this analysis with a difference-in-discontinuities framework (cf. [Grembi et al. \(2016\)](#)) that compares the change in discontinuities across pre-reform and post-reform periods, isolating the policy effect from other factors that might create discontinuities at the threshold.

For these analyses, we use an expanded version of our sample that includes investments both below and above the \$50 million threshold. While our main analyses focus on investments below \$50 million, here we include initial investments ranging from \$25 million to \$75 million.<sup>26</sup> We restrict our sample to QSBS-eligible sectors only, as the threshold is only relevant for investments that would otherwise qualify for the tax benefits. Additionally, as in our bunching tests, we focus on investments by VCs and angels—investors who may qualify for QSBS. As we explain in detail below, we employ data-driven methods on this sample to determine the optimal bandwidth for each statistical analysis.

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<sup>25</sup>The Investors’ Rights Agreement from the National Venture Capital Association explicitly includes a statement that “The Company shall use commercially reasonable efforts to refrain from taking any action that could reasonably be expected to cause the shares of capital stock issued pursuant ... to the Purchase Agreement to fail to qualify as ‘qualified small business stock’ within the meaning of Section 1202(c) of the Internal Revenue Code” (see [NVCA \(2024\)](#)).

<sup>26</sup>RDD methodological best practices emphasize focusing on observations near the cutoff to reduce bias while maintaining estimation efficiency (see [Calonico et al. \(2014\)](#); [Imbens and Kalyanaraman \(2012\)](#); [Lee and Lemieux \(2010\)](#)).

### 5.2.1 RDD Analysis

Our RDD exploits the sharp discontinuity in QSBS tax benefits at the \$50 million asset threshold. We estimate the local average treatment effect by comparing forward funding outcomes for investments just below and just above the \$50 million cutoff. The identifying assumption is that firms with investment sizes near the threshold are similar in unobservable characteristics, with the only meaningful difference being their eligibility for QSBS tax benefits. Our baseline RDD specification takes the following form:

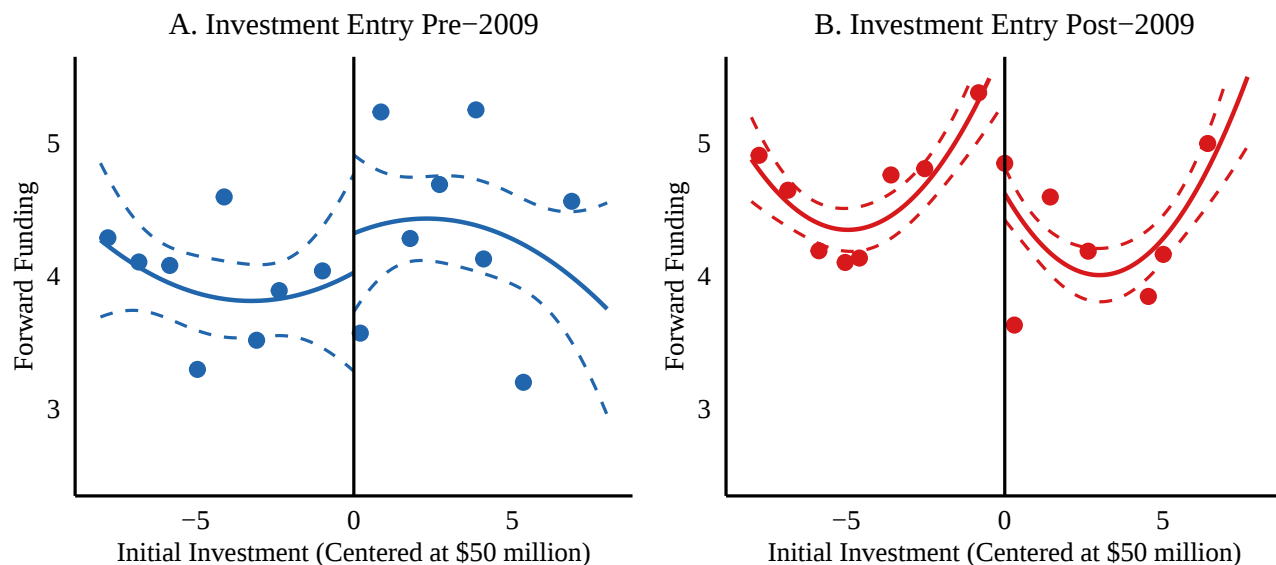
$$\begin{aligned} \text{Forward Funding} = & \alpha + \beta \cdot \mathbb{1}\{\text{Initial Investment} > 50\} + \sum_{p=1}^P \gamma_p \cdot (\text{Initial Investment} - 50)^p \\ & + \sum_{p=1}^P \delta_p \cdot \mathbb{1}\{\text{Initial Investment} > 50\} \cdot (\text{Initial Investment} - 50)^p + \epsilon \end{aligned} \quad (14)$$

where the dependent variable Forward Funding is the natural logarithm of cumulative dollars raised in investment rounds including VC and angel investors in the five calendar years after the focal deal, net of the initial investment itself. The running variable *initial investment* is centered at the \$50 million threshold, and  $\mathbb{1}\{\text{Initial Investment} > 50\}$  is an indicator for investments exceeding this threshold. The coefficient of interest  $\beta$  captures the discontinuity in forward funding at the threshold, representing the causal effect of *just missing* QSBS's \$50 million gross assets threshold for eligibility for tax benefits. The coefficients  $\gamma_p$  and  $\delta_p$  correspond to the polynomial terms of order  $p$  that flexibly model the relationship between investment size and forward funding below and above the threshold, respectively. We include polynomial terms up to order  $P$ , implementing specifications with different polynomial orders to ensure robustness of our estimates. We estimate this specification both with and without industry fixed effects to verify that our results are not driven by systematic differences in sector composition around the threshold. For estimation, we employ the robust bias-corrected approach developed by [Calonico et al. \(2014\)](#), selecting the optimal bandwidth to minimize the mean squared error at the cutoff point.<sup>27</sup>

[Figure 9](#) illustrates our RDD approach, plotting the relationship between initial investment size and five-year forward funding. In Panel A (pre-2009 period), we observe no clear discontinuity at the \$50 million threshold, with the 95% confidence intervals (dashed blue lines) overlapping zero. This is consistent with the minimal QSBS tax benefits available during this period. In contrast, Panel B

<sup>27</sup>[Calonico et al. \(2014\)](#)'s robust bias-corrected approach accounts for the additional variability introduced by bias correction, producing more reliable confidence intervals without requiring undersmoothing.

Figure 9: Five-Year Forward Funding Discontinuity at the \$50 Million QSBS Threshold



This figure plots regression-discontinuity estimates of the relation between the initial investment size and the natural logarithm of the cumulative dollars invested by VC and angel investors in the five calendar years after the focal deal, net of the initial investment itself. All estimates use quadratic (second-order) polynomial fits and uniform kernel. The markers show binned sample means, the solid line is the polynomial fit on each side of the cutoff, and the vertical line marks the \$50 million threshold. Panel A shows deals that occurred before 2009, while Panel B shows deals from 2009 onwards. The sample includes investments between 2004 and 2017 in C-corporations operating in eligible sectors. Dashed lines represent 95% confidence intervals. The bandwidth is \$8 million on each side of the cutoff (\$42 to \$58 million). Data are from PitchBook.

(post-2009 period) reveals a substantial negative discontinuity at the threshold, with investments just above \$50 million receiving significantly less forward funding than those just below. This pattern suggests that tax incentives influence the amount of funding that investors provide to startups.

Table 3 presents our RDD results across different polynomial specifications. For the pre-2009 period (Panel A), we find no statistically significant discontinuity in forward funding across all specifications, with point estimates ranging from  $-0.27$  to  $+0.16$  across specifications. In contrast, for the post-2009 period (Panel B), we observe negative and statistically significant discontinuities across all specifications. Without industry controls (odd-numbered columns), point estimates range from  $-0.40$  to  $-1.01$ , while specifications with industry fixed effects (even-numbered columns) show consistent negative discontinuities ranging from  $-0.40$  to  $-0.69$ . These results indicate that investments just above the threshold receive 33% to 64% less forward funding than those just below the threshold after the

reform.<sup>28</sup> Notably, stable results with industry fixed effects confirm that our findings are not driven by industry composition. The optimal bandwidths range from 2.04 to 10.48.

PLACE TABLE 3 ABOUT HERE

### 5.2.2 Difference-in-Discontinuities Analysis

We complement the RDD analysis with a difference-in-discontinuities design that directly compares the pre-reform and post-reform discontinuities (cf. [Grembi et al. \(2016\)](#); [Bennedsen et al. \(2022\)](#)). This approach isolates the effect of the tax policy change by netting out any pre-existing discontinuities at the \$50 million threshold that are unrelated to the QSBS reform. Additionally, it controls for common time trends between pre-2009 and post-2009 periods that affect all firms regardless of size. Using the same sample of investments ranging from \$25 million to \$75 million in QSBS-eligible sectors, as well as a narrower bandwidth from \$35 million to \$65 million to test robustness, we estimate:

$$\begin{aligned}
 \text{Forward Funding} = & \alpha + \beta \cdot [\mathbb{1}\{\text{Initial Investment} > 50\} \times \mathbb{1}\{\text{Post-2009}\}] \\
 & + \gamma_1 \cdot \mathbb{1}\{\text{Initial Investment} > 50\} + \gamma_2 \cdot \mathbb{1}\{\text{Post-2009}\} \\
 & + \sum_{p=1}^P \delta_p \cdot (\text{Initial Investment} - 50)^p \\
 & + \sum_{p=1}^P \theta_p \cdot \mathbb{1}\{\text{Initial Investment} > 50\} \cdot (\text{Initial Investment} - 50)^p \\
 & + \sum_{p=1}^P \lambda_p \cdot \mathbb{1}\{\text{Post-2009}\} \cdot (\text{Initial Investment} - 50)^p \\
 & + \sum_{p=1}^P \mu_p \cdot \mathbb{1}\{\text{Initial Investment} > 50\} \cdot \mathbb{1}\{\text{Post-2009}\} \cdot (\text{Initial Investment} - 50)^p + \epsilon
 \end{aligned} \tag{15}$$

where the dependent variable remains the natural logarithm of forward funding over five years. The specification includes indicators for exceeding the \$50 million threshold ( $\mathbb{1}\{\text{Initial Investment} > 50\}$ ) and for the post-2009 period ( $\mathbb{1}\{\text{Post-2009}\}$ ), as well as their interaction. The coefficient of interest is  $\beta$ , which

<sup>28</sup>Percentage changes are computed as  $100 \times (e^{\beta} - 1)$ , where  $\beta$  is the coefficient on the indicator for the \$50 million threshold.

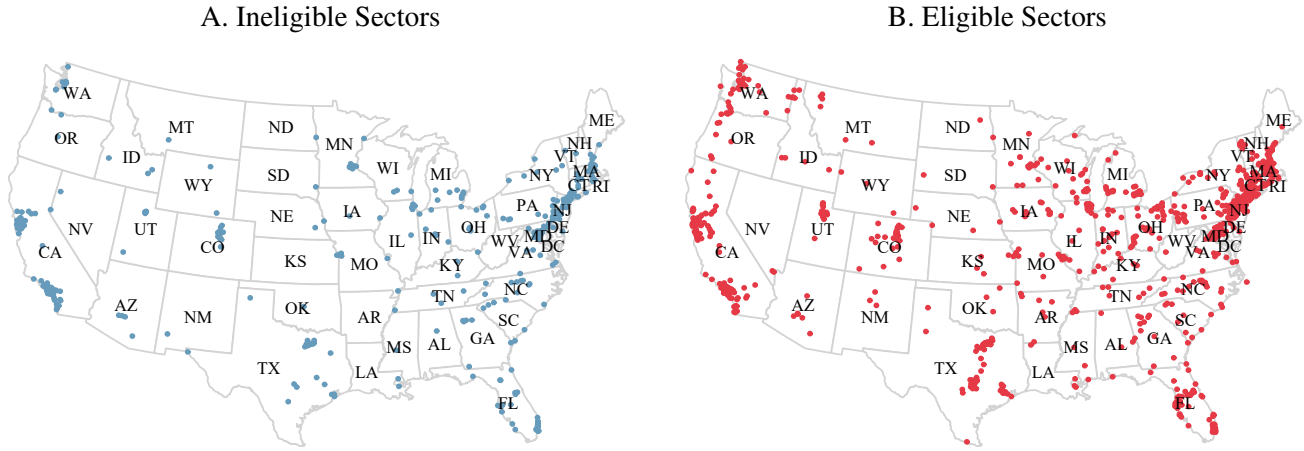
captures how the discontinuity at the threshold changed after the QSBS reform. The remaining polynomial terms flexibly model the relationship between investment size and forward funding, allowing for different functional forms above and below the threshold, before and after the reform. We estimate this specification both with and without industry fixed effects to ensure our results are not driven by systematic differences in sector composition around the threshold. This approach filters out both fixed discontinuities at the threshold unrelated to the reform and common time trends affecting all investment sizes.

[Table IA6](#) presents our difference-in-discontinuities results. Across all polynomial specifications and bandwidth choices, we find large, negative, and statistically significant difference-in-discontinuities estimates. In the wider bandwidth sample (\$25 to \$75 million) shown in Panel A, estimates range from  $-0.39$  to  $-1.58$  across specifications with and without industry controls, implying decreases in forward funding of 32% to 79% for investments exceeding the threshold after the reform. The narrower bandwidth sample (\$35 to \$65 million) in Panel B yields even stronger effects, with estimates ranging from  $-0.96$  to  $-1.65$ , representing reductions of 62% to 81% in forward funding. These results corroborate our RDD findings that investors allocate significantly more capital to tax-advantaged investments.

### 5.3 Geographic Expansion Patterns

We next examine the geographic distribution of new investment activity by VCs and angels—the investors eligible for QSBS benefits—following the QSBS enhancement. Using portfolio firm location data from PitchBook, we identify *cities* with no VC or angel investment activity in ineligible or eligible sectors during 2004–2008 that subsequently received investment during the post-QSBS enhancement period of 2009–2017. [Figure 10](#) reveals striking differences across sectors. Panel A shows 377 cities received new investment activity in QSBS-ineligible sectors, compared to 970 cities in QSBS-eligible sectors (Panel B). Notably, the geographic expansion in eligible sectors extends beyond traditional VC hubs such as Silicon Valley, Boston, and New York, with new investment appearing in smaller cities across the Midwest, South, and Mountain West. These patterns suggest that tax incentives help democratize access to growth capital in regions historically underserved by venture finance.

Figure 10: Geographic Expansion of Investment Activity Post-2009: New Cities by Sector Eligibility



This figure shows the geographic growth of VC and angel investment activity post-2009 by QSBS-sector eligibility. Each dot represents a city that received no investment in either eligible or ineligible sectors pre-2009 but received investment post-2009. Panel A displays 377 cities with new investment activity in QSBS-ineligible sectors (blue dots), while Panel B shows 970 cities with new investment activity in QSBS-eligible sectors (red dots). Data are from PitchBook.

## 6 Main Empirical Strategy

Our main empirical analysis proceeds in two steps. First, we examine whether investors alter their investment selection decisions as a function of tax subsidies. Second, we study how these decisions affect observed investment outcomes. We discuss these steps in turn.

### 6.1 Investment Selection

We first exploit the 2009 QSBS reform as a shock to the expected tax treatment of new investments in eligible sectors to identify changes in venture funding behavior. We do so looking at deal characteristics at the *time of initial investment* using the following linear model:

$$\begin{aligned}
 Y_{i,f} = & \beta_0 + \beta_1 \cdot [\mathbb{1}\{\text{Eligible Sector}\}_f \times \mathbb{1}\{\text{Post-2009}\}_{i,f}] \\
 & + \beta_2 \cdot \mathbb{1}\{\text{Eligible Sector}\}_f + \beta_3 \cdot \mathbb{1}\{\text{Post-2009}\}_{i,f} \\
 & + \alpha_i + \gamma_{s,j} + \lambda_t + \epsilon_{i,f}
 \end{aligned} \tag{16}$$

where  $i$  indexes investors and  $f$  indexes portfolio firms. The dependent variable  $Y_{i,f}$  represents risk-taking proxies at the time of initial investment, including target firm characteristics (e.g., pre-commercial stage investments, pre-existing debt), information asymmetry indicators (e.g., cross-state investments, new industry entry), external validation reliance (e.g., first startup funding), and risk-sharing approaches (e.g., syndication). The coefficient of interest is  $\beta_1$  as the associated interaction term that identifies how investment selection changes for eligible sectors *vis-a-vis* ineligible after the QSBS reform.

Investor fixed effects ( $\alpha_i$ ) absorb time-invariant investor characteristics such as investment style, risk preferences, and sector specialization. State–industry fixed effects ( $\gamma_{s,j}$ ) control for systematic differences in investment patterns across industry sectors within each investor home state, accounting for regional specialization in certain industries and local investor networks. Entry year fixed effects ( $\lambda_t$ ) capture temporal variation in investment opportunities, including overall funding availability and vintage-specific entrepreneurial quality. Additionally, standard-error clustering at the investor level accounts for potential correlation in the residuals across different investments made by the same investor, ensuring statistical inference is robust to arbitrary correlation patterns within investor portfolios.

## 6.2 Performance Outcomes

In our second set of main tests, we estimate the effect of the QSBS tax reform on investment outcomes using a triple-difference design that exploits variation in sector eligibility, investor entry timing, and holding period requirements. In these tests, we go beyond studying how investors choose their target companies at the time of initial investment and study how results *evolve over the life of the investment* as investors choose how many years they hold firms in their portfolios so as to benefit from tax subsidies (specifically, less or more than five years). We use the following model:

$$\begin{aligned}
Y_{i,f,t} = & \beta_0 + \beta_1 \cdot [\mathbb{1}\{\text{Eligible Sector}\}_f \times \mathbb{1}\{\text{Holding Years} \geq 5\}_{i,f,t} \times \mathbb{1}\{\text{Entry Post-2009}\}_{i,f,t}] \\
& + \beta_2 \cdot [\mathbb{1}\{\text{Eligible Sector}\}_f \times \mathbb{1}\{\text{Holding Years} \geq 5\}_{i,f,t}] \\
& + \beta_3 \cdot [\mathbb{1}\{\text{Eligible Sector}\}_f \times \mathbb{1}\{\text{Entry Post-2009}\}_{i,f,t}] \\
& + \beta_4 \cdot [\mathbb{1}\{\text{Holding Years} \geq 5\}_{i,f,t} \times \mathbb{1}\{\text{Entry Post-2009}\}_{i,f,t}] \\
& + \beta_7 \cdot \mathbb{1}\{\text{Eligible Sector}\}_f + \beta_6 \cdot \mathbb{1}\{\text{Holding Years} \geq 5\}_{i,f,t} + \beta_7 \cdot \mathbb{1}\{\text{Entry Post-2009}\}_{i,f,t} \\
& + \alpha_{i,f} + \delta_t + \theta_h + \epsilon_{i,f,t}
\end{aligned} \tag{17}$$

where  $i$  indexes investors,  $f$  indexes portfolio firms, and  $t$  indexes years.  $Y_{i,f,t}$  includes distress measures (e.g., business failures, funding droughts), performance outcomes (e.g., valuations, unicorn status), investment exit channels (e.g., acquisitions, IPOs), and capital calls from LPs. Our coefficient of interest is  $\beta_1$ . The specification includes a set of fixed effects meant to isolate the impact of the 2009 QSBS tax subsidy increase from confounding factors. Year fixed effects ( $\delta_t$ ) control for aggregate economic conditions and changes in the entrepreneurial finance environment—such as overall funding availability or macroeconomic shifts that affect all firms simultaneously. Holding period fixed effects ( $\theta_h$ ) absorb systematic patterns in how investments naturally evolve, independent of tax benefits. For example, firms typically raise larger rounds as they mature, and the probability of both failure and successful exit tends to follow predictable patterns over an venture’s life. Together, year and holding-period fixed effects also account for cohort-specific shocks that affect all investments initiated in a particular year, like changes in startup formation rates or the quality of entrepreneurial opportunities or technology in different vintages (e.g., a 5-year-old technology in 2006 is different than a 5-year-old technology in 2020).

Beyond these temporal controls, we address potential selection concerns through investor–firm fixed effects ( $\alpha_{i,f}$ ). This addresses several potential confounders. First, it controls for time-invariant investor characteristics that might affect investment behavior, such as investment style (e.g., early *versus* late stage focus), organizational structure (e.g., fund size, partnership composition), or risk preferences. Second, it absorbs firm-specific attributes that could influence outcomes, including business model, founding team quality, or initial growth prospects. Third, it accounts for any assortative matching between investors and firms—for instance, if higher-quality VC firms systematically invest in more promising startups (see [Sørensen \(2007\)](#) and [Ewens et al. \(2022\)](#)).

We cluster standard errors at the investor level to account for potential correlation in the residuals across different investments made by the same investor, which might arise from standard portfolio management practices, risk preferences, or network effects in deal sourcing and exit opportunities. We later demonstrate that our results are stable under alternative clustering schemes.

## 7 Results on Investment Selection

We begin by examining how tax subsidies affect investment decisions, measuring risk-taking through multiple milestones. Results under Column (1) of Panel A in [Table 4](#) indicate that after the reform, investments in QSBS-eligible sectors become 37% more likely to take place during the pre-commercial stage. This pattern suggests that investors become more willing to back firms at early development stages—periods of greater information asymmetry and risk. The examination of investor heterogeneity in Column (1) in Panels B through D of [Table 4](#) reveals that VCs (alone) drive this early-stage effect. Indeed, VCs increase by 74% their pre-commercial stage investments. Angel and corporate investors exhibit no increase in interest for investments at the pre-commercial stage.

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PLACE [TABLE 4](#) ABOUT HERE

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Tax incentives also prompt VCs to fund companies with greater financial risk. Column (2) in Panel B shows that after 2009 VCs increase their propensity to invest in QSBS-eligible firms with pre-existing debt by 157%. Debt increases firm sensitivity to market conditions—specially among early-stage firms with limited cash flows—and introduces fixed payment obligations that can potentially constrain future investment flexibility. Angel investors show no shifts toward debt-carrying companies, while corporate investors become less likely to back this type of companies.

Geographic distance serves as another proxy for risk-taking. Column (3) in Panel B shows that post-2009, VCs increase investments across state boundaries by 16% (+0.08 relative to a mean of 0.46). This greater appetite for distant investments arguably represents increased risk tolerance, as VCs typically have reduced board participation and require higher expected returns on geographically distant investments ([Lerner \(1995\)](#); [Chen et al. \(2010\)](#)). Distance is also associated with higher information asymmetries ([Van Nieuwerburgh and Veldkamp \(2009\)](#)). Consistent with earlier findings, angel and corporate investors (Panels C and D) show no comparable geographic expansion following the QSBS reform.

Additionally, Column (4) of Panel B shows that VCs incur greater risk by significantly increasing investments in unfamiliar industries—defined as industries where each investor made no investments during the 1998–2003 pre-sample window.<sup>29</sup> Specifically, VCs become 6% more likely to invest in these

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<sup>29</sup>[Gompers et al. \(2008\)](#) document that VCs with industry-specific experience outperform novices.

new industries in QSBS-eligible sectors following the reform (+0.04 relative to a mean of 0.62) compared to non-QSBS sectors and pre-2009. Angel and corporate investors show no change in industry selection.

Tax subsidies also modify VCs' selection of investment targets with respect to prior backing by startup financiers. As shown in Column (5) in Panel B, VCs 40% more likely to provide first funding to companies following the reform—investing in firms that have not received prior backing from VCs, angel investors, corporate investors, accelerators, private equity, or debt providers. This shift toward first funding represents increased risk-taking since financial backing provides quality signals and validation that come from prior screening and due diligence processes. In contrast, Column (5) in Panels C and D show that angel and corporate investors maintain pre-reform preferences regarding first funding.

Examining syndication patterns, Column (6) shows that tax incentives significantly alter the number of investors participating in funding rounds. Panel B reveals that VC investments in QSBS-eligible sectors post-reform become 20% less likely to involve multiple (five or more) investors (−0.09 relative to a mean of 0.46). VCs also become 27% more likely to be sole investors ( $t = 2.1$ ; not reported). These patterns indicate that VCs are not only selecting riskier ventures but are also choosing to internalize more of that risk—concentrating both upside and downside exposure. In contrast, angel and corporate investors do not show any statistically significant shifts in syndication behavior.

The results from this section show that tax benefits affect risk-taking through the selection of inherently riskier ventures, with effects driven exclusively by VC investors. These differential responses directly confirm Prediction 2 from our conceptual framework: VCs' unique combination of outside capital with incentive-based compensation creates significantly stronger tax sensitivity than angels investing their own capital or corporates operating under different tax regimes. [Figure IA7](#) presents dynamic difference-in-differences estimates, showing coefficients in pre-reform years (2004–2008) remain statistically indistinguishable from zero, supporting the parallel trends assumption.

## 8 Results on Investment Outcomes

We now examine how the shift in investment strategy manifests in investment outcomes. We do so by implementing a triple-difference design that exploits sector eligibility under the QSBS criteria, investment entry timing relative to the 2009 reform, and the program's five-year holding requirement.

## 8.1 Investment Failure

We first examine how QSBS tax subsidies affect the likelihood of failed investments. Results under Columns (3) and (4) of Panel A in [Table 5](#) show that when investments qualify for tax benefits, QSBS-eligible VC-backed investment firms become 71% more likely to go out of business. To wit, the tabulated triple interaction effect of 0.012 ( $= \mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ ) isolates the differential impact of the tax reform on QSBS-eligible VC investments that satisfy the five-year holding requirement relative to investments that do not meet all three criteria. The double interaction terms capture baseline differences: the 0.002 coefficient on  $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$  is statistically insignificant, indicating no meaningful difference in failure rates for eligible-sector VC investments held long-term prior to the reform, while the  $-0.025$  coefficient on  $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$  shows that ineligible long-held VC investments were significantly less likely to fail after 2009. Our triple-difference estimate thus represents the incremental increase in failure probability of VC-backed ventures specifically attributable to QSBS tax qualification beyond these underlying differences.

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PLACE [TABLE 5](#) ABOUT HERE

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Tax-subsidized VC investments also show manifestations of distress through funding droughts. The coefficients under Column (3) of Panel B imply that as investments qualify for tax benefits, VC investments become 169% more likely to experience funding gaps of five or more years ( $+0.08$  relative to a mean of 0.05). Successful startups typically raise new rounds every 12 to 18 months ([Gompers \(1995\)](#)), making such extended periods without capital often precede outright failure. These results are again consistent with the idea that VCs keep poorly selected, risky investments in their portfolios until they hit the required mark to lock in the QSBS tax exemption. Results in Columns (5) through (8) show that these patterns do not at all emerge for angel or corporate investors. These findings are robust when clustering standard errors at the investor-firm level rather than the investor level, accounting for correlation within specific investment relationships over time (see [Table IA8](#)).<sup>30</sup>

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<sup>30</sup>Failure results are also stable under logit and probit models (see Columns (1) and (2) in [Table IA7](#)).

## 8.2 Valuations and Exit Decisions

We next examine how tax benefits affect firm valuations. Panel A reveals stark differences across investor types. Columns (3) and (4) show that for VC-backed companies, tax benefits have modest effects overall (positive coefficient, marginally insignificant) but generate substantial gains among firms that achieve exits—valuations increase by more than \$240 million, representing a 131% gain relative to the sample mean of \$185 million. In contrast, Columns (5) and (6) show that angel-backed companies experience significant valuation *declines* of \$209 to \$399 million when tax benefits apply, while Columns (7) and (8) show that corporate investors have negative but statistically insignificant effects.

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PLACE [TABLE 6](#) ABOUT HERE

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Panel B of [Table 6](#) shows that tax subsidies significantly affect the probability of achieving unicorn status. As shown in Columns (3) and (4), VC-backed investments that qualify for tax benefits become twice as likely to reach billion-dollar valuations, with this effect increasing to *four times* as likely among investments that achieve an exit. [Table IA10](#) presents examples of unicorns in our sample, including Uber, Lyft, WhatsApp, and Warby Parker. In sharp contrast, Columns (5) and (6) show that angel-backed investments have a *decreasing* probability of achieving unicorn status, though this negative effect becomes statistically insignificant among exits. Corporate investments, reported in Columns (7) and (8), show no statistically significant effects on unicorn probability in either specification.<sup>31</sup>

The increased dispersion of outcomes—with VC investments experiencing both higher failure rates and greater likelihood of unicorn status—is consistent with our conceptual framework’s prediction that tax subsidies enable VCs to select marginally riskier ventures with higher return variance. The concentration of these effects exclusively among VCs, while angel and corporate investors show no such patterns, confirms that investor organizational structure and incentive schemes shape responses to tax policy. These findings remain robust under alternative clustering at the investor-firm level (see [Table IA9](#)).

Significant changes in exit patterns accompany the above valuation effects. Columns (3) and (4) in Panel A of [Table 7](#) reveal that when investments qualify for tax benefits, VC investments become more likely to exit through private equity (PE) buyouts. However, as Columns (3) and (4) in Panels

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<sup>31</sup>Unicorn results are stable under logit and probit models (see Columns (3) and (4) in [Table IA7](#)).

B and C show, these same investments become less likely to exit through either acquisitions or IPOs. This shift reflects the timing differences in exit channels documented in earlier literature.<sup>32</sup> Columns (5) through (6) in Panels A through C show that angel investors exhibit similar patterns, with a lower likelihood of acquisition outcomes and a higher probability of PE buyout conditional on exiting. In contrast, Columns (7) and (8) reveal that corporate-backed investments show no change in unconditional acquisition outcomes, and an increase in acquisitions among portfolio companies achieving an exit.

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### 8.3 Return Distribution Analysis

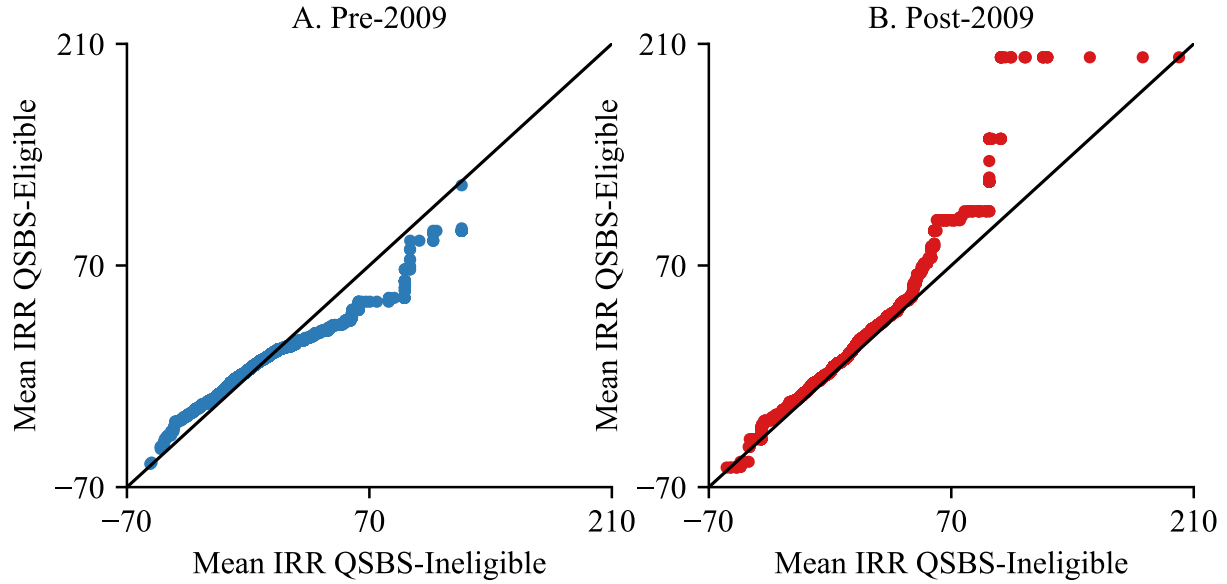
Having established that tax subsidies increase both failure rates and extreme positive outcomes (unicorns) specifically for VC firms, we examine next whether these effects reflect a fundamental change in the shape of return distributions to LPs. Using investor-firm-year level data, we construct mean IRR measures for each VC firm-year combination and compare distributions between investments meeting QSBS criteria (eligible sector  $\times$  holding period  $\geq 5$  years) in the pre-2009 period when benefits were minimal *versus* the post-2009 period when substantial tax benefits became available, relative to non-qualifying investments in both periods.

Figure 11 reveals striking evidence of distributional changes. Panel A (pre-2009) shows dots that track the diagonal at lower quantiles but fall noticeably below the diagonal at higher quantiles, indicating QSBS-qualifying investments had lower returns in the upper tail when tax benefits were minimal. In sharp contrast, Panel B (post-2009) exhibits an opposite S-shaped deviation from the diagonal: points fall slightly below the diagonal at lower quantiles but systematically rise far above it at higher quantiles. This reversal is particularly notable—pre-reform underperformance in the upper tail transforms into post-reform outperformance. In other words, tax-advantaged VC investments show modestly worse performance in the lower tail but dramatically superior outcomes in the upper tail after 2009, suggesting tax-induced risk-taking strategies generate net benefits for diversified LPs.

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<sup>32</sup>Kaplan and Strömberg (2009) show that PE buyouts typically occur later in a company’s lifecycle, while Gompers (1996) and Puri and Zarutskie (2012) establish that IPOs and strategic acquisitions are often early exit opportunities.

Figure 11: Portfolio Return Distributions: Enhanced QSBS Tax Benefits and VC Investment Outcomes



This figure presents quantile-quantile plots comparing VC portfolio return distributions around the 2009 QSBS reform. Using mean IRR measures constructed for each VC firm-year combination, we compare QSBS-qualifying investments (defined as eligible sector  $\times$  holding period  $\geq 5$  years) versus those not meeting both criteria, separately for each period. Each dot represents matched quantiles from both distributions, with non-qualifying investments on the x-axis and qualifying investments on the y-axis. The black diagonal line represents perfect distributional equality. Data are from PitchBook.

## 9 Sectoral Reallocation: Capital Flows and Innovation

We next examine whether tax incentives also generate consequences for how capital is allocated *across* and *within* industries. First, we examine whether tax incentives create cross-sectoral capital allocation effects, using LP contributions to VC funds as our primary measure. Second, we analyze reallocation toward more innovative industries, even *within* QSBS-eligible sectors. We discuss these in turn.

### 9.1 Capital Flows and Cross-Sectoral Allocation

We examine whether tax incentives create cross-sectoral allocation effects, with eligible companies receiving more funding potentially at the expense of ineligible firms. A precise evaluation of potential cross-sectoral funding reallocation and any associated distortionary effects would require a structural model incorporating equilibrium effects across multiple sectors and comprehensive data on how much capital each investor allocates to individual portfolio companies across sectors—data that are not avail-

able in our setting. However, we can examine this question indirectly by analyzing how tax incentives affect the flow of capital from LPs to VC funds based on their portfolio composition, using capital calls (sourced from PitchBook) as our primary measure. Using our investor-firm-year framework under our triple-difference design, our approach provides evidence that can speak to whether such reallocation effects are occurring in the direction predicted by optimal asset allocation theory (Dammon et al. (2004)).

Results in Table 8 provide evidence consistent with such reallocation effects. The triple interaction coefficient of 0.028 in Column (1) indicates that when VC investments in eligible sectors qualify for tax benefits (i.e., are held for five or more years after the 2009 reform), these funds receive an additional \$28 million in paid-in capital from LPs. This represents a 9.3% increase relative to the sample mean of \$300 million. Notably, the negative coefficient of  $-0.027$  on  $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$  suggests that funds with long-held investments in ineligible sectors experience reduced capital inflows, consistent with LP capital being reallocated toward tax-advantaged opportunities. Column (2) shows that these patterns persist even after controlling for fund NAV (net asset value). The persistence of differential capital flows even with NAV control suggests that the reallocation occurs within LPs' existing commitments rather than through expanded overall funding.<sup>33</sup>

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PLACE TABLE 8 ABOUT HERE

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## 9.2 Innovation Transfer Within and Across Sectors

We next examine whether tax incentives generate systematic reallocation toward more innovative industries, even *within* the universe of QSBS-eligible sectors. We focus on innovation intensity, measured using Kogan et al. (2017)'s innovation scores.<sup>34</sup> Kogan et al. (2017) analyze patents of 15,787 firms between 1950 and 2010 to create measures of scientific ( $\theta_{cw}$ ) and commercial ( $\theta_{sm}$ ) value of innovation.<sup>35</sup>

Higher innovation scores indicate more scientifically important and commercially valuable innovations,

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<sup>33</sup>Consistent with this interpretation, we find no differential capital call patterns between eligible and ineligible sectors at the time of initial investment selection using a difference-in-differences approach with the same specification as our investment selection analysis (DiD coefficient of  $-0.003$ ,  $t = -0.50$ ; not reported). This specification includes investor fixed effects, entry year fixed effects, and state-industry fixed effects, with standard errors clustered at the investor level.

<sup>34</sup>Innovation entails greater business risk through channels including longer and more uncertain time-to-market cycles (Hellmann and Puri (2000)). Innovative public firms show up to 3 $\times$  higher stock price volatility (Pástor and Veronesi (2009)).

<sup>35</sup> $\theta_{cw}$  captures scientific importance by weighting patents by their subsequent citations in academic literature and patent filings.  $\theta_{sm}$  measures commercial value by weighting patents according to stock market reactions upon patent grants.

respectively. These industry-level innovation measures are publicly available in [Kogan et al. \(2017\)](#)’s Online Appendix. We manually map PitchBook industry classifications to the authors’ industry sectors and assign the corresponding innovation measures to each investment in our sample.

We construct an investor-year panel dataset to test whether tax subsidies prompt systematic reallocation toward more innovative industries. For each investor  $i$  in year  $t$ , we compute the average innovation scores of their investments, calculated separately for QSBS-eligible and ineligible deals:

$$\theta_{i,t}^s = \beta_0 + \beta_1 \cdot \mathbb{1}\{\text{Post-2009}\}_t + \alpha_i + \epsilon_{i,t} \quad (18)$$

where  $\theta_{i,t}^s$  represents investor  $i$ ’s average innovation measure (computed separately for scientific innovation  $\theta_{cw}$  and commercial innovation  $\theta_{sm}$ ) in year  $t$  for sector eligibility type  $s \in \{\text{eligible, ineligible}\}$ . The coefficient  $\beta_1$  captures changes in targeting of innovative industries following the 2009 reform. Investor fixed effects ( $\alpha_i$ ) control for time-invariant investment styles and sector specializations, while standard errors clustered at the investor level account for within-investor correlation across time.

Results in Panel A of [Table 9](#) reveal a pattern of innovation reallocation. Columns (1) and (3) show that VCs increase their targeting of innovative industries *within* QSBS-eligible sectors post-2009, with both scientific value ( $\theta_{cw}$ ) and commercial value ( $\theta_{sm}$ ) measures increasing by 4% relative to the sample mean (of 6.3 and 6.1, respectively). VCs also *reduce* scientific and commercial innovation scores within ineligible sectors by 21% and 19% relative to the mean, respectively. These patterns suggest that tax benefits prompt an “innovation transfer” across sectors: VCs concentrate their most innovative investments in eligible sectors while reducing innovation-intensive investments elsewhere. Panel B of [Table 9](#) shows that angel investors, in contrast, exhibit no significant change in innovation targeting within eligible sectors, actually increasing their focus on innovative companies in ineligible sectors.

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PLACE [TABLE 9](#) ABOUT HERE

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## 10 Heterogeneity in Tax Subsidy Effects

We examine next whether tax-induced risk-taking varies with the economic magnitude of tax subsidies and key characteristics of the investor ecosystem. Portfolio company failure is used as a proxy for

risk-taking, estimated under the same triple differences specification used to measure performance outcomes. First, we analyze how state-level variation in capital gains tax rates and QSBS compliance affects the strength of risk-taking responses. Second, we investigate whether VC size shapes risk-taking responses to tax subsidies. Third, we examine how the composition of LPs affects VC firms' willingness to pursue tax-motivated risk-taking strategies. We discuss these in turn.

## 10.1 State-Level Tax Heterogeneity

It is important that we examine how the effects we identify vary with the economic magnitude of tax subsidies. We start with a case study of investment by California-based investors. California initially partially complied with the federal-level QSBS exemption, providing qualifying investments with 50% (as opposed to 100%) exemption at the state level. This state-level benefit was economically relevant since the long-term capital gain tax rate in California ranged from 11.2% to 14.1% between 2009 and 2012. Notably, California suddenly eliminated its QSBS exclusion in 2013 after a court ruling that made any investment ineligible to state-level QSBS benefits (maintaining only federal-level benefits available).

Results in [Table 10](#) show that, consistent with the economic magnitude of incentives, risk-taking by California-based VCs was higher when the state complied with the 100% federal-level tax exemption. Column (1) shows that tax-advantaged investments between 2009 and 2012 held for more than five years were 160% more likely to go out of business in comparison to investments in eligible sectors made between 2004 and 2008 and also held for five years or more. On the flip side, as Column (2) shows, similar investments made between 2014 and 2017 (excluding the 2013 transition year) face a more modest increase in failure likelihood: they were 59% more likely to go out of business.

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PLACE [TABLE 10](#) ABOUT HERE

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We extend our heterogeneity analysis to a broader setting by examining all states that comply with the QSBS program, comparing states with *low* capital gains tax rates to those with *high* rates (under 7% state-level tax *versus* above 7%, representing below *versus* above median state-level tax rate in our sample). All specifications continue to include investor–firm fixed effects, which control for time-invariant investor and firm characteristics—such as their geographical location. The results in

Table 11 reveal stronger risk-taking effects in QSBS-conforming high-tax states—states where the net tax subsidy stemming from compliance with QSBS is larger. Columns (1) and (2) show that low-tax states experience a 58% in business failure likelihood, while high-tax states exhibit a more pronounced 133% increase (results in low-tax states also have lower statistical significance). These systematic differences across tax regimes are consistent with Prediction 1 of our conceptual framework: larger tax subsidies lower investment thresholds further, generating proportionally stronger risk-taking responses.

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PLACE TABLE 11 ABOUT HERE

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## 10.2 VC Firm Size and Risk-Taking

We next analyze whether VC firm size affects risk-taking responses to tax subsidies. Larger VC firms typically command higher carried interest fees (Robinson and Sensoy 2013; Gompers and Lerner 1999), which our conceptual framework shows amplify their tax sensitivity through strengthened convex payoff structures. Using fund-level data from PitchBook, we proxy each VC firm’s size with the firm’s total assets under management (AUM) across all active funds. AUM figures reflect the latest available data for each VC firm from PitchBook, as per data availability. We then examine how this size measure interacts with our QSBS treatment indicators (eligible sector and five-year holding) to predict the likelihood that portfolio companies go out of business, analyzing pre- and post-2009 investments separately.

Table IA11 presents results analyzing pre-2009 and post-2009 investments separately. Before 2009, when tax benefits were minimal, Column (1) shows no baseline effect of holding QSBS-eligible investments for five or more years, nor any additional effect for larger VC firms. Post-2009, however, larger VCs exhibit significantly stronger risk-taking responses to tax subsidies. Column (2) shows a baseline 1.3 percentage point increase in portfolio company failure rates for QSBS-eligible investments, with an additional 0.4 percentage point increase (21% relative to the mean) for *each* \$10 billion in AUM. Moving from the 10th to 90th percentile of VC firm size (from \$24 million to \$11.3 billion in AUM) is associated with a 0.45 percentage point increase in out-of-business rates in addition to the baseline 1.3 percentage point effect, representing a 24% increase relative to the mean of 0.019.

### 10.3 LP Sophistication and VC Risk-Taking

We next ask whether risk-taking depends on who supplies a VC firm’s capital. Existing evidence suggests that “sophisticated” LPs support greater risk-taking by GPs through three key channels. First, they maintain long-term investment horizons with performance measured over multi-year periods and board directors serving extended terms ([Lerner et al. \(2008\)](#); [Ivashina and Lerner \(2019\)](#)). These long-term goals reduce pressure for interim performance by GPs ([Lerner and Schoar \(2004\)](#)), enabling VCs to pursue riskier investments. Second, sophisticated LPs have “deep pockets” and strong governance structures. They are largely insulated from political pressure, with boards that advise rather than micro-manage investment strategies, and are less likely to panic-sell LP stakes when performance declines ([Ivashina and Lerner \(2019\)](#)).<sup>36</sup> Third, they employ professional investment teams experienced in managing risky capital, with long-tenured staff and investment committees drawn from alumni networks of elite institutions ([Lerner et al. \(2008\)](#)). This professional capability enables them to evaluate and support complex, high-risk investment strategies that less sophisticated LPs might not understand or appreciate.

University endowments of elite private institutions represent the most sophisticated LPs in the VC ecosystem. They are by far the best-performing LPs ([Lerner et al. \(2007\)](#)), with Yale achieving 77% annual returns from its VC investments over the last two decades ([Ivashina and Lerner \(2019\)](#)). These institutions combine long-term investment horizons, professional management capabilities, and substantial risk tolerance—with Yale allocating 95% of its assets to risky investments ([Yale University \(2024\)](#)). In contrast, non-elite endowments often lack sophisticated investment officers trained in alternative asset management and prestigious alumni networks that provide deal flow and advisory capabilities ([Lerner et al. \(2008\)](#)). Public university endowments face additional constraints through direct political interference. Their boards often include politically-appointed members—often found to prioritize political gains over investment returns (see [Andonov et al. \(2018\)](#))—and exhibit greater home-state bias in their LP investments compared to private counterparts ([Hochberg and Rauh \(2013\)](#)).<sup>37</sup>

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<sup>36</sup>Secondary market sales of LP stakes occur at substantial discounts, and the buyers—usually specialized fund-of-funds—rarely provide follow-on capital ([Nadauld et al. \(2019\)](#)). This pushes VC firms toward external fundraising, which is costly due to information asymmetries faced by uninformed new investors regarding GP quality ([Lerner and Schoar \(2004\)](#)).

<sup>37</sup>A recent example illustrates this dynamic: In 2024, Texas Governor Greg Abbott stated “I instructed The University of Texas/Texas A&M Investment Management Company (UTIMCO) to divest from China” ([Abbott, Greg \(2024\)](#)). UT System Board Chairman Kevin Eltife responded: “We welcome this directive from the governor” ([Kepner \(2024\)](#)). UTIMCO subsequently changed its investment benchmarks to reduce Chinese exposure from 67% to 50% of emerging market investments.

Other major LP categories face institutional constraints that limit their capacity to support VC risk-taking. Pension funds—both public and private—often lack the governance structures and talent necessary to evaluate and support high-risk investments. Their boards frequently include politically-appointed members and beneficiaries (such as firefighters) who often lack investment sophistication (Ivashina and Lerner (2019)). Additionally, excessive representation of retirees creates short-termism and risk aversion, while these institutions struggle to retain investment talent due to restrictions on incentive-based compensation.<sup>38</sup> Similar constraints affect other major LP categories (Ivashina and Lerner (2019)). Corporate pension funds often decline to invest in follow-on funds of VCs that deserve it, creating fundraising pressures that arguably affects risk-taking. Insurance companies must maintain statutory reserves and face scrutiny from rating agencies, leading them to prefer conservative investment strategies. Banks face regulatory constraints and often lack talent skilled in evaluating private markets.

We collect detailed fund-level LP composition data from PitchBook and construct proxies for elite university endowments: the fraction of LPs from top 25 SAT-ranked private universities, top 25 private endowments by assets, and Ivy League institutions (cf. Lerner et al. (2008)). SAT ranks are based on minimum scores for admissions, as disclosed by the College Board for the academic year of 2012–2013 (near the midpoint of our sample per data availability). Endowment figures are collected from the Department of Education for the same academic year. For each VC firm-year, we calculate these sophistication fractions across all active funds, defined as funds within ten years of their vintage year. We test whether VC firms with higher fractions of sophisticated LPs exhibit stronger risk-taking responses to tax subsidies (proxied by portfolio company failure rates) by interacting these measures with the tax treatment indicators in our baseline specifications. We analyze pre- and post-2009 investments separately.

Table 12 presents results. Before 2009—when tax incentives were minimal—we observe no differential effects across VCs with varying fractions of elite private endowment LPs (Columns 1, 3, and 5). Post-2009, however, VCs backed by more private elite endowment LPs exhibit dramatically stronger responses to tax incentives. Specifically, Columns (2), (4), and (6) show that a 10 percentage point increase in the fraction of elite private endowment LPs amplifies the baseline increase in portfolio company

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<sup>38</sup>In 2011, the Teacher Retirement System of Texas (TRS) awarded \$8.2 million in bonuses to its investment managers. Tim Lee, the executive director of the Texas Retired Teachers Association, described the bonuses as creating a feeling of “almost, maybe disgust,” while Representative Sylvester Turner stated: “I can’t justify it. I don’t care how well things have performed in their investment portfolio.” (Timms and Hoppe (2011); Ivashina and Lerner (2019)).

failure rate (0.013) by two to three *times*. For example, Column (2) shows that VCs with *only* top 25 SAT-ranked private university LPs exhibit coefficients of 0.212 (an 11.8-fold increase relative to the mean of 0.018 and a magnitude 16.3 times larger than the baseline increase of 0.013). These results confirm that sophisticated LPs enable stronger risk-taking responses when tax incentives favor such behavior.

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PLACE [TABLE 12](#) ABOUT HERE

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## 11 Concluding Remarks

This paper examines whether tax subsidies prompt investors to fund riskier ventures. Our analysis of the QSBS program yields several findings. First, tax incentives significantly shape VC investments. When and where tax subsidies become available, VCs strategically shift toward riskier ventures: they become more likely to investment in pre-commercial stage startups and to back firms carrying pre-existing debt. VCs also become more likely to invest across state lines, provide a company's first funding, and less likely to syndicate. This risk-taking strategy generates consequential outcomes—tax-qualified investments experience higher failure rates and greater funding gaps, but also achieve higher valuations and are more likely to reach unicorn status. Additionally, the response is uniquely concentrated among VC partnerships—we find no comparable risk-shifting among angel investors or corporations.

Our findings advance the understanding of how tax policy affects entrepreneurial financial markets in two important ways. First, they establish that investor organizational structure matters for policy transmission—we show that tax incentives may work effectively through VC-based investment. Second, tax policy can help overcome financing frictions by encouraging VC investors to fund marginally riskier ventures that would otherwise go unfunded. While critics have argued that programs like the QSBS primarily benefit sophisticated investors who would fund innovative ventures regardless, our evidence suggests a more nuanced inference. Tax benefits effectively expand the frontier of entrepreneurial investment by altering risk-return tradeoffs, particularly when channeled through intermediaries combining outside capital with strong performance incentives. Future research could further explore the private *versus* social benefits of these tax incentives, and their broader welfare implications.

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Table 1: Summary Statistics

|                                            | All Portfolio Companies |       |       |       |       |           | Portfolio Companies Achieving an Exit |       |       |       |       |         |
|--------------------------------------------|-------------------------|-------|-------|-------|-------|-----------|---------------------------------------|-------|-------|-------|-------|---------|
|                                            | Mean                    | SD    | P10   | P50   | P90   | N         | Mean                                  | SD    | P10   | P50   | P90   | N       |
| <i>Panel A: Investment Characteristics</i> |                         |       |       |       |       |           |                                       |       |       |       |       |         |
| Holding Years                              | 3.374                   | 2.618 | 0.000 | 3.000 | 7.000 | 1,052,649 | 2.732                                 | 2.317 | 0.000 | 2.000 | 6.000 | 464,363 |
| 1{Holding Years $\geq 5$ }                 | 0.321                   | 0.467 | 0.000 | 0.000 | 1.000 | 1,052,649 | 0.219                                 | 0.413 | 0.000 | 0.000 | 1.000 | 464,363 |
| Investment Entry Year                      | 2012.8                  | 3.363 | 2007  | 2014  | 2017  | 1,052,649 | 2012.0                                | 3.411 | 2007  | 2013  | 2016  | 464,363 |
| 1{Post-2009}                               | 0.858                   | 0.349 | 0.000 | 1.000 | 1.000 | 1,052,649 | 0.811                                 | 0.391 | 0.000 | 1.000 | 1.000 | 464,363 |
| 1{Eligible Sector}                         | 0.887                   | 0.317 | 0.000 | 1.000 | 1.000 | 1,052,611 | 0.901                                 | 0.298 | 1.000 | 1.000 | 1.000 | 464,363 |
| <i>Panel B: Investment Performance</i>     |                         |       |       |       |       |           |                                       |       |       |       |       |         |
| 1{Out of Business}                         | 0.019                   | 0.135 | 0.000 | 0.000 | 0.000 | 1,052,649 | 0.042                                 | 0.201 | 0.000 | 0.000 | 0.000 | 464,363 |
| 1{Five Years Without Funding}              | 0.064                   | 0.245 | 0.000 | 0.000 | 0.000 | 1,052,649 | 0.026                                 | 0.159 | 0.000 | 0.000 | 0.000 | 464,363 |
| Valuation (\$ billions)                    | 0.316                   | 2.361 | 0.006 | 0.037 | 0.400 | 277,908   | 0.405                                 | 3.115 | 0.006 | 0.040 | 0.431 | 136,610 |
| 1{Unicorn}                                 | 0.048                   | 0.213 | 0.000 | 0.000 | 0.000 | 277,908   | 0.050                                 | 0.219 | 0.000 | 0.000 | 0.000 | 136,610 |
| <i>Panel C: Investment Exit Paths</i>      |                         |       |       |       |       |           |                                       |       |       |       |       |         |
| 1{Private Equity Buyout}                   | 0.007                   | 0.083 | 0.000 | 0.000 | 0.000 | 1,052,649 | 0.016                                 | 0.125 | 0.000 | 0.000 | 0.000 | 464,363 |
| 1{Acquisition}                             | 0.044                   | 0.206 | 0.000 | 0.000 | 0.000 | 1,052,649 | 0.100                                 | 0.301 | 0.000 | 0.000 | 1.000 | 464,363 |
| 1{IPO}                                     | 0.005                   | 0.070 | 0.000 | 0.000 | 0.000 | 1,052,649 | 0.011                                 | 0.104 | 0.000 | 0.000 | 0.000 | 464,363 |

This table presents summary statistics for our investor–firm–year level sample used in triple-difference regressions, including investments in C-corporations from 2004 to 2017 (tracked from 2004 to 2022). The sample tracks each portfolio–firm pairing from initial investment year until investor exit. For the full sample construction details, see [Section 4](#). Statistics are presented separately for all investments and those that experienced any exit. Panel A reports investment characteristics. Panel B shows portfolio company performance measures. Panel C reports portfolio company exit paths. Data are from PitchBook.

Table 2: Difference-in-Bunching Estimates: Elasticity of Holding Periods to Tax Benefits

| Statistical Model                                                                               | Trapezoidal<br>Approximation<br>(Elasticity $\epsilon$ ) | Observations |                |
|-------------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------|----------------|
|                                                                                                 |                                                          | Eligible     | Counterfactual |
|                                                                                                 | (1)                                                      | (2)          | (3)            |
| <i>Panel A: QSBS-Eligible Sectors, Post-2009 versus Pre-2009</i><br>Elasticity ( $\epsilon$ )   | 1.958***<br>(4.13)                                       | 25,708       | 24,215         |
| <i>Panel B: QSBS-Eligible versus Ineligible Sectors, Post-2009</i><br>Elasticity ( $\epsilon$ ) | 3.668***<br>(8.08)                                       | 25,708       | 2,162          |
| <i>Panel C: QSBS-Eligible Post-2009 versus Ineligible Pre-2009</i><br>Elasticity ( $\epsilon$ ) | 2.731***<br>(4.64)                                       | 25,708       | 1,605          |

This table reports difference-in-bunching elasticity estimates for QSBS tax benefits. Each unit of elasticity represents a 1% increase in the mass of investors exiting precisely at five-year holding period for each percentage point of tax subsidy. For example, an elasticity of 2.0 means the mass of investors exiting investments at the five-year mark increases by 2% for each 1% of tax subsidy. Panel A presents the difference between eligible investments (eligible sectors, investor entry post-2009) and eligible investments pre-2009. Panel B presents the difference between eligible investments and ineligible investments, both post-2009. Panel C presents the difference between eligible investments post-2009 and ineligible investments pre-2009. Elasticity estimates are obtained using a trapezoidal approximation; the  $t$ -statistics (in parentheses) are based on bootstrap standard errors (1,000 replications). Observations refer to the number of investor–firm-years. The sample includes investments from 2007 to 2010. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 3: Regression Discontinuity Estimates: QSBS-Qualification Status on Forward Funding

| Dependent Variable:                            | Linear               |                      | Quadratic            |                      | Cubic                |                      |
|------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|                                                | (1)                  | (2)                  | (3)                  | (4)                  | (5)                  | (6)                  |
| <i>Panel A: Pre-2009</i>                       |                      |                      |                      |                      |                      |                      |
| $\mathbb{1}\{\text{Initial Investment} > 50\}$ | -0.100<br>(-0.29)    | 0.162<br>(0.42)      | -0.124<br>(-0.26)    | -0.079<br>(-0.17)    | -0.263<br>(-0.48)    | -0.273<br>(-0.46)    |
| Observations                                   | 1,083                | 1,083                | 1,083                | 1,083                | 1,083                | 1,083                |
| Bandwidth                                      | 3.79                 | 2.87                 | 6.26                 | 6.00                 | 9.15                 | 8.37                 |
| <i>Panel B: Post-2009</i>                      |                      |                      |                      |                      |                      |                      |
| $\mathbb{1}\{\text{Initial Investment} > 50\}$ | -0.403***<br>(-2.77) | -0.689***<br>(-5.24) | -0.401***<br>(-2.84) | -0.403***<br>(-2.73) | -1.009***<br>(-7.10) | -0.683***<br>(-4.79) |
| Observations                                   | 4,243                | 4,243                | 4,243                | 4,243                | 4,243                | 4,243                |
| Bandwidth                                      | 2.04                 | 3.87                 | 5.11                 | 3.79                 | 10.48                | 9.13                 |
| Industry Fixed Effects                         |                      | ✓                    |                      | ✓                    |                      | ✓                    |

This table presents regression discontinuity design (RDD) estimates of the effect of the \$50 million investment-size threshold on forward funding, with and without industry fixed effects. Investments above this threshold are ineligible for QSBS benefits. The dependent variable is the natural logarithm of the cumulative dollars invested by venture capital and angel investors in the five calendar years after the focal deal, net of the initial investment itself. Panel A shows results for the pre-2009 period, while Panel B shows results for the post-2009 period. Each pair of columns compares results without and with industry fixed effects for linear, quadratic, and cubic polynomial specifications using a uniform kernel. Industry fixed effects control for systematic differences across mapped industry categories (Tech, Biotech, Industrial, Consumer, Media, Other). The full sample includes investments within the \$25–75 million range (i.e., –\$25M to +\$25M around the threshold) between 2004 and 2017 in C-corporations operating in QSBS-eligible sectors. For estimation, we employ the robust bias-corrected approach developed by [Calonico et al. \(2014\)](#) and implemented using the `rdrobust` package, which accounts for potential bias in the local polynomial estimators near the cutoff. Reported bandwidths are the optimal data-driven bandwidths determined using the Mean Squared Error (MSE) minimization method (`mserd`). The reported  $t$ -statistics (shown in parentheses) and significance levels are based on heteroskedasticity-robust nearest neighbor variance estimation (NN-VCE) for the local polynomial RD estimator. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% levels, respectively. Data are from PitchBook.

Table 4: Impact of QSBS Tax Benefits on Investment Selection

| Dependent Variable:             | Development<br>1{Pre-Commercial}<br>(1) | Cap. Structure<br>1{Has Debt}<br>(2) | Proximity<br>1{Diff. State}<br>(3) | Industry<br>1{New Industry}<br>(4) | Certification<br>1{First Funding}<br>(5) | Syndication<br>1{Multi-Investor}<br>(6) |
|---------------------------------|-----------------------------------------|--------------------------------------|------------------------------------|------------------------------------|------------------------------------------|-----------------------------------------|
| <i>Panel A: All Investors</i>   |                                         |                                      |                                    |                                    |                                          |                                         |
| 1{Eligible} × 1{Post}           | 0.014***<br>(2.87)                      | 0.005<br>(1.45)                      | 0.050***<br>(3.81)                 | 0.034**<br>(2.16)                  | 0.003<br>(0.60)                          | −0.060***<br>(−5.04)                    |
| Observations                    | 126,721                                 | 126,721                              | 115,016                            | 51,197                             | 126,721                                  | 126,721                                 |
| Adjusted R <sup>2</sup>         | 0.09                                    | 0.02                                 | 0.33                               | 0.38                               | 0.27                                     | 0.28                                    |
| Mean Dependent Variable         | 0.038                                   | 0.007                                | 0.493                              | 0.661                              | 0.062                                    | 0.451                                   |
| <i>Panel B: Venture Capital</i> |                                         |                                      |                                    |                                    |                                          |                                         |
| 1{Eligible} × 1{Post}           | 0.023***<br>(4.09)                      | 0.011**<br>(1.99)                    | 0.075***<br>(3.81)                 | 0.039*<br>(1.80)                   | 0.012**<br>(2.03)                        | −0.092***<br>(−5.42)                    |
| Observations                    | 60,264                                  | 60,264                               | 54,839                             | 27,335                             | 60,264                                   | 60,264                                  |
| Adjusted R <sup>2</sup>         | 0.08                                    | 0.01                                 | 0.28                               | 0.38                               | 0.04                                     | 0.20                                    |
| Mean Dependent Variable         | 0.031                                   | 0.007                                | 0.463                              | 0.624                              | 0.030                                    | 0.458                                   |
| <i>Panel C: Angel</i>           |                                         |                                      |                                    |                                    |                                          |                                         |
| 1{Eligible} × 1{Post}           | −0.000<br>(−0.02)                       | −0.000<br>(−0.09)                    | −0.035<br>(−0.80)                  | −0.022<br>(−0.68)                  | 0.011<br>(0.74)                          | −0.033<br>(−0.81)                       |
| Observations                    | 26,775                                  | 26,775                               | 25,059                             | 6,367                              | 26,775                                   | 26,775                                  |
| Adjusted R <sup>2</sup>         | 0.05                                    | 0.00                                 | 0.30                               | 0.20                               | 0.01                                     | 0.21                                    |
| Mean Dependent Variable         | 0.023                                   | 0.003                                | 0.421                              | 0.856                              | 0.032                                    | 0.714                                   |
| <i>Panel D: Corporate</i>       |                                         |                                      |                                    |                                    |                                          |                                         |
| 1{Eligible} × 1{Post}           | −0.018<br>(−0.98)                       | −0.017*<br>(−1.79)                   | −0.073<br>(−1.05)                  | 0.076<br>(1.33)                    | −0.035<br>(−1.35)                        | −0.001<br>(−0.01)                       |
| Observations                    | 8,723                                   | 8,723                                | 6,795                              | 4,713                              | 8,723                                    | 8,723                                   |
| Adjusted R <sup>2</sup>         | 0.11                                    | 0.00                                 | 0.29                               | 0.39                               | 0.23                                     | 0.12                                    |
| Mean Dependent Variable         | 0.042                                   | 0.008                                | 0.594                              | 0.622                              | 0.059                                    | 0.396                                   |
| Investor FE                     | ✓                                       | ✓                                    | ✓                                  | ✓                                  | ✓                                        | ✓                                       |
| State–Industry FE               | ✓                                       | ✓                                    | ✓                                  | ✓                                  | ✓                                        | ✓                                       |
| Entry Year FE                   | ✓                                       | ✓                                    | ✓                                  | ✓                                  | ✓                                        | ✓                                       |
| Clustered SE (Investor)         | ✓                                       | ✓                                    | ✓                                  | ✓                                  | ✓                                        | ✓                                       |

This table presents estimates of the effect of QSBS tax benefits on investment selection. The dependent variables are organized into six categories: (1) Pre-commercial stages (including stealth mode, product-beta stage, clinical/pre-clinical trials, and recent grant recipients); (2) Pre-existing debt; (3) Geography, with an indicator for investors and firms headquartered in different states; (4) New Industry, identifying industries where the investor did not invest in the pre-sample period (1998–2003); (5) First Funding, with an indicator for firms not backed by VCs, angel investors, corporate investors, accelerators, private equity, or debt at the time of the initial investment; and (6) Multi-Investor, with an indicator for deals with five or more investors (above the sample median). 1{Eligible} indicates QSBS-eligible sectors, and 1{Post} is an indicator for investments made after 2009. Single terms are included but not reported for brevity. Fixed effects include investor, investor state–industry, and investment entry year. For investors headquartered abroad, state FE considers the country (North American countries) or the continent (other countries). The sample is at the investor–firm level, and includes investments from 2004–2017. *t*-statistics based on standard errors clustered at the investor level shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 5: Impact of QSBS Tax Benefits on Portfolio Company Failure: Triple-Difference Regressions

|                                                                    | All Investors         |                       | VCs                  |                      | Angels               |                      | Corporates           |                      |
|--------------------------------------------------------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|                                                                    | All Firms<br>(1)      | Exited<br>(2)         | All Firms<br>(3)     | Exited<br>(4)        | All Firms<br>(5)     | Exited<br>(6)        | All Firms<br>(7)     | Exited<br>(8)        |
| <i>Panel A: Dependent Variable = 1{Out of Business}</i>            |                       |                       |                      |                      |                      |                      |                      |                      |
| 1{Eligible} × 1{Holding ≥ 5} × 1{Post}                             | 0.011***<br>(5.04)    | 0.037***<br>(6.42)    | 0.012***<br>(3.92)   | 0.041***<br>(4.94)   | 0.001<br>(0.34)      | 0.023*<br>(1.87)     | 0.004<br>(0.68)      | 0.015<br>(0.95)      |
| 1{Eligible} × 1{Holding ≥ 5}                                       | 0.001<br>(0.59)       | -0.004<br>(-0.83)     | 0.002<br>(0.79)      | -0.002<br>(-0.37)    | 0.011***<br>(4.03)   | 0.018*<br>(1.70)     | 0.005<br>(1.05)      | 0.004<br>(0.41)      |
| 1{Holding ≥ 5} × 1{Post}                                           | -0.024***<br>(-11.11) | -0.072***<br>(-12.39) | -0.025***<br>(-7.76) | -0.074***<br>(-8.85) | -0.014***<br>(-4.69) | -0.057***<br>(-4.72) | -0.010*<br>(-1.79)   | -0.034**<br>(-2.28)  |
| Observations                                                       | 1,050,884             | 462,661               | 412,453              | 197,964              | 302,134              | 118,027              | 85,845               | 43,066               |
| Adjusted R <sup>2</sup>                                            | 0.11                  | 0.11                  | 0.11                 | 0.10                 | 0.11                 | 0.10                 | 0.09                 | 0.09                 |
| Mean Dependent Variable                                            | 0.018                 | 0.042                 | 0.017                | 0.035                | 0.019                | 0.048                | 0.015                | 0.029                |
| <i>Panel B: Dependent Variable = 1{Five Years Without Funding}</i> |                       |                       |                      |                      |                      |                      |                      |                      |
| 1{Eligible} × 1{Holding ≥ 5} × 1{Post}                             | 0.080***<br>(6.16)    | 0.083***<br>(5.73)    | 0.083***<br>(4.78)   | 0.098***<br>(5.22)   | 0.048<br>(1.36)      | 0.017<br>(0.42)      | 0.063<br>(1.57)      | 0.065<br>(1.34)      |
| 1{Eligible} × 1{Holding ≥ 5}                                       | -0.108***<br>(-8.82)  | -0.100***<br>(-7.39)  | -0.076***<br>(-4.59) | -0.085***<br>(-4.76) | -0.045<br>(-1.31)    | -0.010<br>(-0.25)    | -0.175***<br>(-4.79) | -0.169***<br>(-3.92) |
| 1{Holding ≥ 5} × 1{Post}                                           | -0.083***<br>(-6.54)  | -0.092***<br>(-6.34)  | -0.088***<br>(-5.13) | -0.107***<br>(-5.64) | -0.065*<br>(-1.95)   | -0.011<br>(-0.28)    | -0.072*<br>(-1.81)   | -0.084*<br>(-1.74)   |
| Observations                                                       | 1,050,884             | 462,661               | 412,453              | 197,964              | 302,134              | 118,027              | 85,845               | 43,066               |
| Adjusted R <sup>2</sup>                                            | 0.32                  | 0.19                  | 0.29                 | 0.15                 | 0.31                 | 0.18                 | 0.34                 | 0.23                 |
| Mean Dependent Variable                                            | 0.064                 | 0.026                 | 0.049                | 0.019                | 0.069                | 0.025                | 0.067                | 0.034                |
| Year FE                                                            | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Holding Period FE                                                  | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Investor × Firm FE                                                 | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Clustered SE (Investor)                                            | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |

This table presents estimates of the effect of QSBS tax benefits on measures of portfolio company failure. Panel A examines portfolio companies that went out of business using an indicator variable equals to one if the firm closed. Panel B examines funding gaps through an indicator equal to one when portfolio companies go five or more years without raising new funding. 1{Eligible} is an indicator for QSBS-eligible sectors, 1{Holding ≥ 5} indicates investments held for five or more years, and 1{Post} indicates investments made after 2009. The sample is at the investor–firm–year level and includes years from 2004–2022 and investment entry years from 2004–2017. Results are shown for all investors (split between all portfolio companies and those that experienced an exit) and by investor type, where Venture Capital includes traditional VC firms, Angel includes individual angel investors and angel groups, and Corporate includes corporate venture capital and other investments by corporations. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 6: Impact of QSBS Tax Benefits on Portfolio Company Valuations: Triple-Difference Regressions

|                                                                                                             | All Investors        |                      | VCs                  |                      | Angels               |                      | Corporates        |                   |
|-------------------------------------------------------------------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|-------------------|
|                                                                                                             | All Firms<br>(1)     | Exited<br>(2)        | All Firms<br>(3)     | Exited<br>(4)        | All Firms<br>(5)     | Exited<br>(6)        | All Firms<br>(7)  | Exited<br>(8)     |
| <i>Panel A: Dependent Variable = Valuation (\$ billions)</i>                                                |                      |                      |                      |                      |                      |                      |                   |                   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | -0.001<br>(-0.04)    | 0.052<br>(0.79)      | 0.072<br>(1.52)      | 0.243**<br>(2.39)    | -0.209***<br>(-3.93) | -0.399***<br>(-3.41) | -0.013<br>(-0.12) | -0.101<br>(-0.46) |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.101***<br>(-3.67) | -0.277***<br>(-4.72) | -0.176***<br>(-4.21) | -0.416***<br>(-4.62) | 0.131***<br>(2.62)   | 0.046<br>(0.44)      | -0.149<br>(-1.46) | -0.085<br>(-0.44) |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.117***<br>(3.92)   | 0.018<br>(0.28)      | 0.033<br>(0.72)      | -0.188*<br>(-1.89)   | 0.357***<br>(7.03)   | 0.459***<br>(3.95)   | 0.038<br>(0.36)   | 0.090<br>(0.41)   |
| Observations                                                                                                | 234,019              | 108,908              | 109,866              | 54,192               | 66,978               | 27,946               | 18,768            | 9,632             |
| Adjusted R <sup>2</sup>                                                                                     | 0.36                 | 0.40                 | 0.38                 | 0.41                 | 0.34                 | 0.36                 | 0.39              | 0.42              |
| Mean Dependent Variable                                                                                     | 0.180                | 0.190                | 0.181                | 0.185                | 0.184                | 0.192                | 0.186             | 0.196             |
| <i>Panel B: Dependent Variable = <math>\mathbb{1}\{\text{Unicorn}\}</math></i>                              |                      |                      |                      |                      |                      |                      |                   |                   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.005<br>(0.29)      | 0.026<br>(0.84)      | 0.051**<br>(2.04)    | 0.140***<br>(3.11)   | -0.119***<br>(-3.36) | -0.132<br>(-1.54)    | 0.036<br>(0.52)   | -0.102<br>(-1.38) |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.043***<br>(-2.84) | -0.133***<br>(-4.76) | -0.083***<br>(-3.82) | -0.212***<br>(-5.46) | 0.088***<br>(2.59)   | -0.031<br>(-0.37)    | -0.086<br>(-1.33) | 0.019<br>(0.30)   |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.057***<br>(3.49)   | 0.021<br>(0.70)      | 0.016<br>(0.65)      | -0.093**<br>(-2.13)  | 0.155***<br>(4.64)   | 0.142*<br>(1.69)     | -0.010<br>(-0.16) | 0.103<br>(1.37)   |
| Observations                                                                                                | 238,534              | 111,530              | 111,436              | 55,154               | 68,622               | 28,957               | 19,008            | 9,777             |
| Adjusted R <sup>2</sup>                                                                                     | 0.29                 | 0.36                 | 0.28                 | 0.34                 | 0.32                 | 0.41                 | 0.26              | 0.29              |
| Mean Dependent Variable                                                                                     | 0.054                | 0.059                | 0.052                | 0.054                | 0.064                | 0.074                | 0.046             | 0.048             |
| Year FE                                                                                                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Holding Period FE                                                                                           | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Investor $\times$ Firm FE                                                                                   | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Clustered SE (Investor)                                                                                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |

This table presents estimates of the effect of QSBS tax benefits on portfolio company valuations. Panel A examines firm valuation in billions of dollars, with the bottom and top 1% of observations trimmed to ensure outliers do not drive the results. Panel B examines the likelihood of achieving unicorn status (valuation exceeding \$1 billion).  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. The sample is at the investor–firm–year level and includes years from 2004–2022 and investment entry years from 2004–2017. Results are shown for all investors (split between all portfolio companies and those that experienced an exit) and by investor type, where Venture Capital includes traditional VC firms, Angel includes individual angel investors and angel groups, and Corporate includes corporate venture capital and other investments by corporations. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 7: Impact of QSBS Tax Benefits on Investment Exit Paths: Triple-Difference Regressions

|                                                                                                             | All Investors        |                      | VCs                  |                      | Angels               |                      | Corporates        |                     |
|-------------------------------------------------------------------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|---------------------|
|                                                                                                             | All Firms<br>(1)     | Exited<br>(2)        | All Firms<br>(3)     | Exited<br>(4)        | All Firms<br>(5)     | Exited<br>(6)        | All Firms<br>(7)  | Exited<br>(8)       |
| <i>Panel A: Dependent Variable = <math>\mathbb{1}\{\text{Private Equity Buyout}\}</math></i>                |                      |                      |                      |                      |                      |                      |                   |                     |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.007***<br>(3.06)   | 0.020***<br>(3.37)   | 0.009***<br>(2.75)   | 0.023***<br>(2.79)   | 0.002<br>(0.57)      | 0.029**<br>(1.99)    | -0.001<br>(-0.23) | -0.003<br>(-0.20)   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.006**<br>(-2.57)  | -0.021***<br>(-3.88) | -0.006**<br>(-1.99)  | -0.020***<br>(-2.95) | 0.002<br>(0.47)      | -0.015<br>(-1.07)    | 0.002<br>(0.45)   | -0.001<br>(-0.05)   |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | -0.007***<br>(-2.90) | -0.021***<br>(-3.65) | -0.007**<br>(-2.21)  | -0.022***<br>(-2.72) | -0.002<br>(-0.64)    | -0.029**<br>(-2.08)  | 0.004<br>(0.75)   | 0.003<br>(0.21)     |
| Observations                                                                                                | 1,050,884            | 462,661              | 412,453              | 197,964              | 302,134              | 118,027              | 85,845            | 43,066              |
| Adjusted R <sup>2</sup>                                                                                     | 0.05                 | 0.05                 | 0.05                 | 0.05                 | 0.04                 | 0.04                 | 0.05              | 0.05                |
| Mean Dependent Variable                                                                                     | 0.007                | 0.016                | 0.007                | 0.015                | 0.005                | 0.014                | 0.008             | 0.016               |
| <i>Panel B: Dependent Variable = <math>\mathbb{1}\{\text{Acquisition}\}</math></i>                          |                      |                      |                      |                      |                      |                      |                   |                     |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | -0.022***<br>(-4.60) | -0.046***<br>(-4.18) | -0.027***<br>(-3.51) | -0.070***<br>(-3.84) | -0.069***<br>(-7.53) | -0.128***<br>(-4.44) | 0.024<br>(1.42)   | 0.062*<br>(1.80)    |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | 0.019***<br>(4.15)   | 0.009<br>(0.95)      | 0.021***<br>(3.19)   | 0.012<br>(0.88)      | 0.057***<br>(6.49)   | 0.065**<br>(2.39)    | -0.020<br>(-1.31) | -0.075**<br>(-2.55) |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.038***<br>(7.54)   | 0.031***<br>(2.86)   | 0.048***<br>(6.25)   | 0.060***<br>(3.38)   | 0.083***<br>(8.75)   | 0.097***<br>(3.39)   | -0.009<br>(-0.53) | -0.087**<br>(-2.54) |
| Observations                                                                                                | 1,050,884            | 462,661              | 412,453              | 197,964              | 302,134              | 118,027              | 85,845            | 43,066              |
| Adjusted R <sup>2</sup>                                                                                     | 0.12                 | 0.14                 | 0.12                 | 0.15                 | 0.12                 | 0.15                 | 0.12              | 0.15                |
| Mean Dependent Variable                                                                                     | 0.043                | 0.098                | 0.051                | 0.106                | 0.039                | 0.100                | 0.053             | 0.106               |
| <i>Panel C: Dependent Variable = <math>\mathbb{1}\{\text{IPO}\}</math></i>                                  |                      |                      |                      |                      |                      |                      |                   |                     |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | -0.006***<br>(-2.94) | -0.006<br>(-1.21)    | -0.007**<br>(-2.11)  | -0.008<br>(-1.07)    | -0.002<br>(-0.34)    | 0.028<br>(1.14)      | -0.008<br>(-1.57) | -0.012<br>(-1.04)   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | 0.008***<br>(4.24)   | 0.011**<br>(2.56)    | 0.009***<br>(2.99)   | 0.012*<br>(1.76)     | 0.004<br>(0.61)      | -0.023<br>(-0.96)    | 0.011**<br>(2.43) | 0.019*<br>(1.94)    |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.004**<br>(2.39)    | 0.001<br>(0.30)      | 0.005<br>(1.61)      | 0.002<br>(0.23)      | -0.001<br>(-0.27)    | -0.036<br>(-1.50)    | 0.006<br>(1.23)   | 0.003<br>(0.29)     |
| Observations                                                                                                | 1,050,884            | 462,661              | 412,453              | 197,964              | 302,134              | 118,027              | 85,845            | 43,066              |
| Adjusted R <sup>2</sup>                                                                                     | 0.05                 | 0.03                 | 0.05                 | 0.02                 | 0.01                 | 0.00                 | 0.06              | 0.03                |
| Mean Dependent Variable                                                                                     | 0.005                | 0.011                | 0.006                | 0.013                | 0.003                | 0.007                | 0.007             | 0.013               |
| Year FE                                                                                                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                   |
| Holding Period FE                                                                                           | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                   |
| Investor $\times$ Firm FE                                                                                   | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                   |
| Clustered SE (Investor)                                                                                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                   |

This table presents estimates of the effect of QSBS tax benefits on investment exit paths. Panel A examines the likelihood of portfolio company exits through private equity buyouts. Panel B examines acquisitions. Panel C examines initial public offerings (IPOs).  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. The sample is at the investor–firm–year level and includes years from 2004–2022 and investment entry years from 2004–2017. Results are shown for all investors (split between all portfolio companies and those that experienced an exit) and by investor type, where Venture Capital includes traditional VC firms, Angel includes individual angel investors and angel groups, and Corporate includes corporate venture capital and other investments by corporations. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 8: Venture Capital QSBS-Eligible Holdings and Capital Calls from Limited Partners

| Dependent Variable:                                                                                         | Paid-in Capital (\$ billions) |                     |
|-------------------------------------------------------------------------------------------------------------|-------------------------------|---------------------|
|                                                                                                             | (1)                           | (2)                 |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.028**<br>(2.17)             | 0.026**<br>(2.10)   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.014<br>(-1.34)             | -0.011<br>(-1.12)   |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | -0.027**<br>(-2.09)           | -0.025**<br>(-2.06) |
| NAV (\$ billions)                                                                                           |                               | 0.163*<br>(1.75)    |
| Observations                                                                                                | 102,558                       | 98,869              |
| Adjusted R <sup>2</sup>                                                                                     | 0.91                          | 0.92                |
| Mean Dependent Variable                                                                                     | 0.300                         | 0.305               |
| Year FE                                                                                                     | ✓                             | ✓                   |
| Holding Period FE                                                                                           | ✓                             | ✓                   |
| Investor $\times$ Firm FE                                                                                   | ✓                             | ✓                   |
| Clustered SE (Investor)                                                                                     | ✓                             | ✓                   |

This table examines the relationship between VC QSBS-eligible investments and capital flows from LPs to GPs. The dependent variable is the cumulative paid-in capital to VC funds by year. The data is at the investor-firm-year level.  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates the period after 2009 when QSBS benefits became available. Column (1) presents results without net asset value (NAV) controls, while Column (2) includes NAV controls. The coefficient of primary interest is the triple interaction term, shown in shaded cells, which captures the differential effect of QSBS eligibility on capital flows to VCs.  $t$ -statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 9: Industry Innovation in Investment Selection: Eligible *versus* Ineligible Sectors

| Dependent Variable:                       | Scientific Innovation ( $\theta_{cw}$ ) |                      | Commercial Innovation ( $\theta_{sm}$ ) |                      |
|-------------------------------------------|-----------------------------------------|----------------------|-----------------------------------------|----------------------|
| QSBS Eligibility:                         | Eligible Sectors                        | Ineligible           | Eligible Sectors                        | Ineligible           |
|                                           | (1)                                     | (2)                  | (3)                                     | (4)                  |
| <i>Panel A: Venture Capital Investors</i> |                                         |                      |                                         |                      |
| $\mathbb{1}\{\text{Post-2009}\}$          | 0.235***<br>(4.60)                      | -0.745***<br>(-3.32) | 0.234***<br>(4.62)                      | -0.713***<br>(-3.25) |
| Observations                              | 17,364                                  | 2,483                | 17,364                                  | 2,483                |
| Adjusted R <sup>2</sup>                   | 0.26                                    | 0.22                 | 0.29                                    | 0.22                 |
| Mean Dependent Variable                   | 6.321                                   | 3.626                | 6.088                                   | 3.675                |
| <i>Panel B: Angel Investors</i>           |                                         |                      |                                         |                      |
| $\mathbb{1}\{\text{Post-2009}\}$          | 0.147<br>(1.58)                         | 0.700**<br>(2.48)    | 0.129<br>(1.40)                         | 0.696**<br>(2.51)    |
| Observations                              | 12,192                                  | 1,452                | 12,192                                  | 1,452                |
| Adjusted R <sup>2</sup>                   | 0.12                                    | 0.09                 | 0.12                                    | 0.09                 |
| Mean Dependent Variable                   | 5.831                                   | 2.820                | 5.575                                   | 2.883                |
| Investor FE                               | ✓                                       | ✓                    | ✓                                       | ✓                    |
| Clustered SE (Investor)                   | ✓                                       | ✓                    | ✓                                       | ✓                    |

This table reports regression estimates of the effect of the 2009 QSBS reform on investor innovation targeting. The dependent variables are industry-level innovation measures from [Kogan et al. \(2017\)](#):  $\theta_{cw}$  captures scientific value through citation-weighted patent importance, while  $\theta_{sm}$  measures commercial value through stock market reactions to patent grants. Financial and utility investments are not considered in this analysis as innovation scores are not available for these industries. For each investor-year, we compute the average innovation complexity of their portfolio, calculated separately for QSBS-eligible and non-eligible sectors.  $\mathbb{1}\{\text{Post-2009}\}$  indicates years after the 2009 QSBS reform. Panel A includes investments by VC firms from 2004–2017, and Panel B includes investments by angel investors from 2004–2017. Standard errors are clustered at the investor level. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively.

Table 10: Heterogeneity of VC Risk-Taking: California Before *versus* After QSBS Subsidy Elimination

| Dependent Variable:<br>California State-Level QSBS Subsidy:                                                 | $\mathbb{1}\{\text{Out of Business}\}$ |                            |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------------|
|                                                                                                             | Available<br>(Before 2013)             | Eliminated<br>(After 2013) |
|                                                                                                             | (1)                                    | (2)                        |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.016***<br>(2.72)                     | 0.010**<br>(2.19)          |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | 0.002<br>(0.49)                        | 0.003<br>(0.61)            |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | -0.015**<br>(-2.45)                    | -0.021***<br>(-4.18)       |
| Observations                                                                                                | 77,445                                 | 119,512                    |
| Adjusted R <sup>2</sup>                                                                                     | 0.05                                   | 0.13                       |
| Mean Dependent Variable                                                                                     | 0.010                                  | 0.017                      |
| Year FE                                                                                                     | ✓                                      | ✓                          |
| Holding Period FE                                                                                           | ✓                                      | ✓                          |
| Investor $\times$ Firm FE                                                                                   | ✓                                      | ✓                          |
| Clustered SE (Investor)                                                                                     | ✓                                      | ✓                          |

This table presents a case study of California-based VC investors and the effect of QSBS eligibility changes that occurred in the state in 2013. Before 2013, QSBS investments made by California taxpayers were eligible for a 50% capital gain subsidy at the state level. Starting 2013, state-level QSBS subsidy became no longer available for these investments. Column (1) focuses on investments by California-based investors during the QSBS-eligible period (2009–2012 entry years), while Column (2) focuses on investments made by California-based investors after the state eliminated QSBS benefits (2014–2017 entry years). The transition year 2013 is excluded from both periods. In both cases, we compare outcomes to the pre-sample window (2004–2008 entry years). The dependent variable is an indicator for portfolio company closure.  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. The sample is at the investor–firm–year level, and includes traditional VC firms in California only. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table 11: Heterogeneity of VC Risk-Taking: Low- *versus* High-Capital Gain Tax Rate States

| Dependent Variable:                                                                                         | $\mathbb{1}\{\text{Out of Business}\}$ |                      |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------|----------------------|
| State-Level Capital Gain Tax Rate:                                                                          | Low                                    | High                 |
|                                                                                                             | (1)                                    | (2)                  |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.011*<br>(1.87)                       | 0.016***<br>(3.49)   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | 0.003<br>(0.65)                        | -0.000<br>(-0.04)    |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | -0.021***<br>(-3.53)                   | -0.021***<br>(-4.24) |
| Observations                                                                                                | 121,479                                | 140,086              |
| Adjusted R <sup>2</sup>                                                                                     | 0.11                                   | 0.07                 |
| Mean Dependent Variable                                                                                     | 0.019                                  | 0.012                |
| Year FE                                                                                                     | ✓                                      | ✓                    |
| Holding Period FE                                                                                           | ✓                                      | ✓                    |
| Investor $\times$ Firm FE                                                                                   | ✓                                      | ✓                    |
| Clustered SE (Investor)                                                                                     | ✓                                      | ✓                    |

This table presents the effect of QSBS tax benefits on VC investment outcomes by state-level capital gain tax rates. Column (1) focuses on investments made by investors headquartered in states with capital gains tax rates below 7% (below median) at the time of investment exit, including those in zero-tax states, while Column (2) focuses on investments made by investors based in states with tax rates at or above 7% (above median). The dependent variable is an indicator for portfolio company closure.  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. The sample is at the investor–firm–year level, and includes traditional VC firms only. Additionally, the sample excludes states not complying with QSBS exemption; as such, it does not include Pennsylvania, New Jersey, Mississippi, Alabama, Massachusetts, and only includes California up to the 2012 entry year and Utah after 2016 entry year. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook and NBER TAXSIM.

Table 12: Heterogeneity of VC Risk-Taking: Fraction of Sophisticated Limited Partners

| Dependent Variable:<br>Fraction of LPs that are:                                                             | $\mathbb{1}\{\text{Out of Business}\}$ |                    |                                            |                    |                            |                    |
|--------------------------------------------------------------------------------------------------------------|----------------------------------------|--------------------|--------------------------------------------|--------------------|----------------------------|--------------------|
|                                                                                                              | Top 25 SAT<br>(Private Universities)   |                    | Top 25 Endowment<br>(Private Universities) |                    | Ivy League<br>Universities |                    |
|                                                                                                              | Pre-2009                               | Post-2009          | Pre-2009                                   | Post-2009          | Pre-2009                   | Post-2009          |
|                                                                                                              | (1)                                    | (2)                | (3)                                        | (4)                | (5)                        | (6)                |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Eligible}\} \times \text{Fraction of LP Type}$ | 0.052<br>(1.18)                        | 0.212***<br>(4.48) | 0.070<br>(1.61)                            | 0.174***<br>(3.03) | 0.080<br>(1.47)            | 0.173**<br>(2.42)  |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Eligible}\}$                                   | -0.001<br>(-0.19)                      | 0.013***<br>(5.58) | -0.001<br>(-0.19)                          | 0.013***<br>(5.48) | -0.001<br>(-0.24)          | 0.013***<br>(5.73) |
| Observations                                                                                                 | 49,451                                 | 156,736            | 49,451                                     | 156,736            | 49,451                     | 156,736            |
| Adjusted R <sup>2</sup>                                                                                      | 0.05                                   | 0.11               | 0.05                                       | 0.11               | 0.05                       | 0.11               |
| Mean Dependent Variable                                                                                      | 0.006                                  | 0.018              | 0.006                                      | 0.018              | 0.006                      | 0.018              |
| Year FE                                                                                                      | ✓                                      | ✓                  | ✓                                          | ✓                  | ✓                          | ✓                  |
| Holding Period FE                                                                                            | ✓                                      | ✓                  | ✓                                          | ✓                  | ✓                          | ✓                  |
| Investor $\times$ Firm FE                                                                                    | ✓                                      | ✓                  | ✓                                          | ✓                  | ✓                          | ✓                  |
| Clustered SE (Investor)                                                                                      | ✓                                      | ✓                  | ✓                                          | ✓                  | ✓                          | ✓                  |

This table examines how elite private endowment LP representation affects VC risk-taking responses to QSBS tax benefits, comparing pre-2009 and post-2009 periods. LP share variables measure the annual fraction of each VC firm's active fund portfolio (funds within ten years of vintage) backed by three elite private institution categories: Top 25 SAT-ranked private universities, Top 25 private endowments by assets, and Ivy League institutions. The dependent variable indicates portfolio company closure.  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held five or more years, and  $\mathbb{1}\{\text{Eligible Sector}\}$  indicates QSBS-qualifying sectors. Regressions include individual LP measure terms, all two-way interactions, and constants (omitted for brevity). Sample includes traditional VC firms at the investor-firm-year level. Standard errors clustered at the investor level. Shaded cells highlight the coefficients of primary interest.  $t$ -statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

**Internet Appendix to**  
**“Tax Incentives and Venture Capital Risk-Taking”**

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## IA1 Model Details and Extensions

In this appendix, we provide the mathematical foundations underlying our investment threshold analysis, present detailed tax sensitivity calculations, and examine robustness under alternative parameter specifications. We discuss these in turn.

### IA1.1 Model Equations

**Parameter Definitions.** The parameters  $\beta_+ > 1$  and  $\beta_- < 0$  are the “fundamental economy parameters” in the language of [Pindyck \(1988\)](#) (solutions to a quadratic equation featuring risk and return parameters) and given by:

$$\beta_{\pm} = \frac{1}{2} - \frac{\mu}{\sigma^2} \pm \sqrt{\left(\frac{1}{2} - \frac{\mu}{\sigma^2}\right)^2 + \frac{2(r + \eta)}{\sigma^2}}. \quad (\text{A1})$$

**Coefficient Definitions.** The coefficients  $b_1 > 0$  and  $b_2 > 0$  are defined as:

$$b_1 = \frac{r - \beta_- \mu + \eta}{(r + \eta)(r - \mu + \eta)(\beta_+ - \beta_-)} h^{1-\beta_+}, \quad (\text{A2})$$

$$b_2 = \frac{r - \beta_+ \mu + \eta}{(r + \eta)(r - \mu + \eta)(\beta_+ - \beta_-)} h^{1-\beta_-}. \quad (\text{A3})$$

**Value-Matching and Smooth-Pasting Conditions.** Let the option value be given by  $G(X) = a X^{\beta_+}$ . Then, imposing value-matching and smooth-pasting at  $X = X^*$  yields:

$$(1 - \tau_b) \left[ b_2 (X^*)^{\beta_-} + \frac{X^*}{r - \mu + \eta} - \frac{h}{r + \eta} \right] + \frac{\alpha I}{r + \eta} - I = a (X^*)^{\beta_+}, \quad (\text{A4})$$

$$(1 - \tau_b) \left[ \frac{b_2 \beta_- (X^*)^{\beta_-}}{r - \mu + \eta} \right] = a \beta_+ (X^*)^{\beta_+}. \quad (\text{A5})$$

Solving the smooth-pasting condition for  $a$  gives:

$$a (X^*)^{\beta_+} = (1 - \tau_b) \left[ \frac{b_2 \beta_-}{\beta_+} (X^*)^{\beta_-} + \frac{X^*}{\beta_+ (r - \mu + \eta)} \right]. \quad (\text{A6})$$

Finally, the value-matching condition can be written as:

$$(1 - \tau_b) \left[ \frac{b_2(\beta_+ - \beta_-)}{\beta_+} (X^*)^{\beta_-} + \frac{\beta_+ - 1}{\beta_+(r - \mu + \eta)} X^* - \frac{h}{r + \eta} \right] + \frac{\alpha I}{r + \eta} - I = 0. \quad (\text{A7})$$

## IA1.2 Tax Sensitivity Analysis

We quantify the differential responsiveness of investor types to tax policy changes by computing the tax sensitivity of investment thresholds as the absolute value of the partial derivative  $|\partial X^*/\partial \tau_K|$  for each volatility level. This analysis computes numerical derivatives using central differences across the tax rate range from 2% to 38% (avoiding boundary effects where central differences cannot be calculated), then averages these derivatives to obtain a representative measure of tax responsiveness for each investor type. The resulting tax sensitivity measures capture how much investment thresholds change per unit change in the capital gains tax rate, providing a direct comparison across VCs and angel investors.

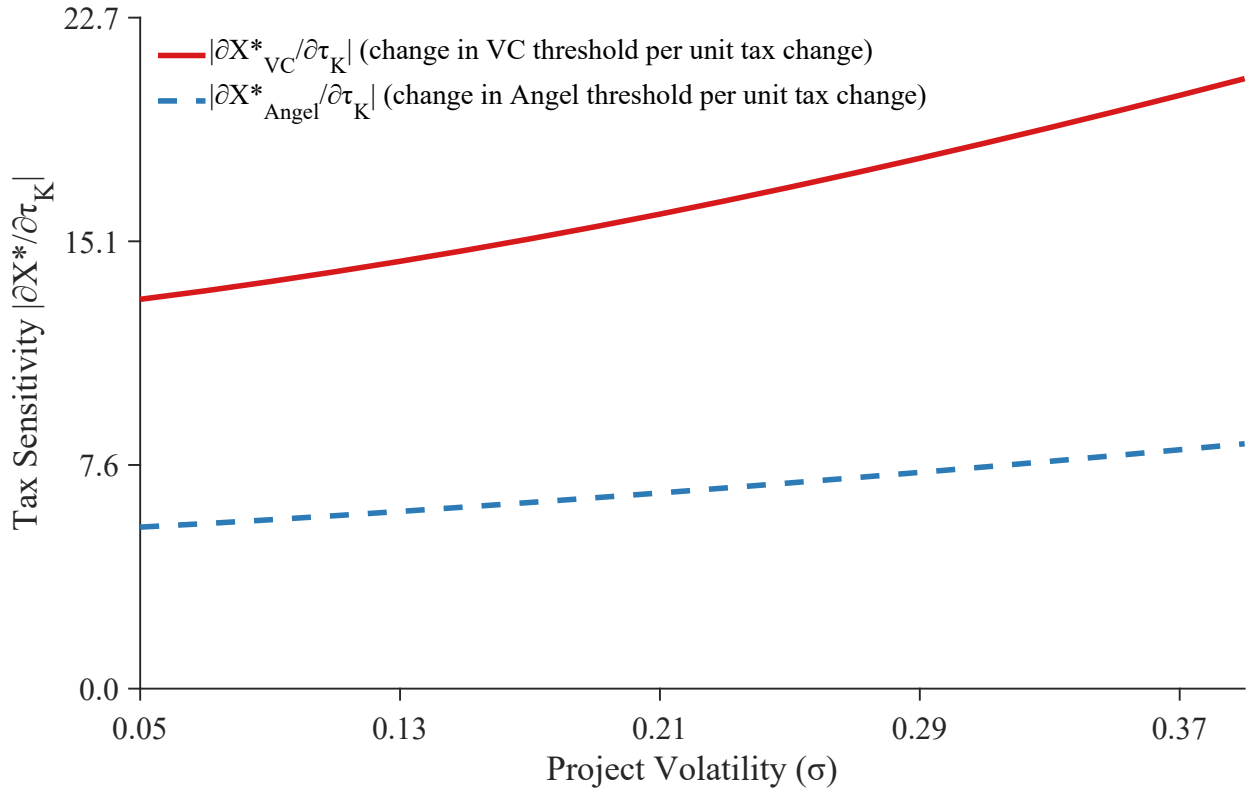
Figure IA1 reveals two key findings that support our theoretical predictions. First, venture capitalists exhibit approximately twice the tax sensitivity of angel investors across all volatility levels, with VC tax sensitivity ranging from 12–22 while angel sensitivity ranges from 5–8. Second, this differential sensitivity gap widens with project volatility, as evidenced by the steeper slope of the VC curve compared to the angel curve. The increasing divergence occurs because VCs' option-like payoff structure, driven by carried interest compensation, amplifies the value of tax subsidies more significantly for high-risk investments where the convexity benefits are most pronounced.

## IA1.3 Alternative Parameter Choices

We examine how investment thresholds respond to capital gains taxes under alternative parameter calibrations that reflect the heterogeneity observed in venture capital markets. Our baseline analysis uses conservative parameter choices, but actual VC funds exhibit considerable variation in key structural features. We test four specific alternatives: higher GP capital commitment to reflect funds where GPs contribute larger personal investments,<sup>39</sup> zero hurdle rates to capture funds without preferred returns

<sup>39</sup>Robinson and Sensoy (2013) document that 56% of VC funds have GP contribution of 1%, but 26% have contribution higher than 1% (and 18% lower than 1%). The median (mean) is 1.78% (1%) with standard deviation 5.09%.

Figure IA1: Tax Sensitivity of Investment Thresholds: VC *versus* Angel Investors



This figure shows the tax sensitivity of investment thresholds, measured as  $|\partial X^*/\partial \tau_K|$ , as a function of project volatility ( $\sigma$ ) for venture capitalists and angel investors. Tax sensitivity is calculated as the average absolute derivative across the capital gains tax rate range from 2% to 38%. The red solid line represents VC tax sensitivity, while the blue dashed line represents Angel tax sensitivity. All other parameters follow the baseline calibration from Figure 1. Higher values indicate greater responsiveness to tax policy changes.

to limited partners,<sup>40</sup> higher reputation costs based on upper-bound estimates from the literature,<sup>41</sup> and extended volatility ranges to encompass a broader spectrum of startup risk profiles.<sup>42</sup>

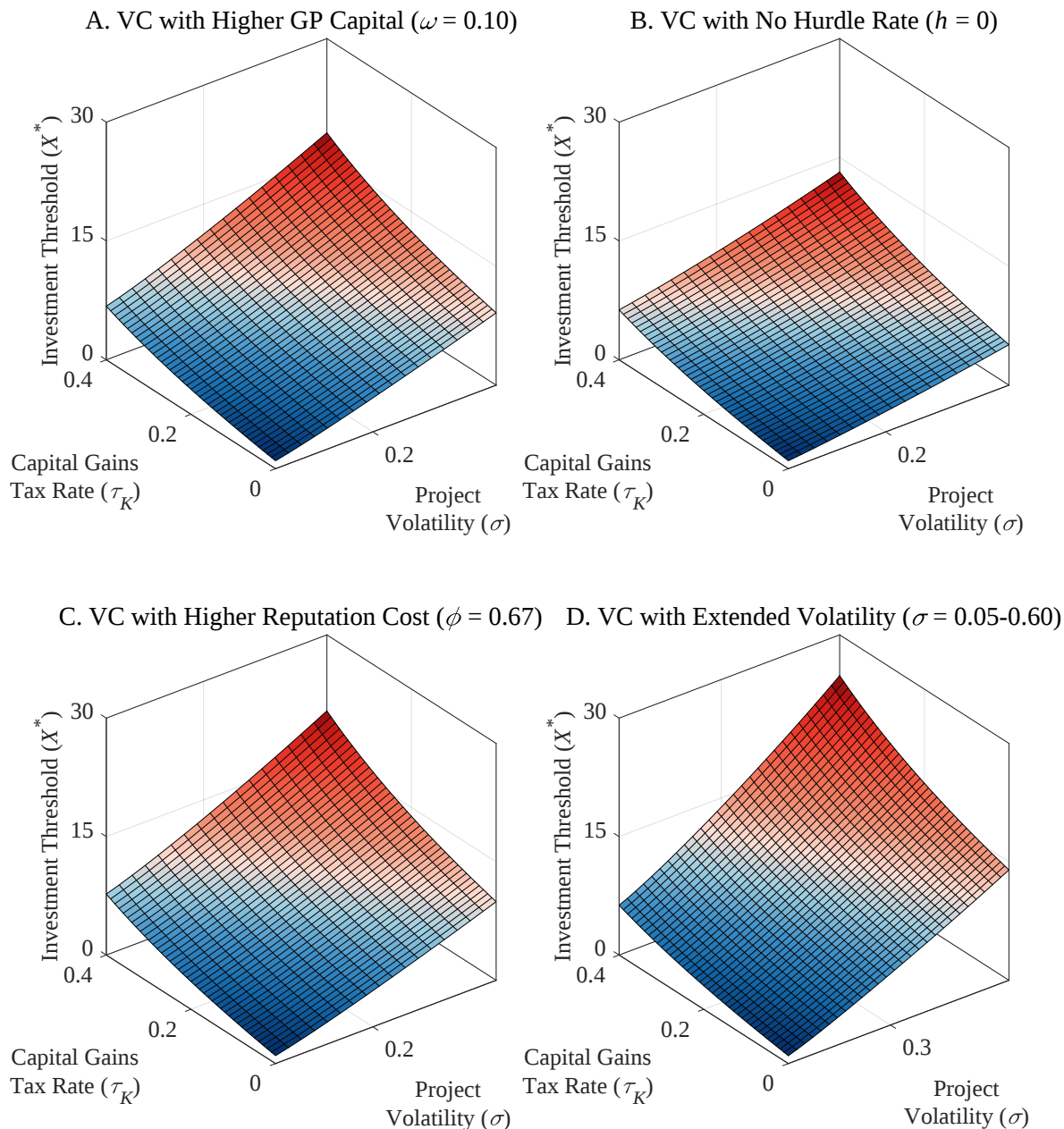
Figure IA2 presents these four alternative specifications. Panel A increases GP capital commitment to 10%, Panel B eliminates hurdle rates, Panel C raises reputation costs to 0.67, and Panel D extends project volatility to 0.60. The fundamental relationship holds across all cases: investment thresholds decline with lower capital gains taxes, with steeper declines for riskier projects.

<sup>40</sup>Analyzing a sample of 42 VC funds, Metrick and Yasuda (2010) document that 45% have a hurdle rate. Conditional on having a hurdle rate, 70% set it at 8%, 18% set it higher than 8%, and 12% set it lower than 8%.

<sup>41</sup>In our main analysis we consider implicit-to-explicit performance ratios for second-time VC funds from Chung et al. (2012). In the extension, we use the higher ratio observed for first-time VC funds.

<sup>42</sup>In our baseline, we use top and top quartile (annualized) idiosyncratic risk measures from Ewens et al. (2013) for our project volatility range. In the extension, we expand the upper limit by 50% (from 0.40 to 0.60).

Figure IA2: Minimum Investment Thresholds by Tax Rate and Risk Level – Alternative Parameters



This figure shows how minimum investment thresholds ( $X^*$ ) vary with effective tax rates ( $\tau_K$ ) and project volatility ( $\sigma$ ) under alternative parameter choices. Panel A considers GP personal commitment  $\omega = 0.10$  instead of  $\omega = 0.01$ , recognizing that some GPs contribute larger fractions of a VC fund from their personal capital (see [Robinson and Sensoy \(2013\)](#)). Panel B shows VCs with hurdle rate  $h = 0$  instead of  $h = 0.08$ , recognizing that many VC funds do not have a hurdle rate (see [Metrick and Yasuda \(2010\)](#)). Panel C considers a ratio of indirect-to-direct pay for performance of 0.44, the upper limit in [Chung et al. \(2012\)](#), yielding a reputation cost of  $\phi = 0.67$  instead of  $\phi = 0.54$ . Panel D increases the project volatility range from 0.05–0.40 to 0.05–0.60. In each panel, all other parameters are the same as those used in Panel A of [Figure 1](#).

## IA2 Parameter Sensitivity Analysis

We conduct sensitivity analyses examining how three key model parameters affect investment selectivity and tax responsiveness: reputation costs ( $\varphi$ ) and GP capital commitment ( $\omega$ ) for VCs, and project failure rates ( $\eta$ ) that affect both VCs and angel investors. We discuss each sensitivity analysis in turn.

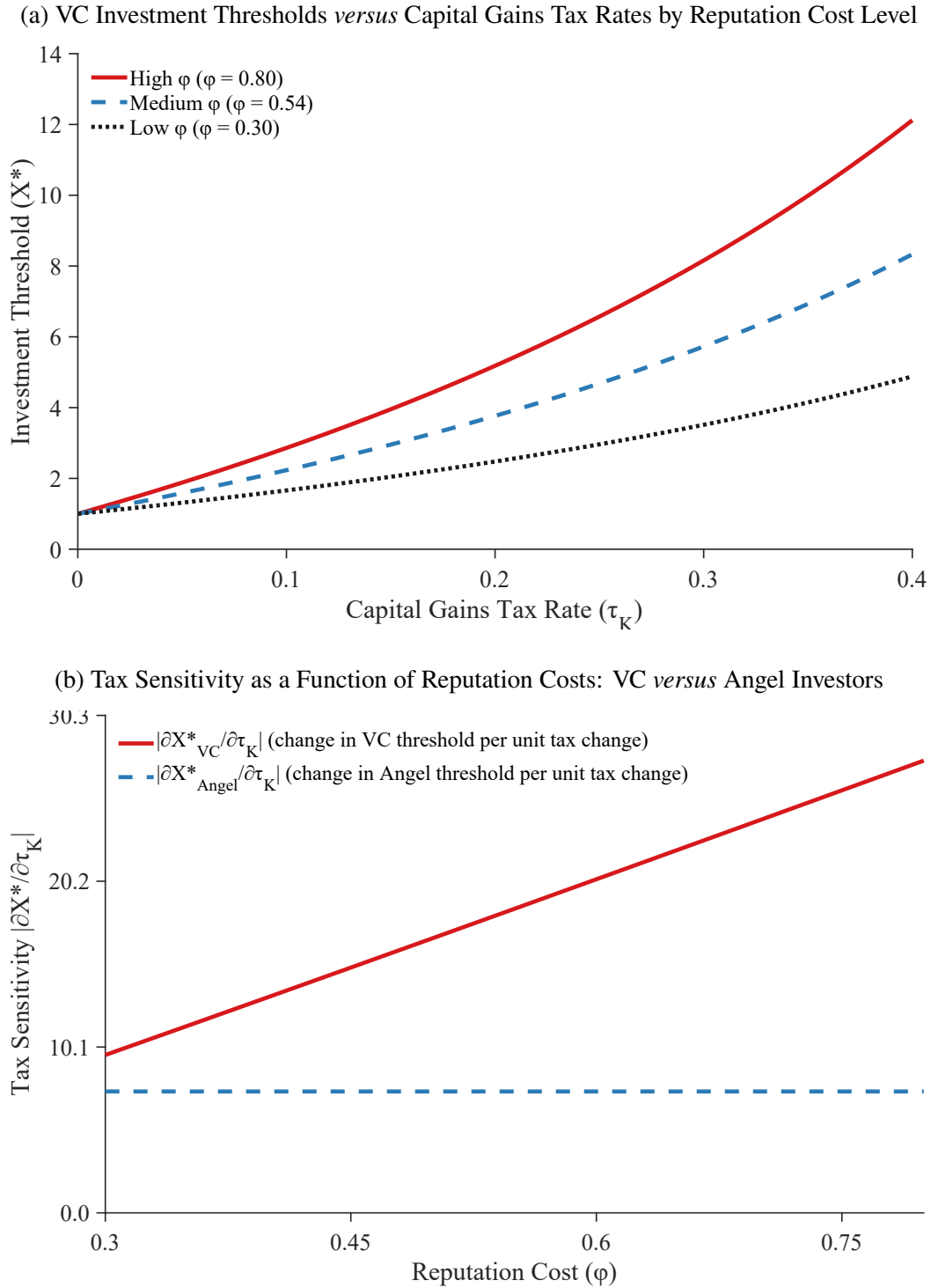
Figure IA3 examines reputation costs ( $\varphi$ ), a VC-specific parameter that reflects career consequences for general partners. Panel A shows that higher reputation costs increase investment thresholds as GPs become more selective to protect their future fundraising ability. Panel B reveals that tax sensitivity increases simultaneously because the marginal value of tax subsidies grows when operating at higher selectivity levels. In other words, when reputation concerns push VC investment decisions toward higher-quality projects, the option value of tax benefits becomes more pronounced.

Figure IA4 presents similar results for GP personal commitment ( $\omega$ ), another VC-specific parameter. Panel A shows that higher GP capital contributions increase investment selectivity as fund managers have greater personal exposure to downside risk. Panel B reveals that this increased selectivity also amplifies tax responsiveness, as GPs with more personal capital at stake become more sensitive to factors that affect investment returns, including tax benefits.

Figure IA5 examines project failure rates ( $\eta$ ), which affect both VCs and angel investors. Panel A shows that as the likelihood of business failure increases, both investor types require higher expected cash flows to justify investment, raising selectivity thresholds across all tax rates. Panel B shows that heightened failure risk amplifies tax responsiveness for both investor types, with VCs exhibiting stronger sensitivity increases. This occurs because VCs' convex payoff structure creates option-like returns where tax subsidies disproportionately enhance the value of successful outcomes, making these benefits especially valuable when downside risks are elevated. Angels' linear payoffs generate only proportional responses to tax changes regardless of failure rates.

These sensitivity analyses show that factors increasing investment selectivity also amplify tax responsiveness. While potentially counterintuitive, this relationship follows directly from the mathematical structure of our model (positive cross-partial derivatives  $\frac{\partial^2 X^*}{\partial \tau_K \partial \varphi} > 0$ ,  $\frac{\partial^2 X^*}{\partial \tau_K \partial \omega} > 0$ , and  $\frac{\partial^2 X^*}{\partial \tau_K \partial \eta} > 0$ ). Economically, investors operating at higher selectivity levels are closer to the margin of investment decisions, making them more responsive to policy changes that affect expected returns.

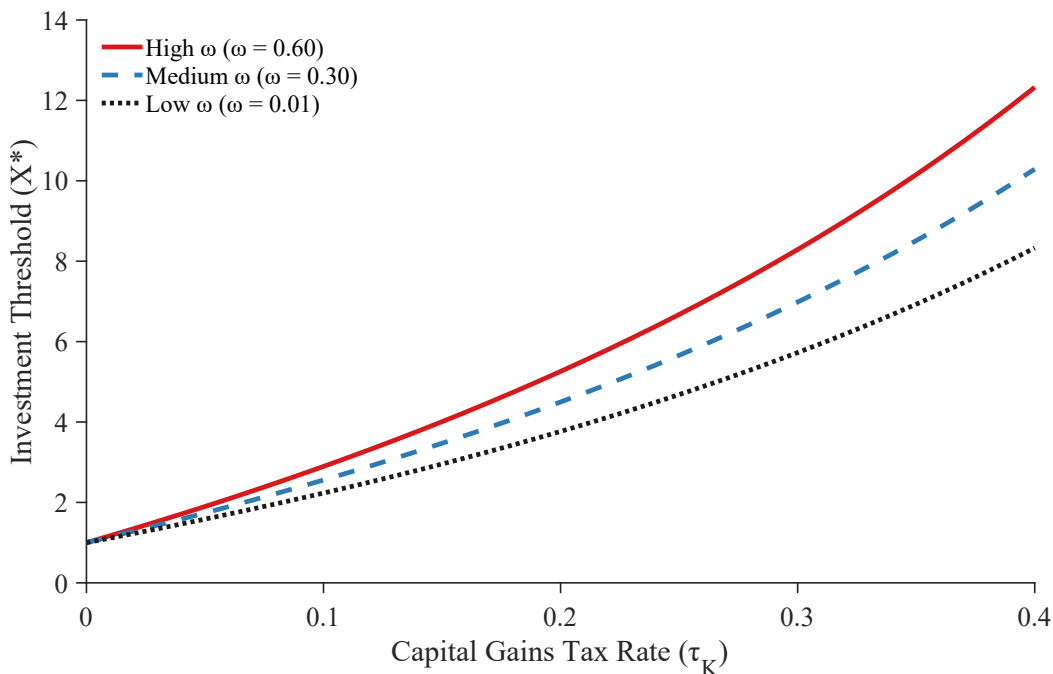
Figure IA3: Impact of Reputation Costs on VC Investment Thresholds and Tax Sensitivity



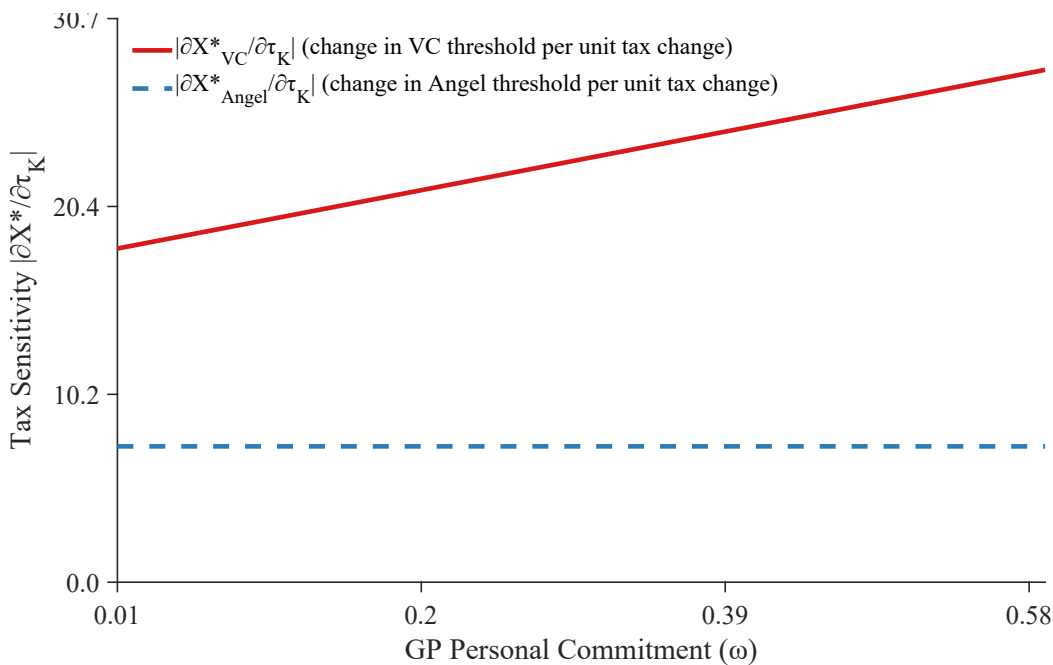
This figure examines how reputation costs ( $\phi$ ), a VC-specific parameter, affect VC investment behavior. Panel A shows minimum investment thresholds ( $X^*$ ) as functions of capital gains tax rates ( $\tau_K$ ) for different VC reputation cost levels. Panel B shows how tax sensitivity, measured as  $|\partial X^*/\partial \tau_K|$ , changes with GP reputation costs. Both analyses consider a fixed project volatility  $\sigma = 0.3$ . All other parameters follow the baseline calibration from Figure 1. Reputation costs ( $\phi$ ) reflect career consequences of VC investment performance (Chung et al. (2012); Barber and Yasuda (2017)). Angels do not face reputation costs in our framework since they invest their own capital and therefore do not face fundraising consequences.

Figure IA4: Impact of GP Capital Commitment on VC Investment Thresholds and Tax Sensitivity

(a) VC Investment Thresholds *versus* Capital Gains Tax Rates by GP Commitment Level

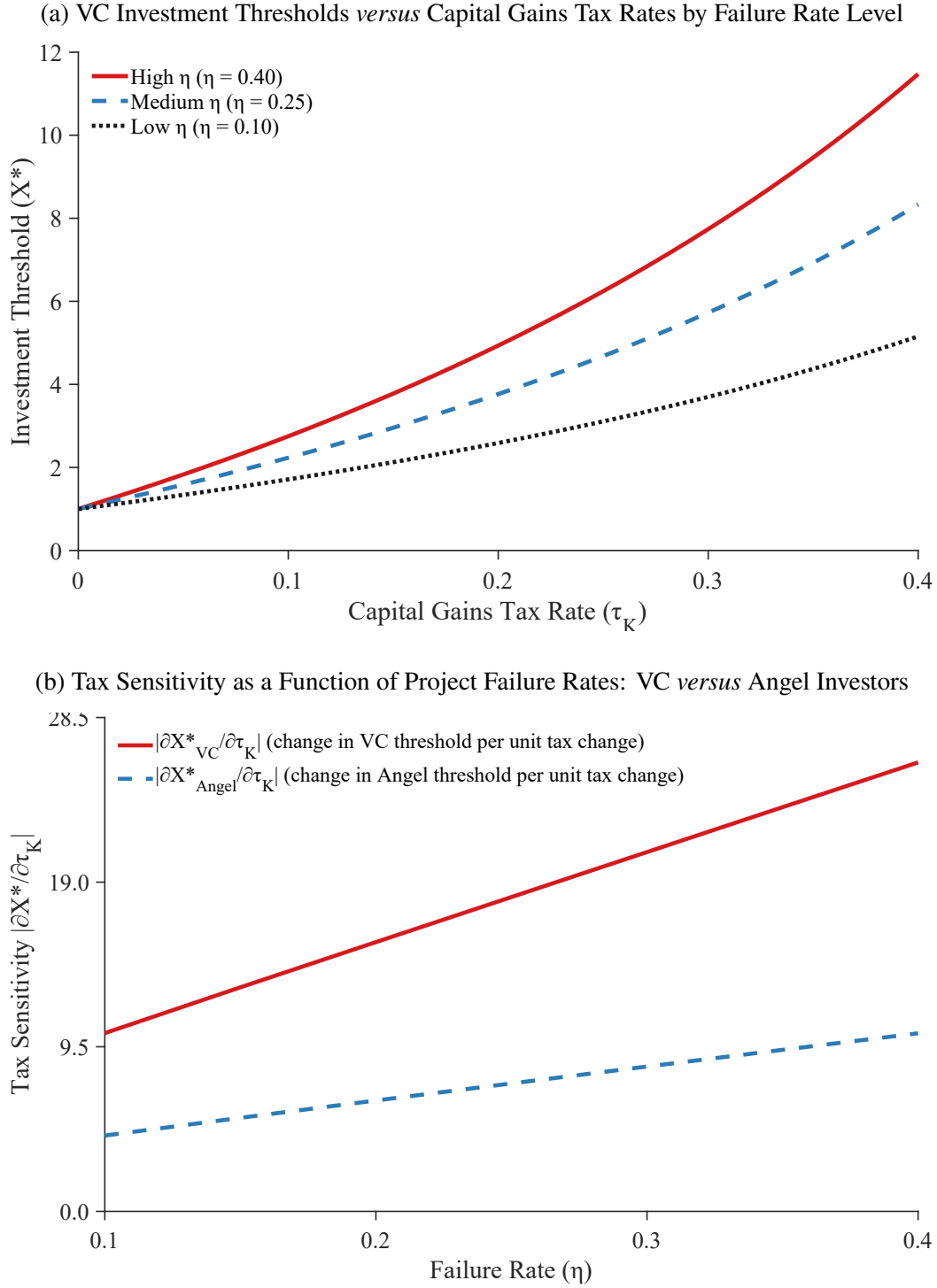


(b) Tax Sensitivity as a Function of GP Capital Commitment: VC *versus* Angel Investors



This figure analyzes how GP personal commitment ( $\omega$ ), a VC-specific parameter, influences VC investment thresholds and tax responsiveness. Panel A presents minimum investment thresholds ( $X^*$ ) across different capital gains tax rates ( $\tau_K$ ) for varying levels of GP capital contribution. Panel B shows how tax sensitivity, measured as  $|\partial X^* / \partial \tau_K|$ , changes with GP personal commitment. Both analyses consider a fixed project volatility  $\sigma = 0.3$ . All other parameters follow the baseline calibration from Figure 1. The personal commitment parameter  $\omega$  represents the fraction of fund capital contributed by general partners. Angels invest their own capital entirely and do not have this parameter structure.

Figure IA5: Impact of Project Failure Rates on Investment Thresholds and Tax Sensitivity



This figure analyzes how sudden project failure rates ( $\eta$ ) influence both VC and Angel investment thresholds and tax responsiveness. Panel A presents minimum investment thresholds ( $X^*$ ) across different capital gains tax rates ( $\tau_K$ ) for varying failure rate assumptions, showing responses for both investor types. Panel B shows how tax sensitivity, measured as  $|\partial X^*/\partial \tau_K|$ , changes with project failure rates for VCs (solid red line) and Angels (dashed blue line). Both analyses consider a fixed project volatility  $\sigma = 0.3$ . All other parameters follow the baseline calibration from [Figure 1](#). The failure rate parameter  $\eta$  represents the Poisson intensity of sudden business failure, with  $1/\eta$  corresponding to expected project lifetime.

## **IA3 QSBS Tax Benefits - Case Study**

This appendix provides a hypothetical case study illustrating QSBS tax implications. We examine a California-based investor allocating \$10 million to acquire equity in an early-stage company. In all cases, we assume the investment qualifies under QSBS criteria (gross assets below \$50 million at investment time) and yields the same return: the position appreciates to \$110 million by March 29, 2019—a \$100 million gain. We quantify federal and state tax liabilities across different investment periods to demonstrate the economic significance of these tax provisions.

### **IA3.1 Federal-Level Tax**

#### **Scenario 1: Investment after September 28, 2010**

Under the 100% exclusion period, the tax treatment would be:

- **Federal Tax:** The entire \$100 million gain is tax-exempt (0% effective rate)
- **Maximum Exclusion:** The greater of \$10 million or  $10\times$  the investment basis. In this case,  $10\times \$10 \text{ million} = \$100 \text{ million}$ , meaning the entire gain qualifies for the exclusion.

#### **IA3.1.1 Scenario 2: Investment after February 17, 2009, before September 28, 2010**

Under the 75% exclusion period, the tax treatment would be:

- **Federal Tax:** 75% of the \$100 million gain (\$75 million) is tax-exempt
- **Taxable Amount:** \$25 million
- **Federal Tax Due:** \$5.95 million ( $\$25 \text{ million} \times 23.8\%$ )

#### **IA3.1.2 Scenario 3: Investment before February 17, 2009**

Under the pre-ARRA period, the tax treatment would be:

- **Federal Tax Rate:** Fixed 14% rate on QSBS gains (instead of percentage exclusion)
- **Federal Tax Due:** \$14 million ( $\$100 \text{ million} \times 14\%$ )

## IA3.2 California State-Level Tax

California maintained its own QSBS provisions rather than automatically conforming to federal rules. From 1993 to 2012, the state offered a consistent 50% capital gains exclusion regardless of federal changes. This benefit was eliminated on January 1, 2013 by a state court ruling.

### IA3.2.1 Scenario 1: Investment with California tax filed before 2013

- California exclusion: 50% of gain exempt (fixed rate regardless of federal exclusion)
- Taxable amount: \$50 million (50% of \$100 million gain)
- California tax due: \$6.65 million ( $\$50 \text{ million} \times 13.3\%$ )

### IA3.2.2 Scenario 2: Investment with California tax filed after 2013

- California exclusion: 0% (no QSBS benefit)
- Taxable amount: \$100 million (entire gain)
- California tax due: \$13.3 million ( $\$100 \text{ million} \times 13.3\%$ )

## IA3.3 Total Tax Liability (Federal + California)

Table IA1: Tax Liability on a \$100M Capital Gain from a \$10M QSBS Investment

| Investment Scenario                |                          | Tax on \$100M Gain |         |          |
|------------------------------------|--------------------------|--------------------|---------|----------|
| Federal QSBS Status                | California QSBS Status   | Federal            | CA      | Total    |
| 100% Exclusion (Post-Sept 2010)    | 50% Exclusion (Pre-2013) | \$0                | \$6.65M | \$6.65M  |
| 100% Exclusion (Post-Sept 2010)    | No Benefit (Post-2013)   | \$0                | \$13.3M | \$13.3M  |
| 75% Exclusion (Feb 2009-Sept 2010) | 50% Exclusion (Pre-2013) | \$5.95M            | \$6.65M | \$12.6M  |
| 75% Exclusion (Feb 2009-Sept 2010) | No Benefit (Post-2013)   | \$5.95M            | \$13.3M | \$19.25M |
| 14% Rate (Pre-Feb 2009)            | 50% Exclusion (Pre-2013) | \$14M              | \$6.65M | \$20.65M |
| 14% Rate (Pre-Feb 2009)            | No Benefit (Post-2013)   | \$14M              | \$13.3M | \$27.3M  |

## IA4 Bunching Estimation Framework

This appendix outlines the structural model and key equations for the bunching analysis of QSBS tax incentives on investment behavior.

**Agent Optimization Problem.** An investor chooses the optimal holding period  $h$  for a portfolio company investment to maximize expected utility:

$$\max_h U(h) = u(h) - T(h) \quad (\text{A8})$$

where  $u(h)$  represents the gross utility from holding the investment for period  $h$ , capturing factors such as expected returns, portfolio diversification, and liquidity needs, while  $T(h)$  represents the tax burden as a function of holding period.

**Tax Function with QSBS Kink.** The QSBS qualification creates a discontinuous change in the effective tax rate at the 5-year threshold:

$$T(h) = \begin{cases} t_0 \cdot G & \text{if } h < 5 \text{ years} \\ (t_0 - s) \cdot G & \text{if } h \geq 5 \text{ years} \end{cases} \quad (\text{A9})$$

where  $G$  represents realized capital gains,  $t_0$  is the standard capital gains tax rate, and  $s = 0.20$  represents the QSBS tax subsidy. This creates a strong incentive to hold investments for at least five years, generating the tax kink:  $\Delta\tau = s = 0.20$ .

**Bunching Parameter.** The key parameter of interest measures the excess mass of observations at the kink point relative to a smooth counterfactual distribution:<sup>43</sup>

$$B = \int_{h_L}^{h_U} [f_1(h) - f_0(h)] dh \quad (\text{A10})$$

where  $B$  measures the excess mass of investors exiting at five years,  $f_0(h)$  is the counterfactual density absent the tax kink,  $f_1(h)$  is the observed density with the kink, and the integration covers the bunching region around  $h = 5$  years. The bounds  $h_L$  and  $h_U$  represent the bunching window around the 5-year kink and are computed using non-parametric methods from [Cattaneo et al. \(2020\)](#).

<sup>43</sup>This follows the bunching framework of [Saez \(2010\)](#) and [Chetty et al. \(2011\)](#), who measure excess mass at tax kinks. Equation (A10) represents the general formulation that both papers implement empirically: [Saez \(2010\)](#) estimates the counterfactual using adjacent income bins, while [Chetty et al. \(2011\)](#) uses polynomial fitting. Our implementation uses the bunchbounds approach of [Bertanha et al. \(2023\)](#) and difference-in-bunching identification ([Brown \(2013\)](#); [Kleven \(2016\)](#)).

**Difference-in-Bunching Identification.** To isolate tax-induced behavior from natural tendencies to hold investments for five years, we employ a difference-in-bunching approach:

$$\Delta B_i^{DB} = B_{\text{eligible,post}} - B_{\text{control}_i} \quad \text{where } \text{control}_i \in \{B_{\text{eligible,pre}}; B_{\text{non-eligible,post}}; B_{\text{non-eligible,pre}}\} \quad (\text{A11})$$

These specifications control for sector-specific bunching patterns and temporal trends unrelated to QSBS benefits, providing clean estimates of tax-induced behavioral responses.

**Structural Elasticity Recovery.** The compensated elasticity can be recovered from the bunching estimate:

$$\varepsilon = \frac{B}{h^* \cdot |\Delta \log(1 - \tau)|} = \frac{B}{h^* \cdot |\log(1 - 0.20)|} = \frac{B}{h^* \cdot 0.2231} \quad (\text{A12})$$

where  $\varepsilon$  is the compensated elasticity of holding period with respect to the net-of-tax rate and  $|\log(0.80)| = 0.2231$  represents the log change in the net-of-tax rate. Each unit of elasticity represents a 1% increase in investors exiting at the five-year threshold for each percentage point of QSBS tax subsidy.

**Implementation Parameters.** The bunching estimation uses the following specifications:

$$\text{Kink point: } \bar{h} = 5 \text{ years} \quad (\text{A13})$$

$$\text{Subsidy rates: } s_0 = 0 \text{ (pre-kink), } s_1 = \log(0.80) = -0.2231 \text{ (post-kink)} \quad (\text{A14})$$

$$\text{Bandwidth parameter: } m = 3 \text{ (polynomial degree for density estimation)} \quad (\text{A15})$$

The negative sign in  $s_1$  reflects the reduced tax burden. The parameter  $m = 3$  fits a cubic polynomial, excluding the bunching region, to estimate the counterfactual distribution.

**Statistical Inference.** We implement two approaches for robust inference. First, bootstrap standard errors with  $R = 1,000$  replications provide robust inference, as in [Chetty et al. \(2011\)](#):

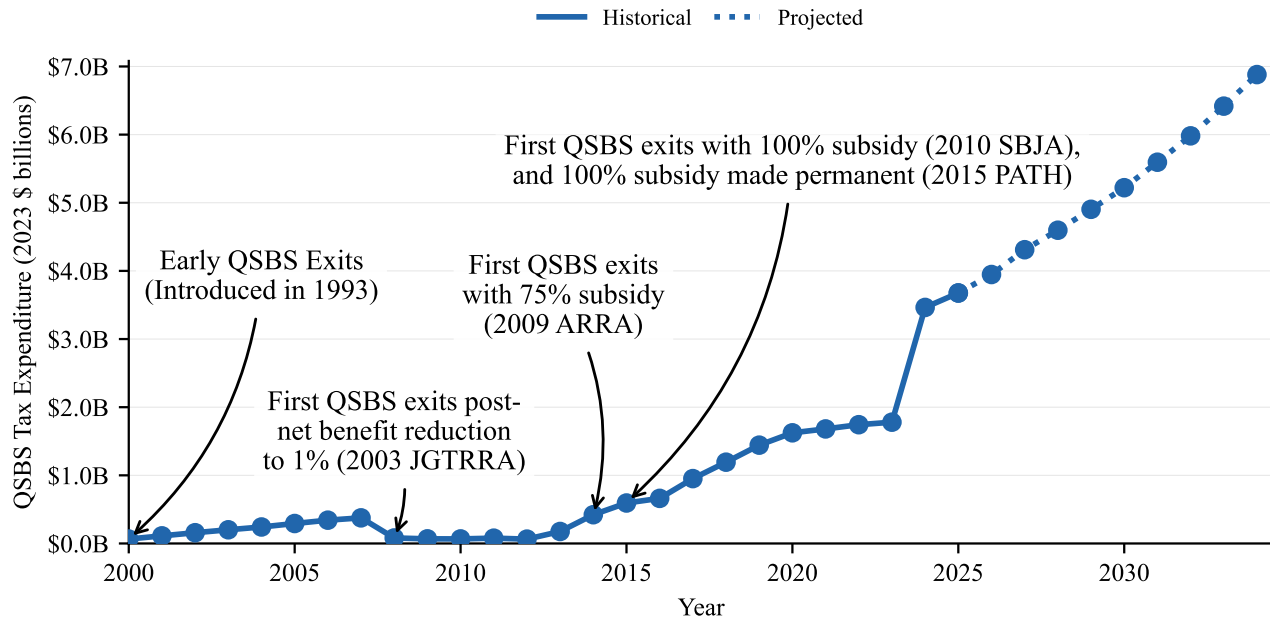
$$SE_{\text{bootstrap}}(B) = \sqrt{\frac{1}{R-1} \sum_{r=1}^R (B^{(r)} - \bar{B})^2} \quad (\text{A16})$$

where  $\bar{B} = \frac{1}{R} \sum_{r=1}^R B^{(r)}$  is the bootstrap mean.

Second, standard errors for difference-in-bunching estimates assume independence between the two groups in each pairwise comparison:

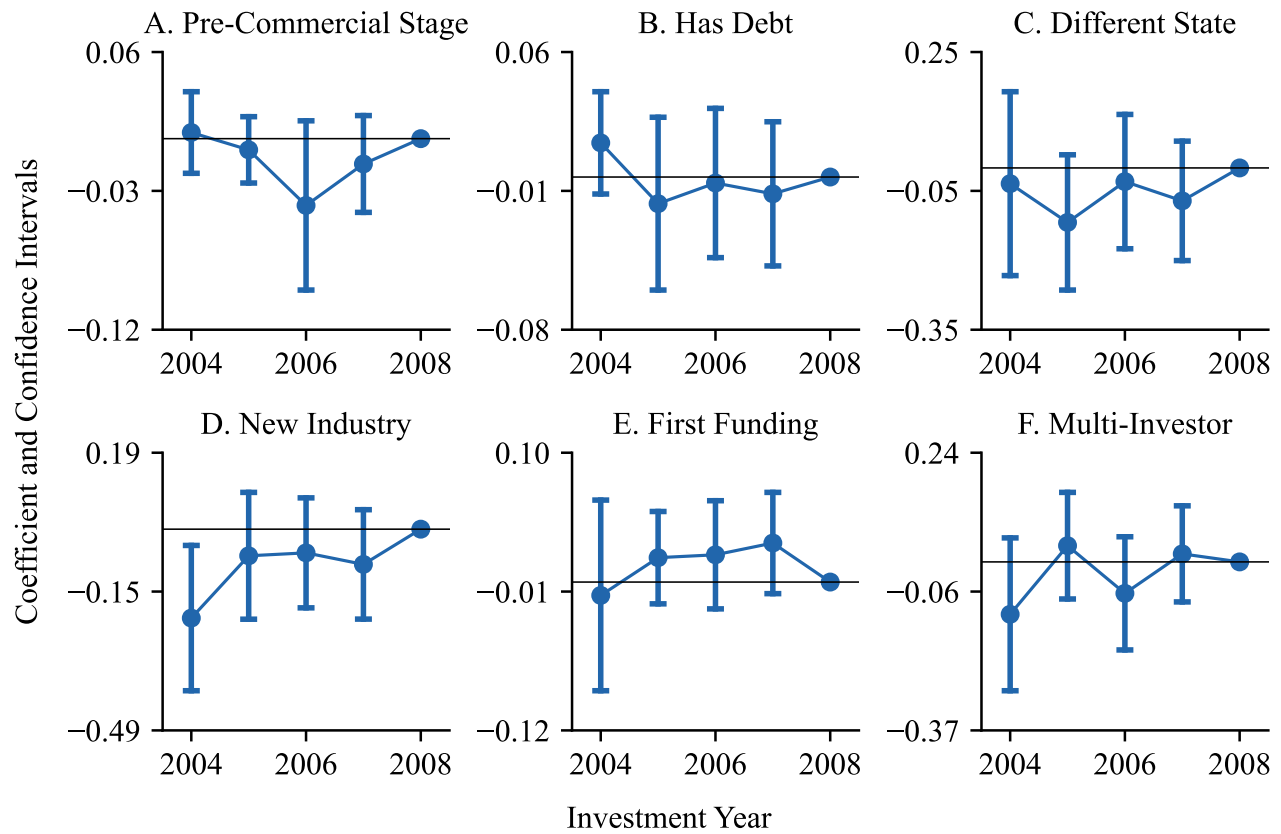
$$SE(\Delta B_i^{DB}) = \sqrt{SE(B_{\text{eligible,post}})^2 + SE(B_{\text{control}_i})^2} \quad (\text{A17})$$

Figure IA6: Federal Tax Expenditures from the QSBS Tax Benefits



This figure illustrates the evolution of federal tax expenditures attributable to the Qualified Small Business Stock (QSBS) program from 2000 through 2034, with all values inflation-adjusted to 2023 dollars using the PCE Price Index. Federal tax expenditures reflect the government's foregone revenue from preferential tax treatment for QSBS investments. Figures do not include state-level QSBS tax expenditures. Key milestones annotated reflect changes from the following reforms: (1) *1993 QSBS Introduction*: QSBS became available on August 11, 1993 with the enactment of I.R.C. Section 1202 by Congress. (2) *2003 JGTRRA*: The Jobs and Growth Tax Relief Reconciliation Act (signed by President Bush) reduced the maximum long-term capital gains tax rate from 20% to 15%, thereby lowering the tax incentive for new QSBS investments—a change reflected in a decline in fiscal spending by 2008, as QSBS must be held for five years to qualify for subsidies. (3) *2009 ARRA*: The American Recovery and Reinvestment Act (signed by President Obama) introduced a 75% exclusion for QSBS-eligible investments, with the first qualifying exits emerging in 2014. (4) *2010 SBJA*: The Small Business Jobs Act (signed by President Obama) increased the exclusion to 100% as a temporary stimulus measure, with initial exits benefiting from this higher exclusion appearing in 2015. (5) *2015 PATH Act*: The Protecting Americans from Tax Hikes Act (signed by President Obama) made the 100% exclusion permanent. Data are from the U.S. Department of the Treasury.

Figure IA7: Dynamic Difference-in-Differences: Investment Selection by Venture Capitalists



This figure shows dynamic difference-in-difference estimates for venture capitalists' investment selection indicators during the pre-period (2004–2008), with 2008 set as the baseline year. The post-period (2009–2017) is included in the analysis but omitted in the plots. Panel A shows investments in pre-commercial stage companies. Panel B shows investments in companies with outstanding debt. Panel C shows investments in companies located in different states from the investor. Panel D shows investments in industries where the investor has no prior experience (1998–2003). Panel E shows first funding investments in companies without prior financial backing. Panel F shows investments involving five or more investors (above-median syndication). All specifications include fixed effects (investor, state–industry, and investment year) and standard errors clustered at the investor level. Confidence intervals are at the 99% level. Data are from PitchBook.

Table IA2: Timeline of QSBS Exemptions at Federal and State Levels

| Year    | Policy or Event                                                                                    |
|---------|----------------------------------------------------------------------------------------------------|
| 1993    | Federal QSBS program is introduced under Section 1202, fixing the tax rate on QSBS gains at 14%.   |
| 2009    | Federal QSBS exclusion is increased to 75% for investments made after February 17, 2009.           |
| 2010    | Federal QSBS exclusion is increased to 100% for investments made after September 27, 2010.         |
| 2013    | California eliminates its QSBS exclusion after a court ruling citing constitutional issues.        |
| 2015    | 100% federal QSBS exemption is made permanent under the PATH Act.                                  |
| 2016    | Utah adopts QSBS conformity, offering full exclusion at the state level.                           |
| 2022    | Massachusetts adopts QSBS conformity, providing state-level exemptions for qualifying investments. |
| Ongoing | New Jersey, Pennsylvania, Mississippi, and Alabama maintain non-conformity with federal QSBS.      |

This table provides a timeline of key events related to the Qualified Small Business Stock (QSBS) exemptions. The 1993 federal QSBS program established a flat 14% tax rate for qualifying gains, independent of the long-term capital gains tax rate. In contrast, the 2009 and 2010 changes introduced exclusions that tracked the long-term capital gains tax rate (75% and 100%, respectively). In all cases—both at the federal and state levels—investors must hold the stock for a minimum of 5 years to qualify for the exemptions. Unless otherwise noted, states complied with federal exclusions for QSBS, offering corresponding benefits at the state level.

Table IA3: Sectors Eligible for QSBS Tax Benefits

|                          |                              |                           |
|--------------------------|------------------------------|---------------------------|
| Accessories              | Aerospace and Defense        | Agricultural Chemicals    |
| Air                      | Alternative Energy Equipment | Animal Textiles           |
| Application Software     | Application Semiconductors   | Automation Software       |
| Automotive               | Beverages                    | Biotechnology             |
| Broadcasting             | Building Products            | Buildings and Property    |
| Business Equipment       | Business Software            | Cable Service Providers   |
| Catalog Retail           | Clothing                     | Coal Equipment            |
| Commodity Chemicals      | Communication Software       | Computers and Peripherals |
| Connectivity Products    | Cruise Lines                 | Database Software         |
| Decision Analysis        | Department Stores            | Diagnostic Equipment      |
| Discovery Tools          | Distributors                 | Drug Delivery             |
| Drug Discovery           | Educational Software         | Electric Utilities        |
| Electrical Equipment     | Electronic Components        | Electronic Equipment      |
| Electronics              | Energy Infrastructure        | Energy Marketing          |
| Energy Production        | Energy Storage               | Energy Transportation     |
| Enterprise Systems       | Entertainment Software       | Fiberoptic Equipment      |
| Financial Software       | Food Products                | Footwear                  |
| Gas Utilities            | General Merchandise          | General Semiconductors    |
| Holding Companies        | Home Furnishings             | Household Appliances      |
| Household Products       | Industrial Chemicals         | Industrial Supplies       |
| Information Services     | Infrastructure               | Internet Retail           |
| Internet Providers       | Internet Software            | Logistics                 |
| Luxury Goods             | Machinery                    | Marine                    |
| Media Technology         | Medical Records              | Medical Supplies          |
| Metal Containers         | Mineral Textiles             | Monitoring Equipment      |
| Movies and Entertainment | Multi-Utilities              | Network Software          |
| Office Electronics       | Oil and Gas Equipment        | Operating Systems         |
| Personal Products        | Pharmaceuticals              | Plastic Containers        |
| Publishing               | Rail                         | Raw Materials             |
| Recreational Goods       | Road                         | Security Services         |
| Social Content           | Social Software              | Software Development      |
| Specialty Chemicals      | Specialty Retail             | Storage (IT)              |
| Surgical Devices         | Synthetic Textiles           | Systems Management        |
| Telecommunications       | Therapeutic Devices          | Transportation Equipment  |
| Vertical Software        | Water Utilities              | Wireless Equipment        |

This table presents our mapping of industries that qualify for QSBS tax benefits under Internal Revenue Code Section 1202 to PitchBook's industry code classification. Based on the statute's guidelines for qualified trades or businesses, we manually categorize PitchBook's industry codes as eligible for QSBS benefits, focusing on capital-intensive sectors that require substantial investment for growth. The categorization follows the program's explicit exclusion of sectors where the human capital where the human capital constitutes the primary asset, such as professional services, financial services, hospitality, and farming.

Table IA4: Mean Differences by QSBS Eligibility Status and Investment Year

| Variable                                   | Pre-Period Investments (2004–2008) |                   |                   |                       | Post-Period Investments (2009–2017) |                   |                   |                        |
|--------------------------------------------|------------------------------------|-------------------|-------------------|-----------------------|-------------------------------------|-------------------|-------------------|------------------------|
|                                            | Mean                               |                   | <i>t</i> -Test    |                       | Mean                                |                   | <i>t</i> -Test    |                        |
|                                            | Eligible<br>(1)                    | Ineligible<br>(2) | Difference<br>(3) | <i>t</i> -stat<br>(4) | Eligible<br>(7)                     | Ineligible<br>(8) | Difference<br>(9) | <i>t</i> -stat<br>(10) |
| <i>Panel A: Investment Characteristics</i> |                                    |                   |                   |                       |                                     |                   |                   |                        |
| Holding Years                              | 3.828                              | 3.785             | 0.043             | 1.323                 | 3.289                               | 3.213             | 0.076             | 6.741                  |
| 1{Holding Years ≥ 5}                       | 0.387                              | 0.390             | -0.003            | -0.638                | 0.310                               | 0.304             | 0.005             | 3.242                  |
| Investment Entry Year                      | 2006.351                           | 2006.473          | -0.122            | -3.657                | 2013.787                            | 2013.990          | -0.203            | -9.857                 |
| 1{Post}                                    | 0.000                              | 0.000             | 0.000             | 0.000                 | 1.000                               | 1.000             | 0.000             | 0.000                  |
| <i>Panel B: Investment Performance</i>     |                                    |                   |                   |                       |                                     |                   |                   |                        |
| 1{Out of Business}                         | 0.006                              | 0.006             | -0.000            | -0.415                | 0.021                               | 0.016             | 0.004             | 10.166                 |
| 1{Five Years Without Funding}              | 0.086                              | 0.137             | -0.051            | -8.971                | 0.058                               | 0.069             | -0.011            | -7.228                 |
| Valuation (\$ billions)                    | 0.186                              | 0.233             | -0.048            | -0.950                | 0.327                               | 0.410             | -0.083            | -3.214                 |
| 1{Unicorn}                                 | 0.027                              | 0.038             | -0.011            | -1.945                | 0.049                               | 0.068             | -0.019            | -7.523                 |
| <i>Panel C: Exit Paths</i>                 |                                    |                   |                   |                       |                                     |                   |                   |                        |
| 1{Private Equity Buyout}                   | 0.004                              | 0.004             | 0.000             | 0.000                 | 0.008                               | 0.008             | -0.000            | -0.000                 |
| 1{Acquisition}                             | 0.022                              | 0.022             | 0.000             | 0.000                 | 0.048                               | 0.050             | -0.002            | -1.333                 |
| 1{IPO}                                     | 0.002                              | 0.001             | 0.001             | 2.000                 | 0.005                               | 0.006             | -0.001            | -1.667                 |

This table presents mean differences across sectors eligible and ineligible for QSBS exemption. The sample is at the investor–firm–year level and includes investments in C-corporations. Columns (1) to (4) present statistics on investments from 2004 to 2008, while Columns (7) to (10) present statistics on investments from 2009 to 2017. Investments tracked from 2004 to 2022, an until the investor exits the investment. For each variable, the “eligible” columns report the mean for QSBS-eligible sectors and the “ineligible” columns report the mean for QSBS-ineligible sectors. “Difference” denotes the raw difference between eligible and ineligible sectors. *t*-statistic are based on standard errors clustered by investor. Data are from PitchBook.

Table IA5: Baseline Bunching Estimates: Elasticity of Tax Benefits

| Statistical Model                                     | Trapezoidal<br>Approximation | Bootstrapped<br>CI (95%) | Nonparametric<br>Bounds ( $M = \hat{M}$ ) | Observations |
|-------------------------------------------------------|------------------------------|--------------------------|-------------------------------------------|--------------|
|                                                       | (1)                          | (2)                      | (3)                                       | (4)          |
| <b>Panel A: Potentially QSBS-Eligible Investments</b> |                              |                          |                                           |              |
| <i>Eligible Sectors, Post-2009 Investment</i>         |                              |                          |                                           |              |
| Elasticity ( $\epsilon$ )                             | 4.454***<br>(9.91)           | [3.573, 5.335]           | [4.188, 6.113]                            | 25,708       |
| <b>Panel B: QSBS-Ineligible Investments</b>           |                              |                          |                                           |              |
| <i>Eligible Sectors, Pre-2009 Investment</i>          |                              |                          |                                           |              |
| Elasticity ( $\epsilon$ )                             | 2.496***<br>(16.40)          | [2.198, 2.795]           | [2.185, 4.217]                            | 24,215       |
| <i>Ineligible Sectors, Post-2009 Investment</i>       |                              |                          |                                           |              |
| Elasticity ( $\epsilon$ )                             | 0.786***<br>(12.08)          | [0.658, 0.913]           | [0.691, 0.998]                            | 2,162        |
| <i>Ineligible Sectors, Pre-2009 Investment</i>        |                              |                          |                                           |              |
| Elasticity ( $\epsilon$ )                             | 1.723***<br>(4.54)           | [0.980, 2.467]           | [1.447, 3.221]                            | 1,605        |

This table presents bunching elasticity estimates for different investor categories. Panel A presents results for eligible investments (eligible sectors with investor entry after 2009). Panel B presents results for ineligible investments (eligible sectors pre-2009 or either ineligible sectors post- or pre-2009). Column (1) shows the trapezoidal approximation to point-identify the elasticity, with  $t$ -statistics in parentheses calculated from standard errors obtained using 1,000 bootstrap iterations. Column (2) presents the bootstrapped 95% confidence intervals for the elasticity estimates. Column (3) shows the [Bertanha et al. \(2023\)](#) nonparametric bounds for the elasticity with  $M = \hat{M}$  (the maximum slope  $M$  for which the upper bound is finite). Column (4) shows the number of observations for each subsample. The sample is at the investor–firm–year level and includes investments in C-corporations part of QSBS eligible sectors, covering investment entries from 2007 to 2010 (2 years before and after the policy change). Estimates consider  $M$  of 3.0 and a tax of 20% (federal capital gain tax rate). \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook and NBER TAXSIM.

Table IA6: Difference-in-Discontinuities Estimates: Funding Responses to the \$50 Million Threshold

| Dependent Variable:                                                          | Linear               |                      | Quadratic            |                      | Cubic                |                      |
|------------------------------------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|                                                                              | (1)                  | (2)                  | (3)                  | (4)                  | (5)                  | (6)                  |
| <i>Panel A: Bandwidth \$25 to \$75 million</i>                               |                      |                      |                      |                      |                      |                      |
| $\mathbb{1}\{\text{Investment} > 50\} \times \mathbb{1}\{\text{Post-2009}\}$ | -0.388*<br>(-1.83)   | -0.413**<br>(-2.00)  | -1.220***<br>(-4.49) | -1.248***<br>(-4.71) | -1.518***<br>(-3.85) | -1.578***<br>(-3.97) |
| Observations                                                                 | 5,326                | 5,326                | 5,326                | 5,326                | 5,326                | 5,326                |
| Adjusted $R^2$                                                               | 0.062                | 0.076                | 0.068                | 0.081                | 0.067                | 0.081                |
| <i>Panel B: Bandwidth \$35 to \$65 million</i>                               |                      |                      |                      |                      |                      |                      |
| $\mathbb{1}\{\text{Investment} > 50\} \times \mathbb{1}\{\text{Post-2009}\}$ | -0.962***<br>(-3.89) | -0.977***<br>(-4.11) | -1.638***<br>(-4.26) | -1.645***<br>(-4.29) | -1.295***<br>(-2.69) | -1.157**<br>(-2.30)  |
| Observations                                                                 | 2,535                | 2,535                | 2,535                | 2,535                | 2,535                | 2,535                |
| Adjusted $R^2$                                                               | 0.032                | 0.053                | 0.041                | 0.060                | 0.047                | 0.064                |
| Industry Fixed Effects                                                       |                      | ✓                    |                      | ✓                    |                      | ✓                    |

This table presents difference-in-discontinuities estimates (following [Grembi et al. \(2016\)](#)) of the effect of the \$50 million QSBS investment size threshold on forward funding, with and without industry fixed effects. The dependent variable is the natural logarithm of the cumulative dollars invested by venture capital and angel investors in the five calendar years after the focal deal, net of the initial investment itself. Panel A shows results for the 25–75 million bandwidth, while Panel B shows results for the 35–65 million bandwidth. Each pair of columns compares results without and with industry fixed effects for linear, quadratic, and cubic polynomial specifications. Industry fixed effects control for systematic differences across mapped industry categories (Tech, Biotech, Industrial, Consumer, Media, Other).  $\mathbb{1}\{\text{Investment} > 50\} \times \mathbb{1}\{\text{Post-2009}\}$  is the difference-in-discontinuity estimator: the interaction of being above the \$50 million threshold and making the initial investment post-2009.  $t$ -statistics based on standard errors clustered at the investor level are in parentheses. \*, \*\*, \*\*\* denote significance at the 10%, 5%, and 1% levels, respectively. Data are from PitchBook.

Table IA7: Impact of QSBS Tax Benefits on Investment Outcomes: Estimation with Binary Models

|                                                                                                             | $\mathbb{1}\{\text{Out of Business}\}$ |                        | $\mathbb{1}\{\text{Unicorn}\}$ |                       |
|-------------------------------------------------------------------------------------------------------------|----------------------------------------|------------------------|--------------------------------|-----------------------|
|                                                                                                             | Logit<br>(1)                           | Probit<br>(2)          | Logit<br>(3)                   | Probit<br>(4)         |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.397***<br>(3.81)                     | 0.182***<br>(3.57)     | 0.440**<br>(2.34)              | 0.203**<br>(2.31)     |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | 0.243***<br>(8.68)                     | 0.110***<br>(8.46)     | 0.302***<br>(7.02)             | 0.123***<br>(6.47)    |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | -5.632***<br>(-137.37)                 | -2.317***<br>(-105.32) | -6.067***<br>(-106.44)         | -2.469***<br>(-82.30) |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Post}\}$                                            | 0.059<br>(0.79)                        | 0.033<br>(0.94)        | -0.256**<br>(-2.12)            | -0.102*<br>(-1.79)    |
| $\mathbb{1}\{\text{Holding} \geq 5\}$                                                                       | -0.238***<br>(-13.22)                  | -0.108***<br>(-13.50)  | -0.617***<br>(-28.05)          | -0.257***<br>(-28.56) |
| $\mathbb{1}\{\text{Post}\}$                                                                                 | 0.789***<br>(16.78)                    | 0.407***<br>(20.35)    | 1.394***<br>(26.81)            | 0.629***<br>(28.59)   |
| $\mathbb{1}\{\text{Eligible}\}$                                                                             | 0.007<br>(0.14)                        | 0.004<br>(0.20)        | -0.085<br>(-1.04)              | -0.030<br>(-0.94)     |
| Observations                                                                                                | 413,150                                | 413,150                | 127,556                        | 127,556               |
| Pseudo R <sup>2</sup>                                                                                       | 0.022                                  | 0.024                  | 0.030                          | 0.034                 |

This table presents estimates of the effect of QSBS tax benefits on VC-backed investment outcomes using binary models. All variables are demeaned by year to control for time-varying factors. Columns (1) and (2) show results for business closure outcomes, while Columns (3) and (4) shows results for unicorn status. For each outcome, results are shown using logit (Columns 1 and 3) and probit (Columns 2 and 4) estimators.  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. Year demeaning removes year-specific unobserved heterogeneity such as market conditions and regulatory changes. The sample is at the investor-firm-year level and includes years from 2004–2022 and investment entry years from 2004–2017. Shaded cells highlight the coefficients of primary interest. *t*-statistics are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table IA8: Impact of QSBS Benefits on Portfolio Company Failure: Alternative Clustering

|                                                                    | All Investors         |                       | VCs                  |                      | Angels               |                      | Corporates           |                      |
|--------------------------------------------------------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|
|                                                                    | All Firms<br>(1)      | Exited<br>(2)         | All Firms<br>(3)     | Exited<br>(4)        | All Firms<br>(5)     | Exited<br>(6)        | All Firms<br>(7)     | Exited<br>(8)        |
| <i>Panel A: Dependent Variable = 1{Out of Business}</i>            |                       |                       |                      |                      |                      |                      |                      |                      |
| 1{Eligible} × 1{Holding ≥ 5} × 1{Post}                             | 0.011***<br>(5.03)    | 0.037***<br>(6.47)    | 0.012***<br>(3.76)   | 0.041***<br>(4.96)   | 0.001<br>(0.34)      | 0.023*<br>(1.86)     | 0.004<br>(0.68)      | 0.015<br>(0.96)      |
| 1{Eligible} × 1{Holding ≥ 5}                                       | 0.001<br>(0.60)       | -0.004<br>(-0.84)     | 0.002<br>(0.76)      | -0.002<br>(-0.36)    | 0.011***<br>(4.01)   | 0.018*<br>(1.67)     | 0.005<br>(1.06)      | 0.004<br>(0.41)      |
| 1{Holding ≥ 5} × 1{Post}                                           | -0.024***<br>(-11.39) | -0.072***<br>(-12.71) | -0.025***<br>(-7.75) | -0.074***<br>(-9.06) | -0.014***<br>(-4.68) | -0.057***<br>(-4.78) | -0.010*<br>(-1.81)   | -0.034**<br>(-2.30)  |
| Observations                                                       | 1,050,884             | 462,661               | 412,453              | 197,964              | 302,134              | 118,027              | 85,845               | 43,066               |
| Adjusted R <sup>2</sup>                                            | 0.11                  | 0.11                  | 0.11                 | 0.10                 | 0.11                 | 0.10                 | 0.09                 | 0.09                 |
| Mean Dependent Variable                                            | 0.018                 | 0.042                 | 0.017                | 0.035                | 0.019                | 0.048                | 0.015                | 0.029                |
| <i>Panel B: Dependent Variable = 1{Five Years Without Funding}</i> |                       |                       |                      |                      |                      |                      |                      |                      |
| 1{Eligible} × 1{Holding ≥ 5} × 1{Post}                             | 0.080***<br>(6.36)    | 0.083***<br>(5.58)    | 0.083***<br>(4.69)   | 0.098***<br>(4.92)   | 0.048<br>(1.41)      | 0.017<br>(0.41)      | 0.063<br>(1.63)      | 0.065<br>(1.35)      |
| 1{Eligible} × 1{Holding ≥ 5}                                       | -0.108***<br>(-9.04)  | -0.100***<br>(-7.19)  | -0.076***<br>(-4.51) | -0.085***<br>(-4.53) | -0.045<br>(-1.35)    | -0.010<br>(-0.25)    | -0.175***<br>(-4.95) | -0.169***<br>(-3.94) |
| 1{Holding ≥ 5} × 1{Post}                                           | -0.083***<br>(-6.77)  | -0.092***<br>(-6.28)  | -0.088***<br>(-5.07) | -0.107***<br>(-5.44) | -0.065**<br>(-1.96)  | -0.011<br>(-0.27)    | -0.072*<br>(-1.90)   | -0.084*<br>(-1.79)   |
| Observations                                                       | 1,050,884             | 462,661               | 412,453              | 197,964              | 302,134              | 118,027              | 85,845               | 43,066               |
| Adjusted R <sup>2</sup>                                            | 0.32                  | 0.19                  | 0.29                 | 0.15                 | 0.31                 | 0.18                 | 0.34                 | 0.23                 |
| Mean Dependent Variable                                            | 0.064                 | 0.026                 | 0.049                | 0.019                | 0.069                | 0.025                | 0.067                | 0.034                |
| Year FE                                                            | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Holding Period FE                                                  | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Investor × Firm FE                                                 | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |
| Clustered SE (Investor × Firm)                                     | ✓                     | ✓                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    |

This table presents estimates of the effect of QSBS tax benefits on measures of portfolio company failure. Panel A examines portfolio companies that went out of business using an indicator variable equals to one if the firm closed. Panel B examines funding gaps through an indicator equal to one when portfolio companies go five or more years without raising new funding. 1{Eligible} is an indicator for QSBS-eligible sectors, 1{Holding ≥ 5} indicates investments held for five or more years, and 1{Post} indicates investments made after 2009. The sample is at the investor–firm–year level and includes years from 2004–2022 and investment entry years from 2004–2017. Results are shown for all investors (split between all portfolio companies and those that experienced an exit) and by investor type, where Venture Capital includes traditional VC firms, Angel includes individual angel investors and angel groups, and Corporate includes corporate venture capital and other investments by corporations. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor–firm level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table IA9: Impact of QSBS Benefits on Portfolio Company Valuations: Alternative Clustering

|                                                                                                             | All Investors        |                      | VCs                  |                      | Angels               |                      | Corporates        |                   |
|-------------------------------------------------------------------------------------------------------------|----------------------|----------------------|----------------------|----------------------|----------------------|----------------------|-------------------|-------------------|
|                                                                                                             | All Firms<br>(1)     | Exited<br>(2)        | All Firms<br>(3)     | Exited<br>(4)        | All Firms<br>(5)     | Exited<br>(6)        | All Firms<br>(7)  | Exited<br>(8)     |
| <i>Panel A: Dependent Variable = Valuation (\$ billions)</i>                                                |                      |                      |                      |                      |                      |                      |                   |                   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | -0.001<br>(-0.04)    | 0.052<br>(0.80)      | 0.072<br>(1.57)      | 0.243**<br>(2.46)    | -0.209***<br>(-3.74) | -0.399***<br>(-3.33) | -0.013<br>(-0.12) | -0.101<br>(-0.46) |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.101***<br>(-3.72) | -0.277***<br>(-4.75) | -0.176***<br>(-4.25) | -0.416***<br>(-4.67) | 0.131**<br>(2.56)    | 0.046<br>(0.43)      | -0.149<br>(-1.51) | -0.085<br>(-0.44) |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.117***<br>(4.00)   | 0.018<br>(0.28)      | 0.033<br>(0.74)      | -0.188*<br>(-1.93)   | 0.357***<br>(6.68)   | 0.459***<br>(3.94)   | 0.038<br>(0.35)   | 0.090<br>(0.41)   |
| Observations                                                                                                | 234,019              | 108,908              | 109,866              | 54,192               | 66,978               | 27,946               | 18,768            | 9,632             |
| Adjusted R <sup>2</sup>                                                                                     | 0.36                 | 0.40                 | 0.38                 | 0.41                 | 0.34                 | 0.36                 | 0.39              | 0.42              |
| Mean Dependent Variable                                                                                     | 0.180                | 0.190                | 0.181                | 0.185                | 0.184                | 0.192                | 0.186             | 0.196             |
| <i>Panel B: Dependent Variable = <math>\mathbb{1}\{\text{Unicorn}\}</math></i>                              |                      |                      |                      |                      |                      |                      |                   |                   |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$ | 0.005<br>(0.29)      | 0.026<br>(0.83)      | 0.051**<br>(2.05)    | 0.140***<br>(3.05)   | -0.119***<br>(-3.27) | -0.132<br>(-1.52)    | 0.036<br>(0.53)   | -0.102<br>(-1.31) |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                                  | -0.043***<br>(-2.83) | -0.133***<br>(-4.62) | -0.083***<br>(-3.72) | -0.212***<br>(-5.16) | 0.088**<br>(2.55)    | -0.031<br>(-0.37)    | -0.086<br>(-1.36) | 0.019<br>(0.29)   |
| $\mathbb{1}\{\text{Holding} \geq 5\} \times \mathbb{1}\{\text{Post}\}$                                      | 0.057***<br>(3.51)   | 0.021<br>(0.68)      | 0.016<br>(0.65)      | -0.093**<br>(-2.05)  | 0.155***<br>(4.49)   | 0.142*<br>(1.67)     | -0.010<br>(-0.15) | 0.103<br>(1.34)   |
| Observations                                                                                                | 238,534              | 111,530              | 111,436              | 55,154               | 68,622               | 28,957               | 19,008            | 9,777             |
| Adjusted R <sup>2</sup>                                                                                     | 0.29                 | 0.36                 | 0.28                 | 0.34                 | 0.32                 | 0.41                 | 0.26              | 0.29              |
| Mean Dependent Variable                                                                                     | 0.054                | 0.059                | 0.052                | 0.054                | 0.064                | 0.074                | 0.046             | 0.048             |
| Year FE                                                                                                     | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Holding Period FE                                                                                           | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Investor $\times$ Firm FE                                                                                   | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |
| Clustered SE (Investor $\times$ Firm)                                                                       | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                    | ✓                 | ✓                 |

This table presents estimates of the effect of QSBS tax benefits on portfolio company valuations. Panel A examines firm valuation in billions of dollars, with the bottom and top 1% of observations trimmed to ensure outliers do not drive the results. Panel B examines the likelihood of achieving unicorn status (valuation exceeding \$1 billion).  $\mathbb{1}\{\text{Eligible}\}$  is an indicator for QSBS-eligible sectors,  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Post}\}$  indicates investments made after 2009. The sample is at the investor–firm–year level and includes years from 2004–2022 and investment entry years from 2004–2017. Results are shown for all investors (split between all portfolio companies and those that experienced an exit) and by investor type, where Venture Capital includes traditional VC firms, Angel includes individual angel investors and angel groups, and Corporate includes corporate venture capital and other investments by corporations. Shaded cells highlight the coefficients of primary interest. *t*-statistics based on standard errors clustered at the investor–firm level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.

Table IA10: Examples of QSBS-Eligible Unicorn Investments

| Company            | Location          | Select QSBS-Eligible Investors (Entry Year)                                                                                                                                                                                                 |
|--------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Uber               | San Francisco, CA | Jason Calacanis (2010), Alfred Lin (2010), Scott Banister (2010), David Sacks (2010), James Pallotta (2010), Jeremy Stoppelman (2010), Scott Belsky (2010), Ashton Kutcher (2010), Matthew Ocko (2010), First Round Capital (2010)          |
| Rivian             | Irvine, CA        | Michigan Economic Development (2015), Town Council (2016)                                                                                                                                                                                   |
| WhatsApp           | Menlo Park, CA    | Sequoia Capital (2011)                                                                                                                                                                                                                      |
| Livongo            | Mountain View, CA | 7wireVentures (2013), General Catalyst (2014), Kevin Collieran (2014), Slow Ventures (2014), Kleiner Perkins (2015), Threshold Ventures (2015), Sapphire Ventures (2016), Cowen Healthcare Investments (2016)                               |
| Juno Therapeutics  | Seattle, WA       | Memorial Sloan Kettering Cancer Center (2013), Seattle Children's Hospital (2013), Fred Hutchinson Cancer Research Center (2013), Biomark Capital (2013), CL Alaska L.P. and JT Line Partners (2013)                                        |
| Snap Group         | Santa Monica, CA  | Rick Marini (2012), Greg Yaitanes (2012), Lightspeed Venture Partners (2012), Saint Francis High School (2012)                                                                                                                              |
| Lyft               | San Francisco, CA | Troy Carter (2009), Justin Mateen (2009), fbFund REV (2009), Collaborative Fund (2009), Anthony Saleh (2010), David Sacks (2010), Benjamin Ling (2010), Keith Rabois (2010), Tyler Willis (2010), K9 Ventures (2010), Floodgate Fund (2010) |
| Medallia           | Pleasanton, CA    | Sequoia Capital (2012)                                                                                                                                                                                                                      |
| Auris              | Redwood City, CA  | Johns Hopkins Technology Ventures (2011), Miraki Innovation (2011), Kleiner Perkins (2011), Highland Capital Partners (2011)                                                                                                                |
| Tesaro             | Waltham, MA       | New Enterprise Associates (2010)                                                                                                                                                                                                            |
| Auth0              | Bellevue, WA      | Bessemer Venture Partners (2014), Guillermo Rauch (2014), K9 Ventures (2014), Steve Coast (2014), Portland Seed Fund (2014), NXTP Ventures (2014), Draper Cygnus (2014), Founders' Co-op (2015), Trinity Ventures (2016)                    |
| Veeam              | Columbus, OH      | ABRT VC (2013)                                                                                                                                                                                                                              |
| DraftKings         | Boston, MA        | Jordan Mendell (2012), Accomplice VC (2012), Atlas Venture (2012), Hub Angels Investment Group (2012), Icon Ventures (2012), Boston Seed Capital (2012), Crofton Capital (2012)                                                             |
| Spark Therapeutics | Philadelphia, PA  | 4BIO Capital (2017)                                                                                                                                                                                                                         |
| Bumble             | Austin, TX        | Badoo (2014)                                                                                                                                                                                                                                |
| Warby Parker       | New York, NY      | First Round Capital (2011), Shervin Pishevar (2011), David Tisch (2011), Menlo Ventures (2011), Tiger Global Management (2011), SV Angel (2011), Lerer Hippeau (2011), Thrive Capital (2011), Andrew Boszhardt (2011)                       |
| Drift              | Boston, MA        | General Catalyst (2015), CRV (2015), Dharmesh Shah (2015), Wayne Chang (2015), Mike Volpe (2015), Brian Shin (2015), JD Sherman (2015), John Kinzer (2015), Philip Harrell (2015), Florian Leibert (2015), Founder Collective (2015)        |
| Lucid Group        | Newark, CA        | Venrock (2009), Tsing Capital (2009), LeTV (2011)                                                                                                                                                                                           |
| EdgeConneX         | Herndon, VA       | True Ventures (2010), Comcast Ventures (2010), Meritage Funds (2011), TDF Ventures (2011), Providence Equity Partners (2012), Akamai Technologies (2012), Brown Brothers Harriman Capital Partners (2013)                                   |
| Pipedrive          | New York, NY      | Bessemer Venture Partners (2011), Insight Partners (2011), Atomico (2011), Andrew McLoughlin (2011), Christopher Muenchhoff (2011), Peep Vain (2011), InterWest Partners (2011), TMT Investments (2011), Thomas Korte (2012)                |

This table presents select QSBS-eligible companies that achieved unicorn status (valuation of \$1 billion or more). Only investors who joined after 2009 in rounds raising less than \$50 million are shown. For brevity, not all investors are listed. Data are from PitchBook.

Table IA11: Heterogeneity of VC Risk-Taking: VC Firm Size

| Dependent Variable:                                                                          | $\mathbb{1}\{\text{Out of Business}\}$ |                          |
|----------------------------------------------------------------------------------------------|----------------------------------------|--------------------------|
|                                                                                              | Pre-2009<br>Investments                | Post-2009<br>Investments |
|                                                                                              | (1)                                    | (2)                      |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\} \times \text{AUM}$ | 0.002<br>(1.12)                        | 0.004***<br>(3.42)       |
| $\mathbb{1}\{\text{Eligible}\} \times \mathbb{1}\{\text{Holding} \geq 5\}$                   | -0.000<br>(-0.04)                      | 0.013***<br>(6.78)       |
| Observations                                                                                 | 48,919                                 | 221,857                  |
| Adjusted R <sup>2</sup>                                                                      | 0.05                                   | 0.11                     |
| Mean Dependent Variable                                                                      | 0.006                                  | 0.019                    |
| Year FE                                                                                      | ✓                                      | ✓                        |
| Holding Period FE                                                                            | ✓                                      | ✓                        |
| Investor $\times$ Firm FE                                                                    | ✓                                      | ✓                        |
| Clustered SE (Investor)                                                                      | ✓                                      | ✓                        |

This table presents the effect of QSBS tax benefits and VC firm size on portfolio company failure rates. The analysis compares investments made before 2009 (Column 1) and after 2009 (Column 2). Firm size is proxied by AUM (assets under management), measured in tens of billions of dollars, using the latest available figure for each investor in PitchBook. The dependent variable is an indicator for portfolio company closure.  $\mathbb{1}\{\text{Holding} \geq 5\}$  indicates investments held for five or more years, and  $\mathbb{1}\{\text{Eligible Sector}\}$  indicates QSBS-qualifying sectors. The sample is at the investor–firm–year level, includes traditional VC firms only. Regressions include the individual AUM terms, all two-way interactions, and constants (omitted for brevity). Shaded cells highlight the coefficients of primary interest.  $t$ -statistics based on standard errors clustered at the investor level are shown in parentheses. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. Data are from PitchBook.